

**Broadcast Localism
MB Docket No. 04-233
Comment Summary**

- Marvin Kammerer: Speaker expresses his belief that ownership consolidation decreases programming diversity.
- Tom Ketel: Speaker decries lack of programming diversity.
- Renae Parker (United Way): Speaker praises broadcasters' support of her organization.
- Megan Schaeffer (United States Air Force): Speaker praises broadcasters' localism efforts and their support of her organization.
- Charlie O' Douglas (broadcaster): Speaker encourages Native Americans to reach out to communicate with stations in order to help them to program responsively.
- Mike Farret (Peace and Justice Center): Speaker expresses his belief that ownership consolidation affects diversity of local news programming.
- Roberta Hilliger (broadcast air personality): Speaker describes licensing problem at the FCC involving renewal of college station license.
- Dean Kinney (broadcast manager): Speaker outlines his group-owned stations' commitment to localism.
- Mike Temme (college student): Speaker decries the lack of local programming.
- Pat Haugen (group seeking cable access): Speaker expresses belief that the FCC should change its cable public access channel (PEG) rules.
- Mary Wickler-Peterson (YMCA): Speaker praises broadcasters' support of her organization.
- Mark Millage (TV news director): Speaker articulates need for the FCC to change its rules regarding emergency weather alerts over cable systems.
- Dierdre Monahan: Speaker praises broadcasters' service during 2002 fire.
- Jim Kindy (Catholic Social Services): Speaker praises broadcasters' localism efforts and their support of his organization.
- Lyman Gifford (Boy Scouts): Speaker praises broadcasters' localism efforts and their support of his organization.

Broadcast Localism
MB Docket No. 04-233
Comment Summary

- Hazel Bonner (professor): Speaker decries the lack of broadcast programming service to Native Americans and to the poor and expresses concern about area discrimination against flood victims.
- (Unidentified) (community alcohol/drug abuse counselor): Speaker praises broadcasters' localism efforts and their support of speaker's organization.
- Roger Gallimore (YMCA): Speaker praises broadcasters' localism efforts and their support of his organization.
- John Weidler (University instructor): Speaker expresses his concern about media consolidation.
- Jason Kahl (air personality): Speaker describes how his college radio station plays music not available over commercial stations. He articulates the need for the FCC to open a filing window for applications for new stations.
- Marshall Michels (local business organization): Speaker praises broadcasters' localism efforts and their support of his organization.
- Greg Johnson: Speaker expresses his belief that ownership consolidation decreases localism and the amount of responsible programming aired by stations.
- Michael Goodroad (radio station sales director): Speaker relates his stations' localism efforts.
- Lisa Sissenstein (radio station employee): Speaker outlines her station's localism efforts.
- Cindy McNeill (television station general manager): Speaker outlines her station's localism efforts.
- Shiela Traxell-Schneider (children's advocacy organization): Speaker praises broadcasters' localism efforts and their support of her organization.
- Anthony Fresquez: Speaker articulates his perceived need for greater access by public to local broadcast facilities. He also urges the FCC's authorization of additional LPFM stations and criticizes the Commission's indecency enforcement.
- Lt. Gov. Dennis Daugaard (Children's Home Society): Speaker praises broadcasters' localism efforts and their support of his organization.

Broadcast Localism
MB Docket No. 04-233
Comment Summary

- Bobby Rock (employee of locally-owned station): Speaker relates his stations' localism efforts.
- Shirley Marvin (Native American organization administrator): Speaker decries the lack of Broadcast programming responsive to the needs and interests of Native Americans.
- Randy Ross: Speaker expresses perceived need for broadcasters to reach out to Native Americans.
- Donald Lightner: Speaker expresses his belief for the need for greater satellite carriage of distant network TV signals.
- Jack Caudill (TV news director): Speaker outlines his station's localism efforts.
- Judy Olson-Duhamel (educator): Speaker praises broadcasters' localism efforts.
- (Unidentified): Speaker expresses concern about airing by stations of video news releases.
- Roy Nyberg: Speaker expresses his belief for the need for greater satellite carriage of distant network TV signals.
- Peter Curtis (homeless advocacy organization): Speaker expresses need for more local news, political programming and community access.
- Kathy Grigg (high school student): Speaker expresses her concern about ownership consolidation and the need for greater station access by students.
- Milton Lee (independent radio program producer): Speaker expresses his view that ownership consolidation decreases the availability of locally-oriented, diverse programming.
- Gary Loudner (satellite news gathering organization): Speaker describes local opposition to launch of service by Native Americans.
- Charisse Ohlen (Children With Special Needs): Speaker praises local broadcasters' localism efforts and their support for her organization.
- Ted Huffman (Pastor, United Church of Christ): Speaker expresses his belief that non-local broadcast ownership decreases the availability of local programming, and the need for local programming requirements.

