

April 3, 2006

**Via Overnight Delivery**

Ms. Marlene Dortch  
Office of the Secretary  
Federal Communications Commission  
Attention: CGB Room 3-B431  
445 12<sup>th</sup> Street, SW  
Washington, DC 2055

**Re: Dawson Memorial Baptist Church Petition for  
Waiver  
Case No. CGB-CC-0144  
Second Supplement and Amendment to Waiver Request**

Dear Ms. Dortch:

Dawson Memorial Baptist Church (Dawson or Church), pursuant to Section 79.1(f) of the Rules and Regulations of the Federal Communications Commission (FCC or Commission),<sup>1</sup> hereby requests a temporary and limited waiver of Section 79.1 of the Commission's closed captioning rules for a period of two years. As explained in more detail herein, providing closed captioning of the broadcast of Dawson's religious services will result in an undue financial burden for the Church. A temporary waiver of two years will allow the Church to budget for the significant costs associated with closed captioning services. Dawson is currently working to raise funds to pay for such services, and hopes to implement closed-captioning services prior to the two-year time frame requested herein.

Section 79.1(f) of the FCC's rules allows a video programming producer, such as Dawson, to petition the Commission for an exemption from its closed captioning requirements where it can be shown that such requirements would pose an undue burden on the video programming producer. The FCC has defined undue burden as "significant difficulty or expense."<sup>2</sup> The FCC has stated that it will consider four factors when determining whether its closed captioning requirements will pose an undue burden on a video programming producer and that it will also consider any other information a petitioner deems appropriate and relevant to the FCC's determination.<sup>3</sup> Those factors, which are explained in more detail below, are (1) the nature and cost of the closed captions for the programming; (2) the

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<sup>1</sup> 47 C.F.R. § 79.1(f).

<sup>2</sup> 47 C.F.R. § 79.1(f)(2).

<sup>3</sup> 47 C.F.R. § 79.1(f)(2); 79.1(f)(3).



**DAWSON**  
*Family of Faith*

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impact on the operation of the provider; (3) the financial resources of the provider; and (4) the type of operations of the provider.<sup>4</sup>

1. The nature and cost of the closed captions for the programming

Dawson is a Baptist Christian family church supported almost entirely by the contributions and donations of its members, but also by bank loans. Dawson's video program airs on Sunday at 10 a.m. on a one-week delay on WIAT/CBS, channel 42 in Birmingham, Alabama. Dawson provides this service to its members that cannot physically attend religious services, mainly the elderly, sick, and disabled. The church service broadcast is aired locally to a small Sunday morning audience. As demonstrated in Dawson's initial filing, in Fiscal Year (FY) 2004 and FY 2005, Dawson spent approximately \$181,000 and \$186,000, respectively to air its weekly broadcasts.<sup>5</sup> As stated in its supplement, it is estimated to cost an additional \$500.00 per week or \$26,000 annually, to immediately comply with the Commission's closed captioning mandate.<sup>6</sup> Other reputable closed captioning entities had suggested that the annual cost of such services to Dawson could exceed \$37,000. The additional and significant expense to provide closed captioning would pose an immediate and undue financial burden on Dawson.

In order to mitigate such costs, the FCC has often suggested seeking a donation of such services or asking that local television broadcasters participate in sharing the costs of closed captioning services.<sup>7</sup> Dawson has approached WIAT about sharing such costs and WIAT informed Dawson they would not contribute to the Church's closed captioning costs.<sup>8</sup> Additionally, it has always been the Church's policy not to seek individual donations to be earmarked exclusively for the Church's television broadcast, as such donations or sponsorships could be misconstrued by Church membership and by the general public.

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<sup>4</sup> 47 C.F.R. § 79.1(f)(2).

<sup>5</sup> Dawson Weekly Broadcast Budget is attached.

<sup>6</sup> Closed captioning service estimates are attached. The \$26,000 per year estimate was the lowest estimate submitted to the Church.

<sup>7</sup> See *In the Matter of Little Heart Entertainment, LLC Video Programming Accessibility Petition for Waiver of Closed Captioning Requirements*, CSR 6571, Memorandum Opinion and Order, DA 05-2422 (September 8, 2005); see also *In the Matter of Maranatha Fellowship Church Video Programming Accessibility Petition for Waiver of Closed Captioning Requirements*, CSR 6308, Memorandum Opinion and Order, DA 05-1706 (June 22, 2005).

<sup>8</sup> Dawson will provide documentation of WIAT's refusal to contribute to Dawson's closed captioning costs upon receipt.



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## 2. The impact on the operation of the provider

Dawson is able to provide the weekly broadcast solely through contributions and donations of its members. While Dawson believes that closed captioning is an important service, providing closed captioning immediately would pose an undue burden on Dawson, possibly forcing Dawson to forego other key religious services and missions in order to afford the cost of closed captioning. More likely than other cuts in the Church's operating expenses, the additional and significant expense to provide closed captioning would likely cause Dawson to discontinue the broadcast altogether, depriving the community's elderly and disabled members from participating in church services.

