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August 28, 2006

FEDERAL COMMUNICATIONS
COMMISSION

Attn: Consumer and
Governmental Affairs Bureau
445 12th Street SW
Washington, D.C. 20554

Re: AutoShopper America, Bakersfield, California
Petition for Full Exemption from Closed
Captioning Requirement
Our File No. 48770-1

Dear Sir or Madam:

On behalf of my client, Express Automotive Center, Inc., a California Corporation doing business as AutoShopper America, we are requesting a full exemption from the Federal Communications Commission's ("FCC") closed captioning requirement, as set forth in 47 Code of Federal Regulations ("C.F.R.") Section 79.1(b)(iv). The bases for which AutoShopper America is requesting the exemption are detailed herein.

First, the requirement of closed captioning imposes an undue burden on AutoShopper America (47 C.F.R. §79.1(d)(2) and (f)). AutoShopper America is a small business which provides a venue for sellers to advertise, and buyers to buy, vehicles. The program that AutoShopper America desires to air is a thirty (30) minute paid infomercial, which features various vehicles that are for sale.

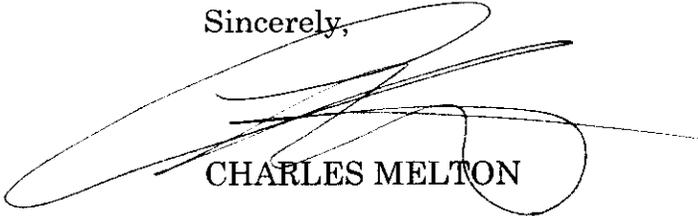
Second, the thirty minute (30) paid infomercial which AutoShopper America desires to air is locally produced and distributed as non-news programming with no repeat value (47 C.F.R. §79.1 (d)(8)).

Third, the closed captioning expense is in excess of two percent (2%) of AutoShopper America's gross revenues from the previous calendar year (47 C.F.R. §79.1 (d)(11)).

The only alternative available to AutoShopper America which might constitute a reasonable substitute for the closed captioning requirement is a text display of the audio portion of the programming. However, such an alternative would increase the costs of programming, which would impose an undue burden on AutoShopper America, and would detract from the viewing of the vehicles, which is the purpose of the programming. (See Affidavit of Dan Mele attached as Exhibit "A".)

Should you have any questions or need any additional information, please do not hesitate to contact me.

Sincerely,



CHARLES MELTON

CDM:mjp

Enclosure

cc: AutoShopper America

118/48770-1/FCC LTR - 072406

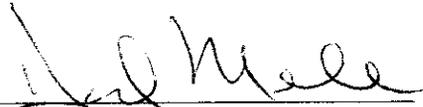
Exhibit "A"

Affidavit of Daniel Mele

I, Daniel Mele, declare as follows:

1. I am employed as the Marketing Director of AUTOSHOPPER AMERICA. I am over eighteen years of age and make this affidavit, based on my personal knowledge, and would and could competently testify to these facts if called to so testify.
2. As Marketing Director, among other duties, I am responsible for production of radio, TV commercials and paid programming for AUTOSHOPPER AMERICA.
3. AUTOSHOPPER AMERICA is a small business which provides a venue for sellers to advertise, and buyers to buy, vehicles. The program that AUTOSHOPPER AMERICA desires to air is a thirty (30) minute paid infomercial, which features various vehicles that are for sale.
4. The closed captioning requirement imposes an undue burden on AUTOSHOPPER AMERICA for the following reasons: 1) paid programming is non-scripted and would need to be transcribed and is locally produced with a minimum crew; program is produced weekly at a cost of \$1,500.00 and would increase to \$3,000.00 per week to include closed captioning; no news value; no repeat value due to changing merchandise and time sensitive statues by governmental agencies (describe the nature and cost of the closed captions for the programming); 2) requires higher production cost, more time, loss of sales due to cancellation of program because of the time required, costs for closed captioning (describe the impact on the operation of the provider or program owner); and 3) sale of used cars, trucks, vans and SUV's with a service department (describe the type of operations of the provider or program owner).
5. The thirty (30) minute paid infomercial which AUTOSHOPPER AMERICA desires to air is locally produced and distributed as non-news programming with no repeat value.
6. The closed captioning expense is in excess of two percent (2%) of AUTOSHOPPER AMERICA's gross revenues from the previous calendar year.
7. The only alternative available to AUTOSHOPPER AMERICA which might constitute a reasonable substitute for the closed captioning requirement is a text display of the audio portion of the programming. However, such an alternative would increase the costs of programming, which would impose an undue burden on AUTOSHOPPER AMERICA, and would detract from the viewing of the vehicles, which is the purpose of the programming.

I declare under penalty of perjury under the laws of the State of California that the foregoing is true and correct. Executed this 23rd day of August 2006 at Bakersfield, California.



DANIEL MELE