Broadcast Localism
MB Docket No. 04-233
Comment Summary

- Donald LeFevre (manufacturer of broadcast equipment): Speaker articulates the importance of FM translator stations to non-urban areas.
- Tom Heald (alternate press publisher): Speaker expresses his view that ownership consolidation decreases the availability of locally-oriented, diverse programming, and that public-access stations are needed.
- Jan Stendeger: Speaker identifies the need for improved dialogue between broadcasters and Native Americans.
- (Unidentified) (President, neighborhood association): Speaker expresses his view that ownership consolidation decreases the amount of locally-oriented, diverse news programming.
- Mitchell Schupinчек (Chicago Media Action/journalist): Speaker expresses his belief that ownership consolidation is a threat to democracy. He urges the FCC to modify its rules to afford local access, including through LPFM stations.
- Wayne Havemoreland (State Bureau of Information and Telecommunications Amber Alert Coordinator): Speaker praises broadcasters' localism efforts and their support of the program.
- David Walton (Police Department): Speaker praises broadcasters' localism efforts and their support of the Amber Alert program.
- Kate Redmond: Speaker expresses her belief that ownership consolidation decreases the presence of diversity in programming and news.
- Bill Honerkamp (tourism organization): Speaker praises broadcasters' localism efforts but expresses his concern about fractionalization because of the number of operating radio stations.
- Mike Serbola: Speaker urges the FCC to require additional cable access channels.
- Linda Gray (broadcast licensee): Speaker relates the importance to broadcasters of the FCC's network non-duplication rule.
- Elizabeth Cook-Lynn: Speaker expresses her concern about ownership consolidation and its impact upon Native Americans.

Broadcast Localism
MB Docket No. 04-233
Comment Summary

- Charmaine White Face (former TV reporter): Speaker expresses her view that consolidation of ownership stifles diversity, particularly with regard to the availability of programming for Native Americans.
- Tim White Face: Speaker expresses his perception that there is a lack of broadcast news coverage regarding and of interest to Native Americans.
- Chuck Wagner: Speaker expresses his belief that the airwaves belong to the public.
- Bob Flott (broadcast licensee): Speaker relates his station's localism efforts and its licensing problems at the FCC.
- Curtis Carroll: Speaker expresses her belief that there is a need for more locally-originated programming.
- Bob Nesheim: Speaker expresses his belief that there is a need for more local programming. He urges that the FCC change its rules to limit non-local station ownership and that it should open a new non-commercial educational radio filing window.
- Lt. Col. Tracy Settle (National Guard recruiting): Speaker praises broadcasters' localism efforts and their support for his organization.
- Mike Reardon (musician/concert promoter): Speaker expresses his opposition to the use of national music play lists and urges the airing of more diverse and newer music.
- Tim Steckline (University professor): Speaker expresses his view that ownership consolidation and FCC deregulation leads to programming homogeneity.
- Jay Davis (reading statement of radio announcer Grant Peterson): Speaker opposes FCC approval of the proposed purchase of his employer's stations because of his concern for the impact of ownership consolidation on localism efforts.
- Hugh Boyle (Rapid City Club for Boys): Speaker praises broadcasters' localism efforts and their support for his organization, particularly by their free airing of PSAs.
- Bob Newland: (freelance publisher): Speaker expresses his view that ownership consolidation decreases diversity.

Broadcast Localism
MB Docket No. 04-233
Comment Summary

- *Tim Martinez (professor):* Speaker expresses his concern about the potential impact of ownership consolidation.
- *Tim Langdale (reporter):* Speaker complains of non-commercial educational station application processing delays by FCC.
- *Jim Leach:* Speaker expresses concern about accuracy of reporting of voter fraud involving Native Americans. He also states his concern about ownership consolidation.
- *David Gutierrez:* Speaker urges the FCC to change its licensing policies to meet need for more non-commercial stations in non-urban areas.
- *(Unidentified):* Speaker expresses view that ownership consolidation decreases the diversity of viewpoints.