## 3. The financial resources of the provider

Attached hereto is a copy of Dawson's FY 2005 and FY 2006 budget. Also attached is Dawson's budget for the weekly broadcast of its religious services. Dawson's budget for FY 2006 is approximately \$7.2 million, 100% of which is collected through donations and contributions. Dawson has already allocated all of its budgeted funds to other services, ministries, and missions for 2006 and it currently does not have any money accrued to provide expensive closed captioning services. Furthermore, while Dawson has *budgeted* to collect \$7.2 million dollars in FY 2006, it may not actually receive that much in contributions. If Dawson were expected to remit another \$20,000 to \$30,000 for closed captioning services, the church would have to significantly cut additional expenses, especially if Dawson falls significantly short of its fundraising goals. Dawson's budget process is long and complicated. It can take years to modify the budget and accurately account for new expenses. The Church has already begun budgeting for FY 2007. Because of the Church's cumbersome and extremely complicated budget process, Dawson estimates that the earliest it would be able to budget for and afford closed captioning would be FY 2008, and even at that time, the provision of such service may come at the expense of cutting other key church services. Certainly, should the Church be able to afford providing closed captioning services prior to 2008, it will immediately comply with the Commission's closed captioning requirements.

## 4. The type of operations of the provider

Dawson is a church family that seeks to be found faithful as God's people. Dawson's members come from all over the greater Birmingham metropolitan area and from many different walks of life. Although Dawson's members are diverse in background, Dawson shares a very strong common bond through faith in the Lord and Savior, Jesus Christ. Dawson's members take seriously His teaching and seek to practice their faith each day in the church, in their homes, and in the work place.



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Dawson, through the weekly broadcasts, seeks to provide these services to its members that cannot otherwise attend weekly sermons. As stated herein, if Dawson is required to provide closed captioning, Dawson may have to discontinue its weekly broadcasts which Dawson believes was not the FCC's intent when promulgating its unfunded closed captioning requirements.

5. Any other factor and/or available alternatives that might constitute a reasonable substitute for the FCC's closed captioning requirements

Despite its enormous cost to charities and non-profit organizations, Dawson believes in the FCC's underlying premise that all programs should be closed captioned so that the hearing-impaired may have adequate access to such programs. As a reasonable alternative or substitute to the FCC's closed captioning requirements, Dawson is currently exploring less-expensive options for the hearing impaired, including publishing weekly sermons in a weekly bulletin and providing a sign language translator to sign each service and television broadcast. Dawson already provides audio tapes of its weekly sermons to its members who request them. Dawson is also exploring the possibility of providing video-taped versions of its weekly services with closed captioning included, to members of the Church that request such copies. The cost of providing this service is significantly less than that of providing closed captioning on a weekly broadcast with a 48-hour "turnaround" time in production.<sup>9</sup>

Dawson is prepared to follow a pre-subscribed path to compliance with the FCC's rules, should it be granted a temporary waiver of these costly requirements. While the Church is looking to provide substitute services in the interim while enough funds are raised to provide closed captioning services by 2008, it is committed to providing closed captioning services in advance of that deadline should such funds become available. However, as indicated in previous filings, without a grant of this temporary waiver request or other FCC action consistent with this request, Dawson may be forced to cancel its weekly broadcasts or forego other important Christian services at the expense of its members.

Grant of the requested waiver is consistent with the public interest and the FCC's undue burden standard. Based on the foregoing, Dawson

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<sup>9</sup> See quotes of Video Caption Corp. and Infinity Concepts, attached.



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respectfully requests that the Commission grant Dawson a temporary waiver until 2008 of the Commission's closed captioning rules based on the showing herein that the implementation of such rules will provide an undue burden on the Church. As part of its path to eventual compliance with these rules, the Church is committed to providing substitute services for the hearing-impaired and will immediately implement closed captioning services on its weekly broadcast as soon as the funds are available. Dawson submits that, based on its budget process and the significant expense associated with providing closed-captioning services, it will need approximately two years, until 2008, to provide and fund these additional government mandates.

Respectfully Submitted,



Janelle Hite  
Director of Media

cc: Ms. Amelia Brown  
Mr. Donald L. Herman, Jr.  
Mr. Rodney E. Nolen



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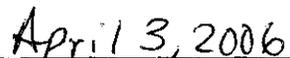
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**DECLARATION OF JANELLE HITE**

I, Janelle Hite, do hereby declare under penalty of perjury the following:

1. I am the Director of Media of Dawson Memorial Baptist Church.
2. I have read the foregoing "Second Supplement" as well as Dawson's Original Petition for Waiver of the FCC's Closed Captioning Rules filed on December 12, 2005 and its Supplement filed on March 2, 2006. I have personal knowledge of the facts set forth therein, and believe them to be true and correct.

