

CGB-CC-0296

Aderman & Associates
FILM & VIDEO



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Commission's Secretary
Office of the Secretary
Federal Communications Commission
Attention: CGB Room 3-B431
445 12th Street
SW, Washington DC 20554

**PETITION FOR
EXEMPTION OF THE CLOSED CAPTIONING REQUIREMENTS**

Information Media Group is requesting exemption from the closed captioning rules found in 47C.F.R. § 79.1 (d). Information Media Group is requesting this exemption due to an undue burden. The programming consists of two (2) thirty (30) minute programming *Decorating Made Easy!*, A local guide to decorating airing on WPBF TV 25 ABC West Palm Beach. And *Reel Adventures* a local salt water fishing shows airing on WFLX Fox 29 West Palm Beach which revenue under one million dollars combined. As per Section 79.1(d) of the Commission's rules :

- The nature and cost of the closed captioning for the programming
- The impact on the operation of the provider or program owner
- The financial resources of the provider or program owner, including efforts to solicit captioning assistance from the distributors of its programming and the distributors' responses
- The type of operations of the provider or program owner
- Any available alternatives that might constitute a reasonable substitute for the closed captioning requirements, including but not limited to, text or graphic display of the content of the audio portion of the programming
- Other factors the petitioner deems relevant to the Commission's final determination.

Information Media Group has attempted to raise rates to fulfill the closed captioning regulations which resulted in potential loss of sponsors due to recent unfortunate circumstances i.e. Hurricane Wilma. We will diligently continue to attempt to comply with the regulations, unfortunately at this moment it has become such a burden that we cancelled our 3rd show "What's for Dinner?" which ran for 10 years.