Hearing on Broadcast Localism - San Antonio, Texas
Garza, Ed, Mayor of San Antonio, Texas (01/28/04)

Mayor Garza welcomes the Commissioners and audience to San Antonio. He says San Antonio celebrates diversity and that reflects many of the aspirations and the issues of concern to Americans today and in the future. Citizen participation, according to Mayor Garza is critical to determining what the local media's public service responsibility is and how that responsibility can best be satisfied. He says that the media must balance the public demand for a good story with its responsibility to refrain from sensationalizing the news. He says San Antonio broadcasters play an important civic role in educating the public on local issues through news and public affairs programming. San Antonio radio stations also serve the community by promoting public safety. The media also has a responsibility to reach all segments of the community. Mayor Garza commends local broadcasters for their willingness to work with the city and the county to get information to the public in times of emergency. San Antonio serves as a model community where the broadcasters partner with local not-for-profit organizations in facilitating public participation in community service activities and fundraisers and in making sure that the public is aware of key public issues.

Hearing on Broadcast Localism - San Antonio, Texas
Kimbrough, Jay, Director of Homeland Security for the State of Texas (01/28/04)

According to Mr. Kimbrough, Texas broadcasters provide valuable assistance to the community on public safety matters. Mr. Kimbrough states that continued cooperation in this area, through Amber Alerts, weather warnings and working with the state and local entities in disseminating emergency messages during public safety crises was critical.

Broadcast Localism
MB Docket No. 04-233
Comment Summary

Hearing on Broadcast Localism - San Antonio, Texas
Camarillo, Lydia, Vice President of the Southwest Voter Registration Education
Project (01/28/04)

The Southwest Voter Registration Education Project is a civil rights organization formed to increase the participation of Latinos and other ethnic groups in the democratic process. Ms. Camarillo's testimony discusses the Latino population's level of representation in broadcast media. She describes the increasing political influence of Latinos in the United States.

Ms. Camarillo asserts that the public airwaves belong to the people. She says that in return for broadcast licensees' free use of airwaves, the Commission should ensure that licensees carry programming that reflects diverse voices, perspectives and communities, including those from the Latino community. Ms. Camarillo notes the decreasing number of television stations owned by minorities, and the increase in broadcast ownership by large media conglomerates such as Clear Channel, Fox and Univision. She contends that lax media ownership rules would hinder the democratic process and exclude community interest and representation. She adds that diversity of media ownership enhances competition, which in turn breeds better journalism and diversity of perspective in the news.

Ms. Camarillo points out that since 1996, broadcasting quality has declined, while media concentration has increased. Programming decisions are made at the national level instead of the local level. In cities like San Antonio, the large conglomerate media companies offer little coverage on issues of importance to the large Latino community. Without local owners and local newsrooms that better reflect America's changing population, the media industry will continue to be disconnected from its communities.

Ms. Camarillo asks that the FCC support local communities by preventing television station owners from buying newspapers in the same communities in which they own television stations, and by limiting the number of local radio stations that any one broadcaster can own in a single market, depending on how many stations exist in that single market.

In addition, she says San Antonio stations provide insufficient amounts of news from Central and South America to satisfy the interests of recent immigrants to San Antonio. They also do not provide enough local news of interest to Latinos, African-Americans, and less affluent sectors of the community. Ms. Camarillo indicates that when only one or two companies own everything, fewer voices are represented. All segments of communities should be included at all levels of broadcasting. There are not enough minority reporters and minority members of boards of directors in the broadcast industry. The Commission should consider diversity when renewing broadcast licenses.

Broadcast Localism
MB Docket No. 04-233
Comment Summary

Ms. Camarillo also mentions that Latinos receive better coverage on Spanish-language stations than on mainstream stations because the workers at Spanish-language stations are more likely to be Latino.

Hearing on Broadcast Localism - San Antonio, Texas
Giust, Steve, General Manager of KWEX-TV in San Antonio (01/28/04)

KWEX-TV is owned by Univision Television Network and has a Spanish language format. Mr. Giust says that KWEX continues to go to great lengths to serve the needs of the local Hispanic community. Beyond its regular newscasts and public affairs programming, KWEX airs thousands of public service announcements each year to keep the San Antonio community informed of local activities and services. He adds that KWEX is involved in numerous local events such as clothing drives and voter registration. In addition, Mr. Giust says that although the FCC eliminated its formal ascertainment requirements in 1984, KWEX continues to conduct frequent formal and informal interviews with both leaders and members of the community to ensure that the station's programming stays current and to hear and understand the community's concerns.