  
\_\_\_\_\_  
Janelle Hite

  
\_\_\_\_\_  
Date



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# reflect Grace

## Dawson Memorial Baptist Church 2006 Mission and Ministry Budget

### Missions

<b>1. Cooperative Missions</b> .....	<b>\$723,144</b>
10% of all undesignated offerings to the Ministry Budget support Baptist missions: 8% to the Southern Baptist Convention and to the Cooperative Baptist Fellowship; 1% to Baptist partnership missions determined by the Dawson Missions Committee; 1% to M-Power Ministries	
<b>2. Local Missions</b> .....	<b>\$72,315</b>
1% of undesignated offerings support the Birmingham Baptist Association, Iglesia Hispana Dawson, PeaceMakers, Community Grief Support, and Community Benevolence	
<b>3. Boys Missions (Grades 1-6)</b> .....	<b>\$3,000</b>
Mission Education for boys in grades 1 through 6	
<b>4. Boys Missions (Grades 7-8)</b> .....	<b>\$500</b>
Mission Education for boys in grades 7 and 8	
<b>5. Chapel Choir Mission Trip</b> .....	<b>\$45,000</b>
Subsidy for high school students going on the annual choir tour	
<b>6. 8:30 Worship</b> .....	<b>\$33,300</b>
Lights, sound, set-up and other resources	
<b>7. Deacon Ministry</b> .....	<b>\$5,000</b>
Resources for deacon retreat, dinner and ministry materials	
<b>8. Outreach &amp; Advertising</b> .....	<b>\$60,000</b>
Resources for visitation, new member socials, and general advertising	
<b>9. Special Education Ministry</b> .....	<b>\$2,400</b>
Retreats, socials, and activities for our mentally challenged young adults	
<b>10. Television Ministry</b> .....	<b>\$188,930</b>
Weekly Birmingham broadcast on CBS42, videotapes, and training Additional <b>\$2,570</b> in Pledge Day Mission Offering	
<b>11. Women's Ministry</b> .....	<b>\$12,500</b>
Bible studies, special events, leadership training	
<b>12. Woman's Missionary Union</b> .....	<b>\$22,000</b>
Missions education for preschoolers, children, girls, and women	

<b>13. Member Assimilation</b> .....	<b>\$8,000</b>
Discover Dawson class, leadership development, and professional development	
<b>14. Ministry Development</b> .....	<b>\$3,000</b>
Money for new ministries that Dawson members will develop Additional <b>\$36,430</b> in 2005 Pledge Day Mission Offering <b>Benevolence/Soup Kitchen - \$11,000; Dawson Egg Hunt - \$7,500; Dawson Boy Scout Troop 83 - \$3,430; Homebound Ministry - \$1,500; Sing Out, America! - \$13,000</b>	

### Pastoral Care Ministry

Neal Schooley, Associate Pastor/Pastoral Care

<b>15. Congregational Care Ministry</b> .....	<b>\$6,000</b>
Support groups, pastoral care resources, and professional development	
<b>16. Intercessory Prayer Ministry</b> .....	<b>\$1,200</b>
Promotion of Prayer Ministry and prayer training, volunteers Additional <b>\$11,000</b> in 2005 Pledge Day Mission Offering <b>Counseling Assistance - \$7,000; Stephen Ministry - \$4,000</b>	

### Evangelism and Missions

Ben Hale, Minister of Evangelism and Missions

<b>17. Evangelism</b> .....	<b>\$14,500</b>
Speakers and training materials for evangelism	
<b>18. Church Wide Missions Conference</b> .....	<b>\$24,600</b>
A Dawson sponsored world missions conference in early 2006 Additional <b>\$103,000</b> in 2005 Pledge Day Offering for Volunteers in Missions	

### Health and Wellness Ministry

Debbie Moss, Minister of Health and Wellness

Total **\$12,500** in 2005 Pledge Day Mission Offering

<b>Total Missions</b>	<b>\$1,225,389</b>
Additional <b>\$165,500</b> in 2005 Pledge Day Mission Offering	

## Adult Education

Jan Jones, Minister with Adults

<b>1. Literature</b> .....	<b>\$28,500</b>
Bible study material for adults	
<b>2. Discipleship</b> .....	<b>\$3,000</b>
Small group development through Bible studies	
<b>3. Professional Development</b> .....	<b>\$2,000</b>
Conferences for professional development for Minister with Adults	
<b>4. Sunday School Campaign/Promotion Day</b> .....	<b>\$20,000</b>
Expenses for Sunday School emphasis, promotion day training materials	
<b>5. General Expenses</b> .....	<b>\$8,500</b>
Special Events, division fellowships, Sunday School supplies	
<b>6. Leadership Development</b> .....	<b>\$5,500</b>
Adult leadership training	
<b>7. Teaching Resources</b> .....	<b>\$4,000</b>
Teaching resource books, study guides, and classroom supplies	
<b>8. Single Adult Sunday School Ministry</b> .....	<b>\$7,500</b>
Outreach and resources for Single Adults	
<b>9. Newly Wed Division Ministry</b> .....	<b>\$1,500</b>
Advertising, social and leader resources	
<b>Total Adult Education</b> .....	<b>\$80,500</b>

