

04-207

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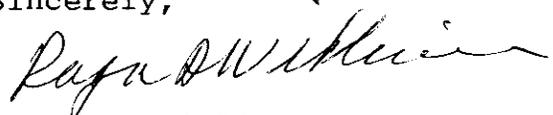
November 18, 2006

Federal Communications Commission  
Kevin Martin, Chairman  
445 12th St. S.W.  
Washington, DC 20554

Dear Mr. Martin,

I am writing the FCC regarding such programs as "Nip/Tuck" which are shown on cable TV. I realize the FCC cannot legally hold cable programmers to the same standard as broadcast networks, but cable Choice would make that a moot point. Cable Choice is the only choice for me. If that is not an option, then I demand that cable programming be held to the same decency rules as broadcast programming. I, therefore, urge the FCC to do all that is in its power to do one of the things I have mentioned above. Thank you for what you and the FCC can and will do.

Sincerely,



Roger A. Williams  
18770 Rock Ave.  
Roseville, MI 48066

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NOV 28 2006

# PTC Insider

Because Our Children Are Watching®

## PTC Launches Assault on *Nip/Tuck*

The Parents Television Council has had it with FX's *Nip/Tuck*, the most outrageous, vile and offensive program on basic cable. It is pure sewage that families are being forced to subsidize with their cable bills. Advertisers, Hollywood programming executives, cable providers, the Federal Communications Commission (FCC), and Congress will be bombarded in the coming weeks and months with PTC demands that this extortion be stopped.

The campaign has several fronts. First, advertisers will be held accountable for the dollars they spend supporting the graphic sexual and violent content on the program. Secondly, Congress and the FCC will be made to

understand that *Nip/Tuck* is the prime example of why Cable Choice is the only sane option for consumers. With episodes dealing – gratuitously – with subjects like necrophilia, bestiality, pedophilia and homoeroticism, *Nip/Tuck* is subsidized by **everyone** who gets expanded-basic cable, whether or not they ever watch – or would want to watch – the show. That means you.

Readers of the *PTC Insider* know that *Nip/Tuck* is a regular feature in the monthly *Take Action* alerts. This will continue because it is effective. Evidence of this is seen in the number of advertisers who have promised to stop underwriting the content of *Nip/Tuck* due, in part, to complaints from PTC members. The new, aggressive campaign will also consist

of regular contact with all advertisers on the program, demanding they stop subsidizing content that undermines every standard of decency.

In addition to these weekly communications with advertisers, the PTC will continually alert members of Congress and the FCC to the stomach-turning content on this program.



Depraved storylines on *Nip/Tuck* make the case for Cable Choice. Only the people who want to watch this raunch should pay for it.

Last month every member of Congress was sent a copy of an episode of *Nip/Tuck* that featured a storyline involving a woman whose husband was serving in Iraq and who used peanut butter to seduce her pet dog. A letter from the PTC accompanied the copy of the program and demanded that Congress take action in the name of their constituents and

pass Cable Choice legislation. Only people who want to watch this disgusting show should have to pay for it.

The all-out-offensive against the raunch of *Nip/Tuck* is multi-faceted, and common wisdom dictates that not all aspects of the campaign should be made public. However, PTC members are entitled to know that their organization is deadly serious in going after this bastion of filth. The committed efforts of each and every one of the PTC's more than one million members are needed to make this campaign effective and successful.

For more information on what you can do to help this campaign, turn to page 3.

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Because Our Children  
Are Watching®

# TAKE ACTION

## *Nip/Tuck* Sets Loathsome – and Dangerous – Standard

The PTC analyst whose job it is to watch *Nip/Tuck* weekly approaches his task with dread every Wednesday morning. What new form of depravity will be featured this week? Having come off a season where the show featured a man having sex with a corpse composed of various body parts of dead women, the current season arguably topped that sickening storyline recently when a guest character (played by former *Little House on the Prairie* actress Melissa Gilbert) went to the show's plastic surgeons to have her nipple replaced...because it had been bitten off by her dog with whom she was having sex.

Such sewage is an affront to wholesome values and common decency. Yet the creator of the show has pledged to "up the ante" this year and is on the record saying he hopes his legacy will be that it is possible to show a rear-entry sex scene on broadcast television within the next few years. *Nip/Tuck* is setting a dangerous standard and the PTC is asking you to **TAKE ACTION** on several fronts.



### **1** Write to the following sponsors.

Ask them why they want to associate with such vulgarity. Every dollar they spend advertising on *Nip/Tuck* is a dollar contributed to the moral decline of our society. And if they think they aren't impacting children, tell them to think again. Nielsen Media Research indicates that so far this season on average almost a quarter of a million children, ages 2-17, are watching *Nip/Tuck* every week.