Mr. Giust asserts that KWEX's continued ability to serve the public depends significantly on the FCC's adoption of cable must-carry requirements for both analog and digital signals during the DTV transition. Without such dual carriage, the important public interest connection between local broadcast stations and their viewers will be severed by cable operators.

Mr. Giust adds that his station makes it a point to cover as much news as possible, including news of interest to those who have just come to America from Mexico or Central America.

Mr. Giust answers a question about, with respect to multi-casting, whether his station would increase its "public service obligations proportional to an increase in the channel capacity." He says that in terms of multicasting, his company "has not gone to that point in terms of what we would carry on other channels if we were given the opportunity." However, he notes that the way broadcasters survive was by giving back to their community and that he is positive that "the way our company supports us, that we would definitely give back more public service."

Mr. Giust says that his station was more likely to receive complaints about preempting or changing the air time of a Spanish broadcast novella than to receive a complaint about whether the content of the program was indecent.

Mr. Giust also adds that he was not aware of any complaints about how women are portrayed on his Univision station.

Broadcast Localism
MB Docket No. 04-233
Comment Summary

Hearing on Broadcast Localism - San Antonio, Texas
Linson, Joe, Vice President of the San Antonio Branch of the NAACP (01/28/04)

Mr. Linson describes the importance of media in forming people's awareness and their views and said that all information comes with a point of view. Therefore, he says it is imperative for media outlets to engage the total community as much as possible. Mr. Linson supports deregulation generally. He does not believe that big is bad, and he believes that the less government involvement in the private sector, the better off the overall economy. Mr. Linson says that one way to satisfy the concerns expressed about media consolidation will be to require media companies to set up more community advisory boards in local markets. This allows individuals from all sectors of the community, such as the African-American community, to provide input and to help shape the message. Mr. Linson says the FCC should encourage media conglomerates to continue to bring in groups and citizens to serve on community-based boards. He indicates that Time Warner in San Antonio has a community access program that allows individuals and groups to produce their own programs and thus shape their own message. He supports LPFM because those stations would provide community groups with an additional source of media access. Mr. Linson encourages the local media to establish internships and national searches to find qualified staff who would truly reflect the demographics of the community.

He also says that in a free market, a group of people who contend that their viewpoint is not being represented may pool their resources to buy their own station to broadcast their views.

Hearing on Broadcast Localism - San Antonio, Texas
Rossman, Ray, Director of the San Antonio Chapter of the Parent's Television Council (01/28/04)

Mr. Rossman says that local broadcasters seem to have subordinated their obligation to serve the public interest in favor of yielding entirely to the national networks. Independently owned network affiliates and network-owned-and-operated affiliates tend not to preempt network programming. To ease the burden on independently-owned affiliates, the FCC should act on the NASA petition. Mr. Rossman maintains that the responsibility to protect children from offensive and violent messages on broadcast programming should be shared by parents, networks, local broadcasters and the FCC, and not carried solely by parents as is the current case. The FCC needs to severely penalize broadcasters who air indecent programming, and perhaps revoke the license of broadcasters who violate the law. Mr. Rossman states that viewers need to do their part by being "vigilant about what our children watch," by contacting advertisers, and by filing indecency complaints and petitions to deny licenses.

Broadcast Localism
MB Docket No. 04-233
Comment Summary

Hearing on Broadcast Localism - San Antonio, Texas
McGann, Robert, President and General Manager of KENS-TV (01/28/04)

KENS-TV is a CBS-affiliated station in San Antonio, owned by Belo Corp. Even though Belo is headquartered in Dallas, KENS is locally operated. Mr. McGann says that Belo's role in KENS-TV's operations is limited to assuring itself that the station is being operated in accordance with Belo's values and operating principles. Belo's principles require that quality news and information are based on balanced views and fairness, and that KENS-TV and all of its employees are active corporate and individual citizens in San Antonio. Mr. McGann says the essence of localism today is local operators managing their stations and serving their communities with responsive programming and active community participation. KENS-TV allocates a significant amount of programming to news and non-entertainment topics. Mr. McGann ensures that KENS-TV programming is responsive to its viewers by using formal and informal ascertainment in the community. Mr. McGann notes that KENS-TV has worked with the local cable system to create a 24-hour news channel serving San Antonio, and with the area's major daily newspaper to create a local news and information web site. These offerings are driven by localism and the marketplace, not by a federal mandate. Mr. McGann says that KENS-TV airs programming that involves local artists, musicians, community leaders, and community organizations. KENS-TV also sponsors awards to honor the area's best teachers, and uses public service announcements and other activities to support numerous community organizations.

