

CGB-CC-0448

Cruise'n with E-Rider

6378 Burkwood Clayton OH. 45315

WWW.CRUISEWITH@YAHOO.COM

Phone 937-837-2897

RECEIVED & INSPECTED

FEB 23 2006

FCC - MAILROOM

Undue burden request

The nature and cost of captioning:

Cruise'n with E-Rider is an automotive show about car shows, drag racing and the people who enjoy the car culture.

The show has been on public access TV for four years and has enjoyed much success in our local viewing area, but we are now trying to move to broadcast TV on a local affiliate.

We produce about 20 to 30 shows each season, doing all of our shows out doors at car events or drag strips.

Over the past four years our budget was made up of local sponsors who supported the show with products like (wax, Paint or car parts) for demos or use on the show and financial support. Attached to the back you will find a copy of the tax returns for the last three years and a break down of the last three years sponsors as you can see we have ran the show at a loss after equipment, gas, travel costs and expenses.

As far as sign language interpretation the show is filmed in a tri state area and we do not use an indoor studio making this the most burdensome form with most shows being shot outdoors.

Also attached to the back are three closed captioning quotes along with the cost and name of software and equipment to close caption in house.

The impact of captioning the show:

The show was picked over the last two years to film and interview at the Indianapolis 500 and should be gaining the Kentucky Speedway in 06 with shows of this nature being able to telecast within a week of the race is very important.

We also include information on upcoming car shows and races, which is time sensitive its self. All of which makes closed captioning a more expensive service due to a need for quick turn around.

Our financial resources:

The show has been seen on local access over the last four years and was growing a fan base more than sponsors, we are just now trying to move the show to broadcast TV.

The tax returns have been included on the back of this packet along with the name and amount of sponsorship given in the past years.

As you can see from our tax returns the cost of closed captioning would be larger than our entire budget for a year, and the equipment to do the closed captioning is quite cost prohibitive but very high on our list of equipment we need.

Any financial information that we can provide you with were more than open please contact us any time.

Your type of operation:

Our entire staff is composed of myself and my business partner to film, edit and do jobs like setting up the season shows finding sponsors paying bills and so on. Our operation is based out of the basement of my home with one edit station in a small office.

As to our technical ability:

Before 2001 I had only marginal skills in computers and no formal training in film or in editing. My job backgrounds being in automotive body repair and my partners in engine repair and performance.

With help from the staff of the access station we were trained to do nonlinear and tape editing and the basics of film.

We now are doing all of our editing in house and with our own equipment a huge technical achievement for us one that we have been working towards for the past four years.

To Surmise:

It is our hope that this letter contains the information you need to determine our need of a waiver and allow the dream of a local cruise in show to continue.

**Thank you for your time
Producers Ray Slone & Bruce Clarke
Cruise'n with E-Rider**

Sponsors and Sponsorship

2001

Boston's _____ \$1000.00

Johnny Mac Race Shop _____ \$1000.00

2002

Boston's _____ \$1000.00

Johnny Mac Race Shop _____ \$1000.00

Packard Museum _____ \$1000.00

2003

Affordable Scrap yard _____ \$1000.00

Performance Clinic _____ Engine Rebuild

Amco Transmission _____ Transmission Rebuild

Pep Boys _____ Parts

2004

Affordable Scrap Yard _____ \$700.00 + Parts

Boosh Chevrolet _____ \$500.00

Dayton Wheel Pro _____ \$500.00

MCM Electronics _____ Parts

Carl's Body Shop _____ \$1000.00

Performance Paint _____ Paint

SCHEDULE C
(Form 1040)

Profit or Loss From Business
(Sole Proprietorship)

U2

Department of the Treasury
Internal Revenue Service (O)

▶ Partnerships, joint ventures, etc., must file Form 1065 or 1065-B.

▶ Attach to Form 1040 or 1041. ▶ See Instructions for Schedule C (Form 1040).