## Senior Adult Education

Dennis Goodwin, Minister with Senior Adults

<b>1. Literature</b> .....	<b>\$20,000</b>
Bible Study material for Senior Adults	
<b>2. Publicity and Printed Materials</b> .....	<b>\$14,000</b>
Newsletter, special mailings, promotional material	
<b>3. Professional Development</b> .....	<b>\$2,000</b>
Conference for professional development for Minister with Adults	
<b>4. Programming</b> .....	<b>\$9,000</b>
Speakers and expenses related to group meetings	
<b>5. Transportation</b> .....	<b>\$13,500</b>
Rental of shuttles and buses for trips and excursions and valet parking	
<b>6. Resources and Supplies</b> .....	<b>\$1,000</b>
Expenses for meals and programming	
<b>Total Senior Adult Education</b> .....	<b>\$59,500</b>

## Spiritual Formation

Todd Harrington, Minister of Spiritual Formation

<b>1. Professional Development</b> .....	<b>\$2,500</b>
Conferences and seminars for continuing education	
<b>2. Teaching Resources</b> .....	<b>\$1,500</b>
Teaching resource books and study guides	
<b>3. Retreats</b> .....	<b>\$5,000</b>
Food, travel, lodging for speakers and materials for two retreats	
<b>4. Small Group Ministry</b> .....	<b>\$5,000</b>
Materials, supplies, curriculum, lunch gatherings	
<b>5. Leadership Development</b> .....	<b>\$3,000</b>
Leadership training and equipping	
<b>6. Network Ministry</b> .....	<b>\$6,000</b>
A mentoring ministry for young adults, guest speakers, supplies	
<b>7. Special Events</b> .....	<b>\$4,000</b>
Fellowships and outreach events	
<b>Total Spiritual Formation</b> .....	<b>\$27,000</b>
Additional \$3,500 in 2005 Pledge Day Offering for Church within a Church Mission Project	

## College Education

Chris Hunsberger, Minister to College Students

<b>1. Retreats</b> .....	<b>\$8,000</b>
Spring, summer and fall retreats	
<b>2. Literature</b> .....	<b>\$1,000</b>
Bible study material for university students	

<b>3. Enlistment and Promotion</b> .....	<b>\$4,300</b>
Promoting Dawson on Birmingham college campuses	
<b>4. Discipleship/Ministry</b> .....	<b>\$6,000</b>
Lunches, fellowships, discipleship	
<b>5. Leadership Development</b> .....	<b>\$1,250</b>
Two leadership training sessions for leaders and students	
<b>6. Special Events</b> .....	<b>\$5,000</b>
Away student visits, laundry nights, and summer programming	
<b>7. Supplies</b> .....	<b>\$500</b>
Cards for special ministry needs	
<b>Total College Education</b> .....	<b>\$26,050</b>

## Youth Education (Grades 7-12)

Anna Teel, Minister to 7-8 Grade Students

Brad Gowing, Interim Minister to 9-12 Grade Students

<b>1. Professional Development</b> .....	<b>\$4,000</b>
Conferences for Student Ministers	
<b>2. Literature</b> .....	<b>\$10,000</b>
Bible study material for youth grades 7-12	
<b>3. Discipleship and Evangelism</b> .....	<b>\$27,600</b>
Disciple Now, GoodStuf, Sunday School rallies, outreach fellowships	
<b>4. Ministry Opportunities</b> .....	<b>\$30,350</b>
Retreats, Beach Breakaway, department socials	
<b>5. Leadership Development</b> .....	<b>\$750</b>
Training for Sunday School leaders	
<b>6. Summer Ministry</b> .....	<b>\$2,750</b>
Fellowships and socials, Prime Time Bible study, trips	
<b>7. Youth Camp</b> .....	<b>\$7,500</b>
Student assistance, chaperones, bus	
<b>8. Special Events and Seminars</b> .....	<b>\$4,200</b>
Parenting seminars, senior preparation, and 7th grade orientation	
<b>9. Teaching Supplies</b> .....	<b>\$700</b>
Supplies for leaders, film, videos	
<b>Total Youth Education</b> .....	<b>\$87,850</b>
Additional \$10,000 in 2005 Pledge Day Offering for World Changers	

## Children/Preteen Education (Grades 1-6)

Ginny Glass, Minister to Children/Preteens

<b>1. Activities</b> .....	<b>\$8,000</b>
Socials, children's special event, outreach, Bible memory and Promotion Day	
<b>2. Professional Development</b> .....	<b>\$1,000</b>
Conference for professional development for Minister to Children/Preteens	
<b>3. Literature</b> .....	<b>\$8,000</b>
Bible Study material for children in grades 1 - 6	
<b>4. Special Events</b> .....	<b>\$5,000</b>
Scripture Seekers, Children's Day, summer Wednesday nights	
<b>5. Pre-Teen Camp</b> .....	<b>\$13,000</b>
Counselors, music & worship leaders, bus, supplies	
<b>6. Summer Intern</b> .....	<b>\$3,775</b>
College student to assist in Children/Preteen summer ministry	
<b>7. Discipleship Classes</b> .....	<b>\$2,000</b>
Parenting material, Cross Training, GAP	
<b>8. Leadership Development</b> .....	<b>\$2,400</b>
Leadership training, socials, appreciation and workshops	
<b>9. First Grade Bibles</b> .....	<b>\$2,000</b>
Bibles given to rising first graders	
<b>10. Teaching Supplies</b> .....	<b>\$6,000</b>
Resources for teaching children	
<b>Total Children/Preteen Education</b> .....	<b>\$51,175</b>
Additional \$23,000 in 2005 Pledge Day Offering for Vacation Bible School	

