

June 6, 2006

The Honorable Kevin Martin
Federal Communications Commission
445 12th Street, SW
Suite 8-B201
Washington, DC 20554

FILED/ACCEPTED

008-162006

Federal Communications Commission
Office of the Secretary

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Dear Commissioner Martin:

As artists and creators of quality children's programming, we are writing you regarding the potential reconsideration of digital multicast must-carry during the Commission's upcoming meeting. We are extremely supportive of a multicast must-carry mandate, which we believe will have a powerfully positive impact on the quality of children's entertainment currently available on television today.

We each have channeled our creative energy into developing programs that touch families and teach children about values and personal growth. I was the creator of Nick Jr's series OSWALD and am currently working with Nelvana on a new series titled WILLA's WILD LIFE. Many children and families in the U.S. today do not have access to such quality programming.

The current television environment, with content being controlled by the big media companies and cable operators, has placed the smaller, independent content players at a disadvantage. Finding a national home for children's content has grown increasingly more difficult, while the American public continues to cry for more responsible programming on television.

This is where digital broadcast television has stepped in. U.S. broadcasters are beginning to use their spectrum to develop community-oriented multicast channels that, in turn, are presenting new opportunities for producers to distribute our programming to a wider audience.

However, these new channels still face the challenge of securing the full distribution they need to succeed in today's competitive television landscape. Full digital multicast must-carry will provide that guarantee and help level the playing field for creators like us who offer diversity and valuable alternatives to what's currently available to children on television today.

In this regard, we hope you will vote in the affirmative for multicast must-carry during your upcoming meeting. Thank you for your time and consideration.

Sincerely,



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