Attachment
Sequence No. 09

Name of proprietor

RAY A. SLONE

A Principal business or profession, including product or service (see page C-1 of the instructions)

PHOTO PRINTING + FRAMING

B Enter code from pages C-7, 8, & 9

C Business name. If no separate business name, leave blank.

E - RIDER GRAPHIC

D Employer ID number (EIN), if any

E Business address (including suite or room no.) ▶
City, town or post office, state, and ZIP code

SAME
SAME

F Accounting method: (1) Cash (2) Accrual (3) Other (specify) ▶

G Did you "materially participate" in the operation of this business during 2002? If "No," see page C-3 for limit on losses Yes No

H If you started or closed this business during 2002, check here

Part I Income

1	Gross receipts or sales. Caution. If this income was reported to you on Form W-2 and the "Statutory employee" box on that form was checked, see page C-3 and check here	<input type="checkbox"/>	1	3,789
2	Returns and allowances		2	
3	Subtract line 2 from line 1		3	3,789
4	Cost of goods sold (from line 42 on page 2)		4	
5	Gross profit. Subtract line 4 from line 3		5	3,789
6	Other income, including Federal and state gasoline or fuel tax credit or refund (see page C-3)		6	
7	Gross income. Add lines 5 and 6		7	3,789

Part II Expenses. Enter expenses for business use of your home only on line 30.

8	Advertising	8	235	19	Pension and profit-sharing plans	19	
9	Bad debts from sales or services (see page C-3)	9		20	Rent or lease (see page C-5):	20a	
10	Car and truck expenses (see page C-3) 850 ml	10	310	20a	a Vehicles, machinery, and equipment	20b	
11	Commissions and fees	11		21	b Other business property	21	110
12	Depreciation EQUIPT.	12	1881	22	Repairs and maintenance	22	552
13	Depreciation and section 179 expense deduction (not included in Part III) (see page C-4)	13	1595	23	Supplies (not included in Part III)	23	
14	Employee benefit programs (other than on line 19)	14		24	Taxes and licenses	24a	209
15	Insurance (other than health)	15	164	24a	a Travel	24b	
16	Interest:	16a		24b	b Meals and entertainment	24c	
	a Mortgage (paid to banks, etc.)	16b		24c	c Enter nondeductible amount included on line 24b (see page C-5)	24d	
	b Other	16		25	d Subtract line 24c from line 24b	25	400
17	Legal and professional services	17	185	26	Utilities Contract Labor	26	
18	Office expense	18		27	Wages (less employment credits)	27	724
28	Total expenses before expenses for business use of home. Add lines 8 through 27 in columns	28		27	Other expenses (from line 48 on page 2)	27	6365
29	Tentative profit (loss). Subtract line 28 from line 7	29		30		29	2576
30	Expenses for business use of your home. Attach Form 8829	30		31		31	2576
31	Net profit or (loss). Subtract line 30 from line 29.	31					
	• If a profit, enter on Form 1040, line 12, and also on Schedule SE, line 2 (statutory employees, see page C-6). Estates and trusts, enter on Form 1041, line 3.						
	• If a loss, you must go to line 32.						
32	If you have a loss, check the box that describes your investment in this activity (see page C-6).						
	• If you checked 32a, enter the loss on Form 1040, line 12, and also on Schedule SE, line 2 (statutory employees, see page C-6). Estates and trusts, enter on Form 1041, line 3.						
	• If you checked 32b, you must attach Form 6198.						
		32a	<input checked="" type="checkbox"/>	All investment is at risk.			
		32b	<input type="checkbox"/>	Some investment is not at risk.			

