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COB-CC-0262

December 26<sup>th</sup>, 2005

BEFORE THE FEDERAL COMMUNICATIONS  
COMMISSION

In re: The Alaska Real Estate Showcase  
Greg Imig, Petitioner

**IMIG**  
Media

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**PETITION FOR EXEMPTION FROM CLOSED CAPTIONING REQUIREMENTS**

COMES NOW the Alaska Real Estate Showcase, a weekly television program and it's producer for Petition of full exemption from Closed Captioning Requirements and state as follows:

- A. Is the nature and cost of captioning programming an undue burden?  
Yes. The show is timely information on real estate opportunities in the Anchorage area. Much of the information (prices, addresses, etc.) is presented in an "open caption" form - but the show is not captioned in its entirety.
- B. Would the impact of captioning be an undue burden?  
Yes. Due to market demands, the program is completed on a very short production-to-broadcast timeline and the only time available for adding captions would be late at night. In addition to increasing the captioning expense (double or more) - our market is small and finding a suitable vendor for such services is virtually impossible at this time.
- C. Would captioning be an undue burden on your financial revenues?  
Yes. The program is new to the statewide audience and as such is presently operating at a loss. The estimated \$600.00 per week in captioning cost (\$31,200 per year) would cause the program to cease production.
- D. Is your type of operation technically limited?  
Yes. The program is produced by two people and the available time and equipment is not sufficient to add closed captioning at this time.
- E. Additionally, The Alaska Real Estate Showcase may qualify as a "locally produced and non-news program with no repeat value" as defined in the FCC guidelines and as such exempt from closed captioning requirements.

The Alaska Real Estate Showcase has been and will continue to diligently attempt to locate a sponsor specifically for the purpose of underwriting the cost of closed captioning. We are using local agencies to locate a sponsor who might be willing to cover this cost on a weekly basis. This request is for a full waiver on a temporary basis.

WHEREFORE the petitioner respectfully requests an exemption from the Closed Captioning Requirement.

Sincerely,

Greg Imig, Imig Media