## Preschool Education

Dawn Burgess, Minister to Preschoolers

Donna Allan, Associate Minister to Preschoolers

<b>1. Activities/Fellowships</b> .....	\$3,700
Fellowship opportunities for preschoolers and their families	
<b>2. Professional Development</b> .....	\$1,500
Conference for professional development for the Minister to Preschoolers	
<b>3. Literature</b> .....	\$11,200
Bible Study material for Preschoolers/Parents	
<b>4. Cradle Care &amp; Playday</b> .....	\$5,300
Cradle Club, baby dedication videos, mommy playgroups	
<b>5. Equipment</b> .....	\$10,000
Upgrading preschool equipment and purchase of new equipment	
<b>6. Leadership Development</b> .....	\$2,350
Leadership training, planning meetings, directors' luncheons	
<b>7. Outreach &amp; Pastoral Care</b> .....	\$1,000
Outreach and pastoral care items for preschool ministry	
<b>8. Teaching Resources</b> .....	\$9,500
Resources needed to teach and care for preschoolers	
<b>Total Preschool Education</b> .....	<b>\$44,550</b>
Additional \$23,000 in 2005 Pledge Day Offering for Vacation Bible School	

<b>Total Education Ministry</b> .....	<b>\$376,625</b>
Additional \$59,500 in 2005 Pledge Day Mission Offering	

## Recreation Ministry

Chris Hunsberger, Minister of Recreation

Brad Gowing, Associate Minister of Recreation

<b>1. Professional Development</b> .....	\$4,000
Conference for professional development for the Ministers of Recreation	
<b>2. Camps</b> .....	\$13,000
Materials for Day Camps	
<b>3. Crafts</b> .....	\$600
Purchase of craft supplies and equipment	
<b>4. Sports Leagues</b> .....	\$5,934
League fees and programming materials	
<b>5. Enlistment and Promotion</b> .....	\$4,000
Family Recreation Center publicity materials	
<b>6. Equipment</b> .....	\$6,050
Resources to maintain equipment in the Family Recreation Center	
<b>7. Fees and Activities</b> .....	\$4,824
Fall Festival, ballet, 5K run, fellowships, backpacking trips, operating expenses, net of collected fees	
<b>8. Recreation Personnel</b> .....	\$48,586
College students assisting in recreation ministry	
<b>Total Recreation Ministry</b> .....	<b>\$86,994</b>

## Music Ministry

Bob Hatfield, Minister of Music

<b>1. Professional Development</b> .....	\$5,700
Conferences for Minister of Music and Music Associates; officer's meetings	
<b>2. Drama</b> .....	\$1,500
Musical and drama materials	
<b>3. Dry Cleaning</b> .....	\$2,000
Cleaning of choir robes	
<b>4. Guest Artists</b> .....	\$18,700
Guest soloists and instrumentalists	
<b>5. Literature</b> .....	\$6,000
Materials for teaching children's choirs and CCLI License	
<b>6. Music</b> .....	\$15,000
Choral, instrumental, ensemble, and hand bells sheet music	
<b>7. Music Personnel</b> .....	\$64,929
Leadership in ensembles, orchestra, pianist, and orchestra college scholarships	
<b>8. Music Study Activities</b> .....	\$7,250
Dawsonaires, trips for hand bells and Treble Chorus, festivals	

<b>9. Social Activities</b> .....	\$3,000
Fellowship opportunities for choirs	
<b>10. Supplies and Equipment</b> .....	\$5,500
Resources for teaching music	
<b>11. Supply Salaries</b> .....	\$600
Substitute musicians and accompanists	
<b>12. Music Promotion</b> .....	\$7,600
Music and Missions kickoff, music brochure	
<b>13. Upkeep of Instruments</b> .....	\$4,760
Repairs and maintenance of instruments	
<b>Total Music Ministry</b> .....	<b>\$142,539</b>

<b>Total Education, Recreation, and Music</b> .....	<b>\$606,158</b>
Additional \$59,500 in 2005 Pledge Day Mission Offering.	