Name of proprietor: **RAY A. SLONE**

A Principal business or profession, including product or service (see page C-2 of the instructions): **PHOTO PRINTING + FRAMING**

B Enter code from pages C-7, 8, & 9: **2001**

C Business name. If no separate business name, leave blank: **E-RIDER Graphic**

D Employer ID number (EIN), if any: **SAME!**

E Business address (including suite or room no.) City, town or post office, state, and ZIP code: **SAME!**

F Accounting method: (1) Cash (2) Accrual (3) Other (specify) _____

G Did you "materially participate" in the operation of this business during 2003? If "No," see page C-3 for limit on losses. Yes No

H If you started or acquired this business during 2003, check here

Part I Income

1	Gross receipts or sales. Caution. If this income was reported to you on Form W-2 and the "Statutory employee" box on that form was checked, see page C-3 and check here <input type="checkbox"/>	1	2001
2	Returns and allowances	2	
3	Subtract line 2 from line 1	3	2001
4	Cost of goods sold (from line 42 on page 2)	4	
5	Gross profit. Subtract line 4 from line 3	5	2001
6	Other income, including Federal and state gasoline or fuel tax credit or refund (see page C-3)	6	
7	Gross income. Add lines 5 and 6	7	2001

Part II Expenses. Enter expenses for business use of your home only on line 30.

8	Advertising	8		19	Pension and profit-sharing plans	19	
9	Car and truck expenses (see page C-3) 4,773.00	9	1718	20	Rent or lease (see page C-5):	20	
10	Commissions and fees	10		20a	a Vehicles, machinery, and equipment	20a	
11	Contract labor (see page C-4)	11		20b	b Other business property	20b	
12	Equipment Equip.	12	964	21	Repairs and maintenance	21	
13	Depreciation and section 179 expense deduction (not included in Part III) (see page C-4)	13	1595	22	Supplies (not included in Part III)	22	687
14	Employee benefit programs (other than on line 19)	14		23	Taxes and licenses TEL.	23	44
15	Insurance (other than health)	15	264	24	Travel, meals, and entertainment:	24	
16	Interest:	16		24a	a Travel	24a	55
16a	a Mortgage (paid to banks, etc.)	16a		24b	b Meals and entertainment	24b	
16b	b Other	16b		24c	c Enter nondeductible amount included on line 24b (see page C-5)	24c	
17	Legal and professional services	17		24d	d Subtract line 24c from line 24b	24d	
18	Office expense	18	123	25	Utilities SHIPPING	25	25
28	Total expenses before expenses for business use of home. Add lines 8 through 27 in columns	28		26	Wages (less employment credits)	26	
29	Tentative profit (loss). Subtract line 28 from line 7	29		27	Other expenses (from line 48 on page 2)	27	
30	Expenses for business use of your home. Attach Form 8829	30		28		28	5475
31	Net profit or (loss). Subtract line 30 from line 29.	31		29		29	(3474)
	• If a profit, enter on Form 1040, line 12, and also on Schedule SE, line 2 (statutory employees, see page C-6). Estates and trusts, enter on Form 1041, line 3.			30		30	
	• If a loss, you must go to line 32.			31		31	(3474)
32	If you have a loss, check the box that describes your investment in this activity (see page C-6).						
	• If you checked 32a, enter the loss on Form 1040, line 12, and also on Schedule SE, line 2 (statutory employees, see page C-6). Estates and trusts, enter on Form 1041, line 3.						
	• If you checked 32b, you must attach Form 6198.						
				32a	<input checked="" type="checkbox"/> All investment is at risk.	32a	
				32b	<input type="checkbox"/> Some investment is not at risk.	32b	

SCHEDULE C
(Form 1040)

Profit or Loss From Business

(Sole Proprietorship)

OMB No. 1545-0074

2004

Department of the Treasury
Internal Revenue Service

Partnerships, joint ventures, etc., must file Form 1065 or Form 1065-B.
Attach to Form 1040 or 1041. See Instructions for Schedule C (Form 1040).