Mr. McGann stresses that localism is driven in every American television market by two powerful and historically entrenched principles. The first is the principle of community service, which is personally rewarding and the right thing to do. He says the FCC license renewal process reinforces this principle. The second is the principle of economics, providing incentives in the form of advertising dollars, which reward the top-rated station in the market. No additional incentives, according to Mr. McGann, are needed to promote localism. Localism is the business of local television.

Mr. McGann adds that his station's live broadcast of the localism hearing on its digital channel 52 while airing KENS-TV and CBS programming on 51 was an example of how his station would operate in the digital area. He notes that the hearing was not being carried on cable.

Hearing on Broadcast Localism - San Antonio, Texas
Moran, Oscar, Senior Advisor to the Executive Board and Former President of the San Antonio League of United Latin American Citizens (01/28/04)

Mr. Moran says the FCC's decision to deregulate media ownership will not serve minority communities, which are underserved due to the growing trend of corporate centralization of broadcasting formats and homogenized coverage of local news. He asserts that the Commission should restore the former 35% national TV ownership cap.

Broadcast Localism
MB Docket No. 04-233
Comment Summary

He adds that the Commission could increase localism by decreasing the amount of time between license renewals from every 8 to every 3 years. Mr. Moran says that there are numerous problems in the broadcast industry, including a “glaring lack of minorities in the executive branch as well as the governing board members” of large media corporations. Additionally, according to Moran, a small number of minorities are members of multiple boards of directors. They spend so much time traveling to multiple board meetings, that they cannot honestly look after the interest of the consumers and shareholders they represent.

Mr. Moran says the daily lives of citizens are influenced by the news, information, and divergent viewpoints heard via the public airwaves. The licensing of the public airwaves is a public trust, not an entitlement. Broadcasters must earn that trust every day by “viable engagement of ideas, management and governance within the media’s corporate structures.” From the perspective of the minority community today, he says that the broadcasting industry is not serving its localism obligations.

Hearing on Broadcast Localism - San Antonio, Texas
Benson, Ray, Co-Founder/Guitarist/Vocalist of the band “Asleep at the Wheel” and Board Member of the Texas Chapter of the Recording Academy (01/28/04)

Mr. Benson discusses the important role that radio has played in fostering regional musicians and bringing them to national prominence. He states that when he first started making records in the early 70’s, stations had larger play lists and could choose from records from small independent labels, national independent labels, and from regional labels. The listening public was offered a variety of music and regional stars took their success to the national level. Today, because a single company owns so many radio stations, access has been limited to four major record labels and a small handful of consultants and independent promoters. Mr. Benson indicates that music aired on radio in markets such as San Antonio and Cleveland consists, for the most part, of mainstream genres instead of local or regional music. This is a problem that he contends can be solved. In Austin for example, a media conglomerate that owns a station that focuses on local and regional programming is top-rated. He says that the Austin station’s success proves that a local flavor in programming can result in a competitive advantage and a healthy bottom line for broadcasters. Thus, to encourage stations in other markets to air local and regional music, the Commission must create an environment that is beneficial to radio station owners as well as music providers, whether the providers are billion dollar entities or independent companies. Mr. Benson cites the example of Canada, which requires that a certain amount of broadcast music must be Canadian. If the FCC finds a solution that gives local talent access to the airwaves, the result will be a richer and much better compliment of music coming out of our country.

Hearing on Broadcast Localism - San Antonio, Texas
Freeman, John, Chief Operations Officer of the Southern Development Foundation and Licensee of LPFM Station KOCZ-LP in Opelousas, LA (01/28/04)

Broadcast Localism
MB Docket No. 04-233
Comment Summary

Mr. Freeman discusses how communities can be made a part of the transforming evolution of information technology. He finds that localism issues are not separate from IT spectrum issues. He says that the Commission should petition Congress to lift the restrictions on low power FM (LPFM) licenses. Mr. Freeman says translators use spectrum that could be used for LPFM. Translators or repeaters run at two-and-a-half times the power of an LPFM station, and are technically identical to stations like KOCZ, but they do not create original programming. Additionally, the concentration of translators into the hands of a sophisticated few can harm any future attempts to provide purposeful broadcast localism. Mr. Freeman stresses the important role that LPFM stations play in the broadcasting industry, offering an additional outlet for young artists who may have trouble getting full power radio stations to play their music. He says KOCZ takes pride in the Zydeco music and other local music programming it offers, and he said "KOCZ is an originator not a duplicator." He adds that "the existence of our LPFM station has measurably influenced the full power station localism initiatives." Mr. Freeman believes that LPFM stations provide a source of localism in high technology media world. Mr. Freeman says that those in the free market who dislike competition should be required to attach scientific evaluations to any complaints they make to the FCC. The public and communities, according to Mr. Freeman, should be allowed to fully participate in broadcast localism proceedings.