## Personnel

Don Steen, Executive Pastor

<b>1. Disability and Life Insurance</b> .....	\$25,484
Group benefit for ministerial, associate and office staff	
<b>2. FICA/Self-employment</b> .....	\$130,518
FICA and self-employment supplement for ordained ministers	
<b>3. Health Insurance</b> .....	\$210,022
Group benefit for ministerial, associate and office staff	
<b>4. Salaries</b> .....	\$1,919,935
Compensation for employees, anniversary gifts, and Christmas bonuses	
<b>5. Retirement</b> .....	\$173,087
Retirement benefits: 7% of base salary	
<b>6. Auto Allowance</b> .....	\$37,550
Auto expense for ministerial and associate staff	
<b>7. Professional Development</b> .....	\$5,000
Resources for additional continuing education for ministers	
<b>8. Professional Expenses</b> .....	\$18,500
Church related reimbursable expenses, staff retreats, and training for office staff	
<b>Total Personnel</b> .....	<b>\$2,520,096</b>

## Church Program Support

Rowan Smith, Interim Business Administrator

<b>1. Alabama Baptist</b> .....	\$9,000
Church member subscriptions to <u>The Alabama Baptist</u>	
<b>2. Bulletins and Publications</b> .....	\$75,000
Printing <i>Together</i> and <i>DawsonLife</i>	
<b>3. Information Systems</b> .....	\$45,000
Maintaining and upgrading the church's computer network system	
<b>4. Worship Supplies</b> .....	\$13,000
Flowers, decorations, and other materials for worship	
<b>5. Insurance</b> .....	\$125,000
General liability, property, workers' comp, umbrella liability coverage, etc.	
<b>6. Library</b> .....	\$7,000
Books and supplies for library circulation	
<b>7. Childcare Wages</b> .....	\$75,000
Provides childcare for church activities	
<b>8. Office Supplies</b> .....	\$92,000
General cost for supplies, office equipment lease & maintenance contracts	
<b>9. Postage</b> .....	\$93,000
First and third class mail and permit mailings	
<b>10. Security and Traffic Control</b> .....	\$25,000
Traffic control officers on Oxmoor and Broadway on Sundays and Wednesdays	
<b>11. Audio Visual Equipment &amp; Maintenance</b> .....	\$31,000
Maintenance contract for sanctuary sound system and equipment	
<b>Total Church Program Support</b> .....	<b>\$590,000</b>

## Finance and Stewardship

Rowan Smith, Interim Business Administrator

<b>1. Annual Audit</b> .....	<b>\$8,000</b>
Independent audit of the church's financial records	
<b>2. Finance Office</b> .....	<b>\$1,000</b>
Supplies, stock commissions, and other expenses related to church finances, net of interest earned on the church's checking account	
<b>3. Loan Payments-Principal and Interest</b> .....	<b>\$645,699</b>
Principal and interest monthly loan payments	
<b>4. Professional Development</b> .....	<b>\$13,000</b>
For the Senior Pastor, Executive Pastor, & Business Administrator	
<b>5. Pulpit Supply</b> .....	<b>\$4,600</b>
Honoraria and travel for supply preachers	
<b>6. Offering Envelopes</b> .....	<b>\$8,500</b>
Offering Envelopes for 2007	
<b>7. Dawson Development</b> .....	<b>\$5,000</b>
Meetings, brochures, and contacts to increase giving to the foundation	
<b>8. Stewardship Promotion</b> .....	<b>\$16,000</b>
Printing, promotion, supplies for stewardship education and Pledge Day	
<b>Total Finance and Stewardship</b>	<b>\$701,799</b>

## Food Service Ministry

Amy Turnbow, Director of Food Services

<b>1. Food Service Income</b> .....	<b>\$153,100</b>
Wednesday suppers, special events, daycare food	
<b>2. Food Service Wages &amp; Benefits</b> .....	<b>\$175,500</b>
Salaries and fringe benefits for kitchen employees	
<b>3. Professional Development</b> .....	<b>\$3,000</b>
Travel and training for all kitchen staff	
<b>4. Church Food</b> .....	<b>\$104,500</b>
Food for church functions	
<b>5. Daycare Food</b> .....	<b>\$33,600</b>
Food for daycare functions	
<b>6. Supplies, Equipment, &amp; Laundry</b> .....	<b>\$38,000</b>
Materials for functions and purchase of equipment, tablecloths and uniforms	
<b>Total Food Service</b>	<b>\$201,500</b>

## Facilities, Maintenance, and Equipment

David Whitworth, Director of Facilities

<b>1. Alterations, Renovations &amp; Repairs</b> .....	<b>\$300,000</b>
Church facilities' repairs, capital items, and HVAC work	
<b>2. Camp Dawson</b> .....	<b>\$63,000</b>
Improvements, maintenance and operating expenses for Camp Dawson	
<b>3. Vehicles and Transportation</b> .....	<b>\$70,000</b>
Upkeep of vehicles and two trailers, purchase of a new church van	
<b>4. Janitorial Wages &amp; Benefits</b> .....	<b>\$290,000</b>
Salary and benefits for employees	
<b>5. Cleaning Supplies &amp; Contracts</b> .....	<b>\$310,000</b>
Elevator, trash pickup, lawn care, parking building contracts, cleaning supplies and night cleaning service contracts	
<b>6. Uniforms</b> .....	<b>\$1,500</b>
To provide uniforms for the staff	
<b>7. Professional Development</b> .....	<b>\$2,000</b>
Continuing education for the Director of Properties and custodians	
<b>8. Utilities</b> .....	<b>\$350,000</b>
Expenses for electricity, gas, water, and telephone	
<b>Total Facilities, Maintenance &amp; Equip.</b>	<b>\$1,386,500</b>

	<u>2005</u>	<u>2006</u>
<b>Grand Total</b>	<b>\$6,805,779</b>	<b>\$7,231,442*</b>

\*Additional \$225,000 in 2005 Pledge Day Mission Offering.