Attachment
Sequence No. 09

Name of proprietor

Social security number (SSN)

RAY A. SLOAN

A Principal business or profession, including product or service (see page C-2 of the instructions)
PHOTO PRINTING & FRAMING

B Enter code from pages C-7, 8, & 9
▶ **541920**

C Business name. If no separate business name, leave blank.
E-RIDER GRAPHICS

D Employer ID number (EIN), if any

E Business address (including suite or room no.) ▶ **6378 BURKWOOD**
City, town or post office, state, and ZIP code **CLAYTON OH 45315-9752**

F Accounting method: (1) Cash (2) Accrual (3) Other (specify) ▶

G Did you "materially participate" in the operation of this business during 2004? If "No," see page C-3 for limit on losses Yes No

H If you started or acquired this business during 2004, check here

Part III Income

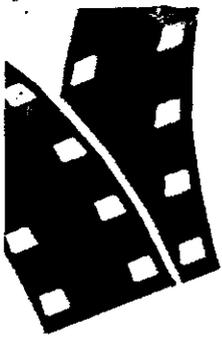
1 Gross receipts or sales. Caution. If this income was reported to you on Form W-2 and the "Statutory employee" box on that form was checked, see page C-3 and check here <input type="checkbox"/>	1	4,380
2 Returns and allowances	2	
3 Subtract line 2 from line 1	3	4,380
4 Cost of goods sold (from line 42 on page 2)	4	915
5 Gross profit. Subtract line 4 from line 3	5	3,465
6 Other income, including Federal and state gasoline or fuel tax credit or refund (see page C-3)	6	
7 Gross income. Add lines 5 and 6	7	3,465

Part III Expenses. Enter expenses for business use of your home only on line 30.

8 Advertising	8	77	19 Pension and profit-sharing plans	19	
9 Car and truck expenses (see page C-3)	9	1,747	20 Rent or lease (see page C-5):	20a	
10 Commissions and fees	10		a Vehicles, machinery, and equipment	20b	
11 Contract labor (see page C-4)	11		b Other business property	21	
12 Depletion	12		21 Repairs and maintenance	22	
13 Depreciation and section 179 expense deduction (not included in Part III) (see page C-4)	13	2,919	22 Supplies (not included in Part III)	23	
14 Employee benefit programs (other than on line 19)	14		23 Taxes and licenses	24	
15 Insurance (other than health)	15		24 Travel, meals, and entertainment:	24a	25
16 Interest:	16a		a Travel	24b	
a Mortgage (paid to banks, etc.)	16b	128	b Meals and entertainment	24c	99
b Other	17		c Enter nondeductible amount included on line 24b (see page C-5)	24d	50
17 Legal and professional services	18	263	d Subtract line 24c from line 24b	25	49
18 Office expense	19		25 Utilities	26	
28 Total expenses before expenses for business use of home. Add lines 8 through 27 in columns	26	7,008	26 Wages (less employment credits)	27	1,800
29 Tentative profit (loss). Subtract line 28 from line 7	27		27 Other expenses (from line 48 on page 2)	28	7,008
30 Expenses for business use of your home. Attach Form 8829	29	-3,543		29	
31 Net profit or (loss). Subtract line 30 from line 29.	30			30	
• If a profit, enter on Form 1040, line 12, and also on Schedule SE, line 2 (statutory employees, see page C-6). Estates and trusts, enter on Form 1041, line 3.					-3,543
• If a loss, you must go to line 32.					
32 If you have a loss, check the box that describes your investment in this activity (see page C-6).					
• If you checked 32a, enter the loss on Form 1040, line 12, and also on Schedule SE, line 2 (statutory employees, see page C-6). Estates and trusts, enter on Form 1041, line 3.					
• If you checked 32b, you must attach Form 6198.					

CLIENT COPY

32a All investment is at risk.
32b Some investment is at risk.



VIDEO CAPTION CORPORATION

DATE: January 19, 2006
 TO: Producers, Cruisin With Erider
 FROM: Justin K. Macedonia / Video Caption Corporation
 RE: Closed Captioning Proposal

Dear Sirs,

It was a pleasure speaking with you and having the opportunity to discuss close captioning your show. Video Caption Corporation very much appreciates the opportunity to submit this proposal to caption Cruisin With Erider.