Mr. Frank Witter, CEO  
Volkswagen of America, Inc.  
3800 Hamlin Road  
Auburn Hills, MI 48326  
Tel (248) 340-5000  
Fax (248) 754-4930

Mr. Rick Schaden, Chairman & CEO  
The Quinno Master LLC  
1475 Lawrence Street, Suite 400  
Denver, CO 80202  
Tel (800) 335-4782  
Fax (720) 359-3399

### **2** Write to the FCC.

Tell them you are offended by the sewage that is poured out weekly on this show. Currently the FCC cannot legally hold cable programmers to the same standard as broadcast networks, but Cable Choice would make that a moot point. With Cable Choice you wouldn't be subsidizing objectionable programming because you would pick and choose what comes into your home. Tell the FCC Cable Choice is the only choice for you, but if you won't be allowed to control what is in your cable package then you demand that cable programming be held to the same decency rules as broadcast programming. Contact each of the five FCC Commissioners:

Chairman Kevin Martin, Commissioners Michael Copps,  
Jonathan Adelstein, Deborah Taylor and Robert McDowell

**Federal Communications Commission**  
445 12th Street, S.W.  
Washington, DC 20554

### **3** Write to your Congressmen and Senators.

Cable Choice is something you can demand. You should not have to subsidize the filth on *Nip/Tuck* just so your kids can watch the family-friendly shows on the Disney Channel or so that you can catch your favorite sports on ESPN.

You can use the PTC website to write these letters, or find our information on your elected representatives. Log on to [www.ParentsTV.org](http://www.ParentsTV.org); on the left side of the screen click on the **Take Action** link, and then click on Action Center. You can either look up the contact information for your elected representatives, or click on the *Nip/Tuck* campaign link there.

04-207

23 Pike St  
Cincinnati, OH 45215

Commissioner Deborah Taylor  
Federal Communication Commission  
445 12th St, SW  
Washington, DC 20584

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Dear Mr. Taylor,

I am offended by the content of the FX program called "Night Tuck". It is the most outrageous program on basic cable.

What is really needed in our country is Cable Choice. With this choice, families would not have to subsidize objectionable programming when subscribing to basic cable. Cable Choice is the choice for those who do not want vulgar programming coming into their homes.

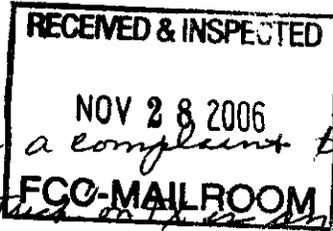
If we cannot control what is in our cable programming package, then the cable companies should be held to the same decency rulings as broadcast programming.

Sincerely  
Joe Schmeller

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23 Pike #04207  
Cincinnati, OH 45215  
Nov. 16, 2006

Chairman Kevin Martin  
Federal Communications Commission  
145 12th St, SW  
Washington, DC 20554



Dear Mr. Martin,

I wish to register a complaint to the FCC, the cable program "Nip/Tuck" ~~is an~~ attach on wholesomeness and common decency. It appears to be the most offensive, the most outrageous program on basic cable.

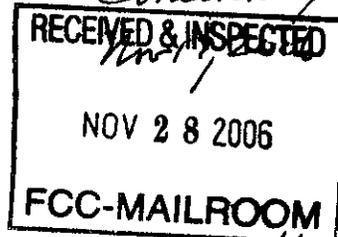
What is sorely needed in our country is Cable Choice. Then, families would not have to subsidize objectionable programming when subscribing to basic cable. Cable choice is the "only" choice for those who do want vulgar programming coming into their homes.

If we cannot control what is in the basic cable package, then the cable companies should be held to the same decency rules as broadcast programming.

Sincerely,  
Joe Schmuller

NOV 28 2006 0

Commissioner Michael Coppe  
Federal Communications Commission  
445 12th St, NW  
Washington, DC 20554



Dear Mr. Coppe,

I wish to register a complaint with the FCC — and that is with the cable program on FX called "Nip/Tuck". This program is an attack on wholesomeness and common decency. It is the most offensive, most outrageous program on basic cable.

What is sorely needed in our country is Cable Choice. Then, families would not have to subsidize objectionable programming when subscribing to basic cable. Cable Choice is the choice for those who do not want vulgar programming coming into their homes.

If we cannot control what is in the basic cable package, then the cable companies should be held to the same decency rules as broadcast programming.

Sincerely,  
Joe Schmuller

23 Pike St 04-201  
Cincinnati, OH 45215

Commissioner Jonathan Adelstein Nov 16, 2006

Federal Communications Commission  
445 12th St, NW  
Washington DC 20554

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Dear Mr. Adelstein,

I am very offended by the  
the FX cable program called "Nip/Tuck". It is  
the most outrageous program on basic cable.

What is really needed in our country is  
Cable Choice, with this choice families would  
not have to subsidize objectionable program-  
ming when subscribing to basic cable. Cable  
Choice is the choice for those who do not  
want vulgar programming coming into their  
homes.

If we cannot control what is in the  
basic cable package, then the cable companies  
should be held to the same decency rules as  
broadcast programming.

Sincerely,  
Joe Schmuller

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