Hearing on Broadcast Localism - San Antonio, Texas
Glade, Tom, Vice President/Market Manager of Clear Channel Radio in San Antonio (01/28/04)

Mr. Glade describes how broadcasters who survive on the power of ratings create programming that responds to local community concerns in order to attract and keep viewers. According to Mr. Glade, government policy that relies on market forces to drive content requires stations to do this. He underscores that the audience has the power to tune out a station that does not satisfy their needs. He describes the various ways his stations participate in their community, through programming, public service announcements, and free broadcast time. He submits for the record 898 letters his stations have received from community service organizations expressing their gratitude for the stations' community service efforts. He also submits a video of interviews with local citizens regarding the San Antonio Clear Channel stations' efforts. Mr. Glade states that even though Clear Channel owns many radio stations across the country, it relies on its local managers to be continuously aware of local community needs and interests and to respond accordingly. A failure to rely on local needs would be reflected in the stations' ratings. Mr. Glade believes that similarly, the FCC cannot unilaterally decide what is best for listeners across the country and so must rely on the listeners to choose which stations best satisfy their needs.

Hearing on Broadcast Localism - San Antonio, Texas

Broadcast Localism
MB Docket No. 04-233
Comment Summary

**Hair, Ray, President of the Dallas-Fort Worth Professional Musicians Association
(01/28/04)**

Mr. Hair says broadcast localism helps provide regional artists with an opportunity to reach and expand their audience. He asserts that the dominance of large radio conglomerates can hinder the growth of local artists. Mr. Hair cites examples of Clear Channel, and its many stations, using its ownership of related businesses such as promotion services and concert venues to control local artists' access to the airwaves and to concert venues. He states that this type of control creates a problem for local artists – as media concentration increases, new and local artists become dependent on big radio organizations for air play and for live engagement opportunities, and sometimes cannot get access to those opportunities at all. Mr. Hair testifies that radio now is more likely to play a homogenous list of nationally-aired tunes than local music. He asks the Commission to recognize the importance of local radio programming and strong local music communities so that new artists and styles of music have a chance to grow and find an audience.

Hearing on Broadcast Localism - San Antonio, Texas
Wayne, Richard, CEO of Christus Santa Rosa Children's Hospital (01/28/04)

Dr. Wayne describes the many ways that local radio and television stations serve the community by providing airtime for fundraising and outreach programs. For example, he describes the annual Children's Miracle Network broadcast, fundraising radiothons, and other station efforts to help the hospital increase public awareness of issues affecting children's health.

Hearing on Broadcast Localism - San Antonio, Texas
**Hanszen, Jerry, Owner and General Manager of KGAS in Carthage, TX and
KMHT in Marshall, TX (01/28/04)**

Mr. Hanszen discusses serving the public from a small station owner's perspective. He reports that in addition to airing regular news programming with a local slant, his stations air a number of shows of interest to local viewers, such as church services, sports programs, interviews with local officials, and emergency broadcasting programs. Mr. Hanszen indicates that his stations also run public affairs spots and promote local community service organizations and activities. He says the most important contributions that broadcasters make to their community has very little to do with money. His station serves the community's interest not only out of civic obligation but because paying attention and acknowledging local interests and tastes is key to running a successful broadcast station.