As we discussed, Video Caption Corporation (VCC) is a full service captioning communications firm specializing in offline captioning services for broadcasters, corporations, independent producers, schools, libraries, churches, and government agencies.

VCC is proposing to close caption the following program at the discounted rates set forth below. *Reduced rates reflect discounts for volume.*

<u>Program Titles</u>	<u># Shows / Length</u>
Cruisin With Erider	26 half-hour shows
Total number of shows	26

Pricing

Captioning Rate Breakdown:

Roll-up Captioning.....\$300 / 30 minutes

Reduced Rates for Cruisin With Erider:

Roll-up Captioning.....\$200 / 30 minutes

Caption Encoding.....Included

We will always do our very best to make this process as easy and affordable as we can. If you have any questions or concerns, please do not hesitate to contact me at any time. I will call you in a few days to follow up. I am certain we can develop a partnership that is mutually beneficial.

Thank you for your time and your consideration of our proposal. We look forward to working with you.

Contact Information

I am available if you have any questions about this proposal. Please contact me anytime.

Telephone: (800) 705-1203
Facsimile: (845) 868-1188
Email: jkmacedonia@vicaps.com
Website: www.vicaps.com

Justin K. Macedonia
Video Caption Corporation



Darren Olsary
Vice President of Sales
VITAC

101 Hillpointe Drive
Canonsburg, PA 15317-9503
vitas.com

January 19, 2006

SENT BY EMAIL: cruisenwith@yahoo.com

Ray Slone
Ohio

Ray,

Thank you for this opportunity to present you with more information on **VITAC, the nation's leading closed caption service provider**. This letter will provide you with more detailed information on our rates and innovative services that will make your shows accessible to countless more viewers, while meeting network and FCC requirements for captioning.

VITAC has been in business for 19 years -- headquartered in Pittsburgh, with additional facilities in Los Angeles, and Washington, D.C. We are the largest captioning company in the country, and have a top reputation of providing high-quality, accurate, affordable services. Our clients include all of the major broadcast and cable networks, as well as top syndicators, government agencies and Fortune 500 companies. **VITAC captions over 60,000 hours of live events annually and 10,000 hours of pre-recorded programs.**

As you may be aware, the FCC has developed regulations that will require most programs to be captioned over the next few years. In response to these rules, more and more networks and stations are looking for captioned programs to fulfill these requirements. **VITAC understands and appreciates the production costs involved for producers/distributors and has pledged to offer the most accurate, quality captions at the most affordable rate.**

For prerecorded programs, you will have the option to select two methods of captioning: Pop-on or roll-up style. **Pop-on style** is similar to movie subtitles whereby the captions pop on a sentence or more at a time contemporaneous with the dialogue. Each caption is time coded so that it matches shot changes, appears in synch with the audio, and can be placed anywhere on the screen. Because the process is much more time consuming, the cost to do pop-on is slightly higher.

We can also caption shows in **roll-up style**, which is similar to the style used in news captioning, soap operas and many entertainment shows. Captions are again time coded, and scroll up a line at a time from the bottom or top of the screen to usually three full rows. As each new row rolls up, the top row disappears. Depending on your preference and budget, choose the style that works best for you.