## 2005 Pledge Day Mission Offering

Sunday, November 6, 2005

The first \$225,000 of the offerings on Pledge Day supports these 2006 ministries and the balance supports the 2005 Mission and Ministry Budget.

- Benevolence/Soup Kitchen
- Volunteers in Missions
- Sing Out, America!
- Youth World Changers
- Dawson Egg Hunt
- Preschool Vacation Bible School
- Children's Vacation Bible School
- Stephen Ministry
- Dawson Boy Scout Troop 83
- Counseling Assistance
- Homebound Ministry
- Church within a Church Mission Project
- Health and Wellness Ministry
- Television Ministry

All monies contributed by our preschoolers and children in the Pledge Day Banks will be used to support a Baptist affiliated orphanage in Indonesia.

## 2004-2005 Stewardship Committee

Rob Duncan, Chair	Donna Adkisson	Jim Averett
Tim Bembry	Ginny Bourland	Roy Bragg
Lisa Bryan	Jennifer Cleveland	Scott Stevens
Joe Daniel	Stan Digerness	Jessica Dobbins
Peggy Dye	Chris Hartin	Jeff Henkey
Caroline Kimrey	Larry Newman	Josh Reidinger
Steve Reynolds	Steve Rice	Jim Rives
Brian Scivley	Jim Smith	Mike Worrell
Jeanne Wear		

Rodney Nolen, Church Treasurer

Gary Fenton, Senior Pastor

Rowan Smith, Interim Business Administrator

reflect  
Grace

"And God is able to make all grace abound to you, so that in all things at all times, having all that you need, you will abound in every good work."

2 Corinthians 9:8





Strategic Solutions for Success

## CLOSED CAPTIONING SERVICES SALES SHEET

### PRE-RECORDED CAPTIONING SERVICE

Roll-up Offline Service:			Pop-on Offline Service:		
	60:00 Minute	30:00 Minute		60:00 Minute	30:00 Minute
DigiBeta	\$510	\$300	DigiBeta	\$730	\$400
Beta SP	\$480	\$250	Beta SP	\$680	\$350
DVCPro	\$490	\$280	DVCPro	\$710	\$380

- Client provides:
  - Master tape of program on DigiBeta, Beta SP or DVCPro.
  - Scripts, notes or other information about the episode, including host and guest names, unique words or spellings, etc.
- Infinity Concepts provides:
  - Tape stock (DigiBeta, Beta SP or DVCPro) for closed captioned master
  - Roll-up or pop-on captioning, as desired.
  - Free transcripts as desired
  - Turnaround in THREE to FOUR business days from receipt of materials.
- If additional masters are required that can use the same closed captioning file (for example, programs that contain the same audio content, but use different graphics), a fee of \$60 per half-hour master or \$100 per one-hour master will be charged.

Add 50% to caption preparation rate for 48-hour turnaround, 100% for 24-hour turnaround. Tape duplication costs and return shipping are additional. Rates are billable in quarter-hour increments.

We are very proud of the work that we caption, and we thank you for the opportunity to be considered for this programming. Our closed captioning agency has been trusted to caption such high-profile events as the Super Bowl, World Series, NBA Finals, the Emmys, the Golden Globes, the Oscars, and the 2004 Summer Olympics just to name a few. We are confident that **you will not find a better overall value** in captioning services than what Infinity Concepts offers. Please let us know if you have any questions.

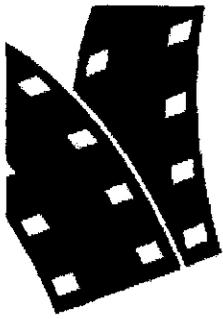
For more information:

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# VIDEO CAPTION CORPORATION

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DATE: March 2, 2006  
 TO: Janelle Hite / Dawson Memorial Baptist Church  
 FROM: Justin K. Macedonia / Video Caption Corporation  
 RE: Closed Captioning Proposal

Dear Janelle:

It was a pleasure speaking with you and having the opportunity to discuss close captioning your show. Video Caption Corporation very much appreciates the opportunity to submit this proposal to caption programming for Dawson Memorial Baptist Church.

As we discussed, Video Caption Corporation (VCC) is a full service captioning communications firm specializing in offline captioning services for broadcasters, corporations, independent producers, schools, libraries, churches, and government agencies.