**“OPEN MIKE” SPEAKERS AT
LOCALISM TASK FORCE FIELD HEARING**

Broadcast Localism
MB Docket No. 04-233
Comment Summary

Location of Hearing: San Antonio, Texas

Date of Hearing: January 28, 2004

- (Unidentified): Speaker expresses his view that ownership consolidation leads to less diverse news programming. He urges the Commission to expedite radio licensing for facilities used by firemen and policemen and decries the presence of inaccurate news reports.
- Robin Stallings (Texas Bicycle Coalition): Speaker complains of irresponsible radio programming advocating violence to bicyclists.
- Kate Cole (Heidi Search Center for Missing Children): Speaker praises broadcasters' localism efforts and their support of her organization.
- Ruben Esparanza (publisher, *San Antonio Post*): Speaker expresses his belief that local ownership of stations is necessary to locally-oriented programming.
- Michael Hu (San Antonio Asian Community Affairs): Speaker praises broadcasters' localism efforts and their support of his organization.
- David Gates (broadcaster): Speaker expresses his view that ownership consolidation decreases localism.
- Maria Antonia Berriozabel: Speaker states her belief that ownership consolidation decreases localism and the diverse coverage of issues in news programming.
- (Unidentified): Speaker states belief that ownership consolidation decreases localism and articulates the need for more pluralistic programming.
- Brian Hughes: Speaker states his belief that ownership consolidation decreases localism.
- T.C. Calvert (Neighborhood First Alliance): Speaker states his view that non-local broadcast ownership decreases the amount of responsive emergency programming. He urges that the FCC authorize more, locally-owned LPFM stations.
- Sarah Kirby (Salvation Army): Speaker praises broadcasters' localism efforts and their support of her organization.
- Nadine Saliba (Arab-American community): Speaker expresses her belief that ownership consolidation decreases the diversity of programming viewpoints.

Broadcast Localism
MB Docket No. 04-233
Comment Summary

- Loretta van Copenhal: Speaker states her view that ownership consolidation decreases localism.
- Gary Riding: Speaker states his concern about indecent broadcasts.
- David Martin (journalist): Speaker articulates his view that ownership consolidation is contrary to the public interest.
- Gerry Trobolt (Self-Help for the Hard of Hearing): Speaker urges increased FCC enforcement of its captioning rules.
- Viola Casares (Fuerza Unida): Speaker states her belief for the need for more positive and diverse news programming.
- Charles Estes (advocate for the deaf and hard of hearing): Speaker urges increased FCC enforcement of its captioning rules.
- Patricia Bradbury (Amber Alert program): Speaker praises broadcasters' efforts that led to the recovery of her abducted daughter
- Roger Sanchez (Alazafer Shrines): Speaker praises broadcasters' localism efforts and their support of his organization.
- (Unidentified): Speaker complains of the decrease in the number of Hispanic stations.
- Dee Anderson (Sheriff, Tarrant County): Speaker praises broadcasters' localism efforts and their support of the Amber Alert program.
- Michelle Petty (Almo Sierra Club): Speaker complains of the negative impact of ownership consolidation on localism efforts, news coverage and the amount of indecent material aired.
- Margarita Chavez: Speaker praises broadcasters' localism efforts and their support of the Amber Alert program that led to the return of her kidnapped baby.
- Deborah Lavoy: Speaker complains of what she believes to be the lack of news coverage of local issues.
- Augie Grant (college professor): Speaker praises broadcasters' localism efforts.

Broadcast Localism
MB Docket No. 04-233
Comment Summary

- T.C. Smythe (musician): Speaker complains of stations' lack of airplay of the music of local artists.
- (Unidentified) (high school student): Speaker states belief that ownership consolidation decreases the diversity of viewpoints.
- Nicole Thomas: Speaker states her view that ownership consolidation decreases stations' airplay of local artists and the diversity of news and other programming.
- (Unidentified) (Sheriff's Office-Crisis Intervention Center): Speaker praises broadcasters' localism efforts and their support of the Amber Alert program.
- Laura Smith (journalism professor and former broadcaster): Speaker states her opinion that ownership consolidation decreases the amount of local news programming.
- Stan Thomas: Speaker provides his view that ownership consolidation decreases the diversity of programming.
- Maria Salazar (high school student): Speaker complains of the cancellation of her school's outing to the FCC hearing due to the lack of sufficient seating.
- Melissa Rodriguez (high school student): Speaker states her opinion that ownership consolidation decreases the diversity of programming and news coverage.
- Graciela Sanchez (Peace and Justice Center): Speaker states her view that ownership consolidation decreases the diversity of news and other programming, particularly that for minority groups.
- Jack Corbin (concert promoter): Speaker expresses his concern that ownership consolidation decreases the broadcast airplay of local artists.
- Michael Martinez (Peace and Justice Center): Speaker expresses his concern about ownership consolidation.
- Tish Stringer (Independent Media Center): Speaker states her view that ownership consolidation decreases localism efforts and urges the FCC to foster the development of LPFM stations.
- Stephanie Gross (Texas Public Interest Research Group): Speaker states her view that ownership consolidation decreases stations' localism efforts.