VITAC's discounted captioning rates for producers are as follows:

<u>Length</u>	<u>Style</u>	<u>Rate</u>	<u>Encoding to BetaSP</u>	<u>to DigiBeta</u>
30:00	Roll-up	\$195	\$115	\$120
30:00	Pop-on	\$390	\$115	\$120

-Programs are billed in 15:00 increments

-A 5:00 "grace window" will apply to all programs before bumping to the next price level

-VITAC requires a VHS copy of each program, or MPEG-1 file posted to our secure FTP site, with visible time code

-We can e-mail files back to you, or to the designated post house for encoding/caption master creation, or we can handle turn-key encoding in house (see pricing above)

-Caption preparation rates are based on a minimum 48-hour turnaround

-Add 100% to above caption prep rates for 24-hour or less turnaround (based on staffing/scheduling availability)

-Reformats are 50% of above rates

-Conversion of standard broadcast caption file to caption file for DVD - \$200 flat rate

Formatted

Caption Encoding

Regardless of which style you choose, captions have to be encoded on to a new master tape, using your original master or submaster as the source. We have relationships with most of the major post houses across the country, so VITAC can e-mail or modem completed caption files to the facility of your choice, or we can handle encoding for you directly. If we're providing caption prep services only, VITAC simply requires a VHS work tape with visible time code, or MPEG-1 files posted to our secure FTP site. Otherwise, if we're providing turn key service, just send us your master or submaster and we'll take it from there.

For your convenience, VITAC facilities are open, 7 days a week, so you'll never have to sacrifice quality for a prompt turnaround. Any scripted information that's available is also most helpful. We also have a full-time, dedicated Client Services group who will coordinate all aspects of caption production for your programming. *In short, we feel that our high-quality captioning, fast turnaround, top-notch customer service and competitive pricing makes VITAC the best overall value in the industry.*

Ray, thank you for your time and consideration of VITAC for your captioning services. I will follow up with you soon to review this information and to discuss how we might be able to work together. If you have questions before then, please call me at (724) 514-4081 or 1-800-278-4822. I look forward to speaking with you soon.

Sincerely,



Darryn Cleary
Vice President of Sales

Ray,

Please see below for our proposal.

Customer Info:

Ray Sloane
Dayton, OH
Phone: 937-837-2897
Email: cruisenwith@yahoo.com

Project Details:

½ hr outdoors show
No script-need transcription
2-3 week turnaround
Value CC
Format: DVCPRO

Pricing:

\$350 CC & Encode
\$60 Transcription

Mail tape to:

Mike Lyons
Caption Colorado
5690 DTC Blvd, Suite 500W
Greenwood Village, CO 80111

Can you please send me your billing address? Also, if this proposal is acceptable, just let me know our way!

Best wishes,

Lindsay

Lindsay Condon
Account Executive

6 16:33:06 PM



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Subject: Proposal for Closed Captioning

Date: Fri, 3 Feb 2006 08:15:37 -0700

From: "Lindsay Condon" <lindsayc@captioncolorado.com> [Add to Address Book](#) [Add Mobile Ale](#)

To: [cruisenwith@yahoo.com](#)

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- [Netflix-Try Free No Late Fees!](#)
- [Refinance Now Rates May Rise!](#)
- [Earn Your Degree Online](#)

Ray,

Please see below for our proposal.

Customer Info:

Ray Sloane
Dayton, OH
Phone: 937-837-2897
Email: [cruisenwith@yahoo.com](#)

Project Details:

½ hr outdoors show
No script-need transcription
2-3 week turnaround
Value CC
Format: DVCPPro

Pricing:

\$350 CC & Encode
\$60 Transcription

Mail tape to:

Mike Lyons
Caption Colorado
5690 DTC Blvd, Suite 500W
Greenwood Village, CO 80111

Can you please send me your billing address? Also, if this proposal is acceptable, just let me know our way!

Best wishes,

Lindsay

Lindsay Condon
Account Executive

24/7/365 Support: 1.800.

ADVANTAGE SOFTWARE

HOME

SOFTWARE

ACCESSORIES

SALES

SUPP

- CR NET
- ESP NETWORK
- RESOURCES
- UNIVERSITY
- SPECIALS



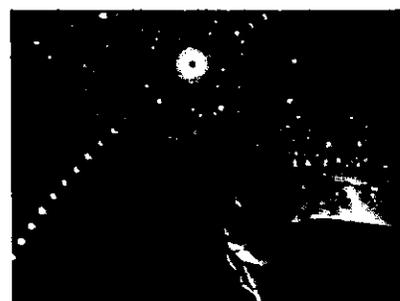
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**A Perfect Melding of Art and Tech
Total Eclipse IV**

is everything you would expect from a market leader - and more. All the miracles you've come to rely upon from Advantage Software are included and hundreds of powerful new features and improvements have been added.