VCC is proposing to close caption the following programs at the discounted rates set forth below. **Reduced rates reflect discounts for volume.**

<u>Program Titles</u>	<u># Shows / Length</u>
Weekly Church Program	52 one-hour shows
<b>Total number of shows</b>	<b>52</b>

**Pricing**

<i>Roll-up Captioning (72 Hour Turnaround)</i> .....	.....\$400 / 60 minutes
<i>Roll-up Captioning (48 Hour Turnaround)</i> .....	.....\$500 / 60 minutes
<i>Tape Stock (DVCPPro)</i> .....	.....\$25 / 60 minutes
<i>Transcription</i> .....	.....Included
<i>Caption Encoding</i> .....	.....Included

Janelle, we will always do our very best to make this process as easy and affordable as we can. If you have any questions or concerns, please do not hesitate to contact me at any time. I will call you in a few days to follow up. I am certain we can develop a partnership that is mutually beneficial.

Thank you for your time and your consideration of our proposal. We look forward to working with you.

**Contact Information**

I am available if you have any questions about this proposal. Please contact me anytime.

Telephone: (800) 705-1203  
Facsimile: (845) 868-1188  
Email: [jkmacedonia@vicaps.com](mailto:jkmacedonia@vicaps.com)  
Website: [www.vicaps.com](http://www.vicaps.com)

Justin K. Macedonia  
Video Caption Corporation



**2075 Golden Crest Dr.  
Birmingham, AL 35209**

April 3, 2006

To: Janelle Hite/Director of Media

I have spoken to Bill Ballard/General Manager of WIAT/CBS 42 in regards to your request to for closed captioning assistance. We appreciate the long term relationship of over 20 years between Dawson and WIAT, however, WIAT offers no assistance to any of our many clients in this area. If there's any questions regarding this matter please feel free to contact me at 205-322-4200 ext. 102.

Sincerely,  
John Isaac

December 12, 2005

Federal Communications Commission  
445 12<sup>th</sup> Street, SW  
Washington, DC 20554

FCC:

Dawson Memorial Baptist Church requests a waiver from the FCC for the mandate of closed captioning. Closed captioning our program would cause an undue burden. Our program is a one hour church service broadcast locally on the CBS affiliate. We air 52 programs per year. We have been unsuccessful to find captioning at a reasonable cost for our budget. The two lowest cost figures we received were \$350.00 per week and \$420.00 per week. This would cost us between \$18,200 to \$21,840 per year. We are a church, non-profit organization, so the funds for our broadcast are solely provided by the donations to our church budget. Our TV program airs one week after the initial taping. We have not found a company that can offer this quick of a turn around without additional costs. Our operation is very small consisting of one full-time staff member. We do not have the equipment resources or the man power to close caption the program ourselves. Please consider our request for a close caption waiver.

Thank you

Janelle Hite  
Dawson Memorial Baptist Church  
Director of Media

Amelia Brown, Disability Rights Office  
Federal Communications Commission  
445 12<sup>th</sup> Street, S.W.  
Washington, D.C. 20544

Case Number CGB-CC-0144

Dear Ms. Brown

This correspondence is in regard to the letter I received from you regarding our request for exemption for Closed Captioning for our program. In this letter you will find detailed information and documentation regarding the financial status of the Media Ministry at Dawson Memorial Baptist Church in Birmingham, Alabama. Enclosed you will find the budget for the Media Ministry with a breakdown of where each section of the money is spent. Enclosed you will also find quotes from Closed Captioning companies around the country.

As you will see on the Media Ministry Budget enclosed all funds are allocated and spent each year in five total categories. The Media Ministry does not receive any additional funding through donations or sales. It would be a significant undertaking to find the financial resources for providing closed captioning. Since our church is a non-profit organization it would also be hard for us to try and secure funds for closed captioning through any general giving to the church. We do have a budget but never have a guarantee that we will receive the money.

The Dawson Memorial Baptist Church broadcast airs on a one-week delay schedule on CBS 42 in Birmingham. You will find on the Infinity Concepts Closed Captioning Services Sales Sheet enclosed. Due to the nature of the quick turnaround needed for our program we would need their services completed in 48 hours, which adds an additional fifty percent to the total cost of their services. The weekly cost to Dawson Memorial Baptist Church will be \$735/week with a yearly fee of \$38,220. In speaking with Diane Leonard from CaptionMax out of New York she gave us a quote of \$425 per hour for the closed captioning with an additional \$200 per hour for the encoding for a total of \$32,500 per year. She then proceeded to tell me they would be unable to provide us service because their schedule was too tight to fit our program in. In speaking with Justin Macedonia from Video Programming and Captioning Corporation from Rockville, MD they quoted a cost of \$500 per week plus \$25 for tape stock. This would bring us to a total of \$27,300 per year. Our Media Ministry does not have the means to raise additional funds in this large of an amount per year.

Dawson Memorial Baptist Church does not have a large enough staff in the Media Department, only one staff member, to purchase Closed Captioning Equipment and caption the program in house.

I hope the information you received in this letter and also in the previous letter are enough for your consideration of our request. If not, please let me know and I will provide any additional information you request.

Thank you

Janelle Hite, Director of Media

\_\_\_\_\_  
Notary