Broadcast Localism
MB Docket No. 04-233
Comment Summary

- Kristen Gorsline: Speaker provides her opinion that ownership consolidation decreases stations' localism efforts, particularly in the areas of news and political programming.
- George Camantez: Speaker expresses his view that ownership consolidation decreases programming diversity and the use by stations of minority on-air talent.
- John Courage (Citizens for Ethical Government): Speaker offers his opinion that ownership consolidation decreases stations' localism efforts and diversity.
- Timothy Roan (teacher): Speaker indicates his view that ownership consolidation decreases stations' localism efforts and diversity.
- Sherry Chandrey (Council on American-Islamic Relations): Speaker expresses her concerns about anti-Muslim programming, politically-motivated media bias, and indecent broadcasts.
- Bracken Firecracker (broadcast journalist/producer): Speaker states view that ownership consolidation decreases diversity, particularly in the area of women's programming.
- (Unidentified) (teacher): Speaker decries the lack of local, Hispanic programming.
- (Unidentified): Speaker shares view that ownership consolidation decreases diversity, leading particularly to the decrease in Hispanics in broadcasting.
- Renee Felts (radio news director): Speaker shares her belief that ownership consolidation decreases localism efforts and triggers cutbacks in station local news staffs.
- Steven Yates (radio licensee): Speaker praises broadcasters' localism efforts.
- Will Brown (Palmer Drug Abuse Program): Speaker praises broadcasters' localism efforts and their support of his organization.
- Michelle Brown (Susan Komen Breast Cancer Foundation): Speaker praises broadcasters' localism efforts and their support of her organization.
- Teresa Allen (Pacifica board member): Speaker states her belief that additional broadcast programming to inform the public is needed.

Broadcast Localism
MB Docket No. 04-233
Comment Summary

- Tyler Cox (radio news director/ Chairman, Amber Plan Task Force): Speaker praises broadcasters' localism efforts.
- Manny Garcia (Academy of Tejano Artists and Musicians): Speaker decries the negative impact of ownership consolidation on the diversity of music played by stations, particularly that of local artists.
- George Cisneros: Speaker complains of the negative impact of ownership consolidation on localism efforts, particularly on the dialogue between stations and community members.
- Jack M. Finger: Speaker complains of indecent broadcasts and what he views to be inadequate FCC enforcement efforts.
- Van Lobrito: Speaker complains of indecent broadcasts and biased and bigoted network programming.
- (Unidentified) (broadcaster): Speaker complains of networks' refusal to air politically sensitive advertisements.
- (Unidentified) (animal rights organization): Speaker states displeasure at the cancellation of a local veterinarian's broadcast program.
- Lisa Cortez Walden (doctoral candidate): Speaker articulates her opinion that ownership consolidation decreases local access.
- Eric Cooper (food bank): Speaker praises broadcasters' localism efforts and their support of his organization.
- (Unidentified): Speaker expresses concern about broadcast indecency.
- Evan Homen (12 years old): Speaker expresses concern about broadcast indecency.
- Dora Pena (Latino Independent Producers): Speaker urges greater access to station airtime by local producers and more children's programming. She also praises the Amber Alert program.
- Manuel Pena (teacher): Speaker decries the lack of localism efforts by broadcasters.

Broadcast Localism
MB Docket No. 04-233
Comment Summary

- *Matthew Gonzalez (musician/record company owner):* Speaker expresses his view that ownership consolidation brings increased use of national music play lists by stations and facilitates payola practices.
- (Unidentified): Speaker states belief that television programming promotes inappropriate messages to children.
- Chuck Conrad (radio general manager): Speaker urges that, if the FCC authorizes more LPFM stations, that action will promote localism.
- Schuyler Chris: Speaker complains of the prevalence of “garbage” programming.
- David Katz (record producer/musician): Speaker expresses his view that ownership consolidation facilitates payola, increases the use of national play lists, resulting in the exclusion from airplay of local, independent artists.
- Charles English (President, neighborhood association): Speaker seeks increased access to stations by minorities and complains of the lack of minority programming available.
- (Unidentified): Speaker expresses concern about ownership consolidation.
- Chris Peterson: Speaker expresses perception that there is a dearth of programming that is appropriate for children.
- Steve James: Speaker states belief that ownership consolidation adversely impacts minorities. He urges that the FCC expand the availability of LPFM service.
- Shawn Zachariah (March of Dimes): Speaker praises broadcasters’ localism efforts and their support of his organization.
- Mark Rodriguez (Chamber of Commerce): Speaker praises broadcasters’ localism efforts and their support of his organization.
- John Champaign: Speaker expresses his view that ownership consolidation adversely impacts amount of stations’ public service.
- Ernest Bronny: Speaker praises broadcasters’ localism efforts.