SOFTWARE

AccuCap World-Class Captioning Software
[download brochure](#)

Advantage Software has been delivering state-of-the-art captioning software since 1989 - and it just keeps getting better. With AccuCap, you get all the sophisticated captioning features you'd expect from a market leader - plus the incredible power of Total Eclipse.

Whether you're new to captioning or a seasoned professional, AccuCap is perfect for you. Experienced captioners will appreciate the ultimate control and customizability of every function, while new users will value time-saving, fail-safe features that help prevent embarrassing mistakes. Is it any wonder that more captioners use AccuCap than any other system?

Price: \$6995.00

Total Eclipse IV Court Reporting Software for the 21st Century
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Everything you'd expect from a market leader - and more. All the miracles you've come to rely upon from Advantage Software are included - and hundreds of powerful new features and improvements have been added. While the competition struggles to catch up, Advantage Software keeps raising the bar.

An intuitive Windows XP user interface with dazzling high-resolution graphics makes Total Eclipse as beautiful to look at as it is easy to use, while an ingenious multimedia Help system with hundreds of interactive movies makes learning fast and fun. From its legendary artificial intelligence, to its powerful dictionary management, to an editor that's light years ahead of the competition. Total Eclipse is in a class by itself. It doesn't matter if you have conflicts, stacked strokes, mixed numbers, shadows, or dropped letters. Total Eclipse tunes in to your writing style, fixes the problems, and makes you look good.

Price: \$3995.00

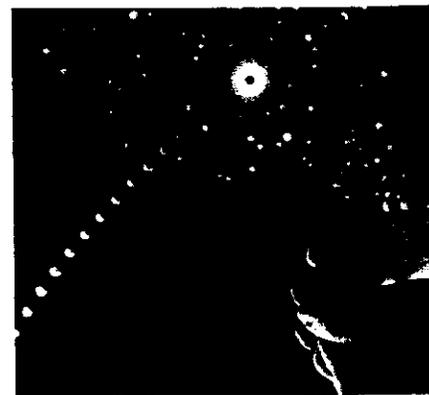


SearchMaster

SearchMaster is a powerful research and transcript-management program that thousands of reporters, scopists, and proofreaders use to effortlessly research and manage large collections of job-related information -

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- Ultra-smooth realtime translation
- Fully integrated architecture
- AST's legendary artificial intelligence for accurate captions
- Multi-output system for simultaneous broadcasts in different data formats
- Pop-up captions for credits and/or scrib material
- Multi-channel captioning for multi-lang broadcasts
- Compatible with virtually all encoders & writers
- 24/7 Technical Support



AccuCap and Total Eclipse are sold through network of regional representatives. Our ir leading Total Eclipse software is included a additional charge. Also includes 12 months upgrades and unlimited, toll-free, 24-hour To contact the representative in your area, call Advantage Software at (800) 600-1755 email to sales@eclipsecat.com

Price: \$289.00



TeleView

Versatile. TeleView is all you need for webcasting, trial-viewing, Internet depositions, and remote CART. TeleView works with Windows, Linux, Unix, Mac OS – you name it.

Simple. No software or messy cables required on remote computers. TeleView works with wireless networks, local area networks, across the Internet – anywhere – using just one computer.

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Auto Caption II™



Hi,

If you're looking for information on closed captioning systems and software, you've come to the right place.

If you're looking for basic information on captioning, sub-titling, or starting your own closed captioning business, you've come to the right place.

We're Image Logic®. We've been working with and providing captioning systems to the professional captioning industry for the past dozen years. So we actually know the craft.

Our captioning package was designed and tested by captioners, for captioners.

Most importantly to you, we never compete with our customers for closed captioning or subtitling business.

We just make the captioning package - then we help you use it.

Our AutoCaption™ captioning software and systems are used all over the world - primarily because we make systems you can rely on, and because we understand both the captioning business and the need for cost and time efficiency.

AutoCaption products are being used by post-production houses, live broadcast TV studios, churches, and private professional captioners - and even by private industry and government.

So go get yourself a cup of coffee, then check the navigation bars below to get the information most important to you.

If you don't see what you're looking for - email or give us a call at 01 (301) 907 - 8891.

We'll be here for you.

- ◆ The Process
- ◆ Costs
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Sync on Edits ◆ Sync to Speech ◆ Ripple ◆ Previewing ◆ Foreign Languages
Spell Checking ◆ Multi-channel Captioning ◆ **Free Encoding Software**

Financial Considerations

No Add-Ons ◆ Cost/ROI Assumptions ◆ Return On Investment ◆ System Cost
Payback Period ◆ Fixed Costs ◆ Variable Costs ◆ Labor Costs ◆ Stock Costs
Maintenance Costs ◆ Make vs. Buy Decision ◆ **Free Technical Support**
Free Encoding Software

Technical

Thursday, January 26, 2006 14:04:34 PM

Financial Considerations



The Management Perspective

First, AutoCaption II is a complete captioning package for your video hardware. It costs \$8,000 USD. Complete. Period.

Plug it in. Load the software. Start working with it.

No trips to the computer store, no special adapters or accessories to buy, and no hidden surprises.

Knowing that, you can do the math and see that captioning or subtitling with AutoCaption II yields a rather favorable Return On Investment - clearly a consequence of all the time-savers we built in.

So you can use captioning as a profit center, or as a value-adding service to help keep projects in-house and retain business.

Let's take a look at the proforma ROI numbers in the table below:

Cost/ROI Assumptions

Fixed Costs

Assumptions

Encoder Vendors

Variable Costs:

Labor

Maintenance

Stock

Payback Period

Make vs. Buy

No "Add-Ons"

Great Support

Summary

Revenues

Market value of services

20hrs/yr

16,000

240hrs/yr

192,000

Annual gross revenue estimates
based on hours of video captioned

Expenses

Variable

Direct Labor

20hrs/yr

3,571

240hrs/yr

42,854

\$29.76/hr weighted cost

Maintenance

100

1,200

\$5/hr reserve for support

Stock

60

1,440

\$3/½hr for approval copy
and shipping

Fixed

Depreciation

20hrs/yr

1,616

240hrs/yr

1,616

\$12,930/8 year economic life

Facility space

2,500

2,500

100# @ \$25#/yr office space

Gross Profit

Before taxes & overhead

20hrs/yr

\$8,153

240hrs/yr

\$143,390

Before taxes, overhead,
and borrowing costs

This works out to a respectable annual ROI of slightly over 62% before factoring in your firm's taxes, overhead and cost of capital.

NOTE: The 62% ROI is a worst case assumption based on 20 hours of captioning in one year: \$8,153 gross profit ÷ \$12,930 investment = 62% ROI. More about the financial assumptions used in these calculations.

Important Legal Notice: Information herein is based on generalizations, estimates, and educated guesses. Your actual experience may vary, so it is important to perform and rely on your own management analysis.

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The_Process ♦ Downloads ♦ Contact_Us ♦ Home

Bradley Bleeker

W3C HTML
4.01 ✓

Ray Stone
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CPC-700NL: \$5,995 + CCaption-NLE: \$995

General Overview: <http://www.cpcweb.com/Captioning/CaptionSoftwareOverview.pdf>

NLE Compatibility: <http://www.cpcweb.com/Captioning/CaptioningWithNLE.pdf>

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