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December 14, 2006

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FILED/ACCEPTED

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Federal Communications Commission  
Office of the Secretary

**VIA HAND DELIVERY**

Ms. Marlene Dortch  
Secretary  
Federal Communications Commission  
Digital Radio Notification  
445 12th Street, S.W.  
Room 2-B450  
Washington, D.C. 20554

Re: Station WPAW(FM), Winston-Salem, North Carolina  
Facility ID No. 40752  
Notification of Digital Operation and  
Request for Experimental Authorization (MM Docket No. 99-325)

Dear Ms. Dortch:

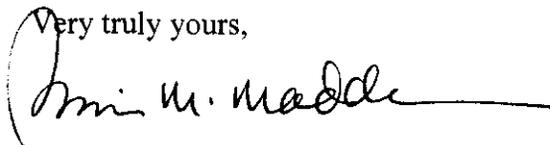
Attached hereto are two letters submitted on behalf of Entercom Greensboro License, LLC, to notify the Commission of the commencement of digital operation by Station WPAW(FM), Winston-Salem, North Carolina, and to request experimental authorization, in accordance with MM Docket No. 99-325, to provide one or more continuous multicast program streams on such service.

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Ms. Marlene Dortch  
December 14, 2006  
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If any additional information is desired in connection with this matter, please contact the undersigned counsel.

Very truly yours,  
  
Brian M. Madden

BMM/dm

cc: Charles N. Miller

Enclosure



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December 13, 2006

Marlene H. Dortch, Secretary  
Federal Communications Commission  
Digital Radio Notification  
445 Twelfth Street, S.W.  
Room 2-B450  
Washington, D.C. 20554

Re: WPAW (FM) Winston-Salem, NC 93.1 MHz - CH 226C  
Facility ID Number: 40752  
Notification of Digital Operation

Dear Ms. Dortch:

Entercom Greensboro License, LLC hereby notifies the Commission of the commencement of digital broadcasting using iBiquity Digital Corporation's HD Radio™ technology. Combined analog and digital transmissions commenced on or about December 8, 2006, using a Shively Labs model 5626 IBOC Digital Injector for high level combining into the licensed WPAW (FM) main antenna system (FCC File No. BMLH-20030303ABL). Consistent with the Commission's recent Order on interim digital operations,<sup>1</sup> Entercom Greensboro License, LLC hereby supplies the following information in support of this notification.

1. *Date.* Entercom Greensboro License, LLC commenced digital broadcasts on or about December 8, 2006.
2. *Certification of Facilities.* Entercom Greensboro License, LLC hereby certifies its facilities conform to the iBiquity Digital Corporation hybrid FM specifications.
3. *Technical Reference.* In the event of interference, questions should be directed to Entercom Greensboro License, LLC's local technical representative:

Mr. Dennis Finn  
(336) 387-7122

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<sup>1</sup> *Digital Audio Broadcasting Systems and Their Impact on the Terrestrial Radio Broadcast Service, MM Docket No. 99-325, First Report and Order (October 11, 2002).*

4. *Transmitter Output Power.*

Combined Analog and Digital (Post-Combiner): 29.29 kW  
Analog Transmitter Power Output (Pre-Combiner): 32.19 kW  
Digital Transmitter Power Output (Pre-Combiner): 2.90 kW

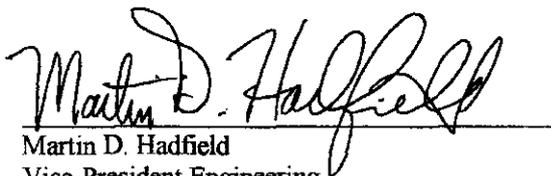
5. *Certification of ERP.* Entercom Greensboro License, LLC hereby certifies its analog effective radiated power of 99 kW (100 kW maximum) has remained as authorized since commencement of digital operations.

6. *Radiation Exposure Certification.* Entercom Greensboro License, LLC hereby certifies that its interim digital operations will not cause human exposure to levels of radio frequency radiation in excess of Section 1.1310 of the Commission's rules and is therefore categorically excluded from environmental processing pursuant to Section 1.1306 (b).

7. (For AM stations only): The primary digital carrier power has been reduced by \_\_\_\_ dB from the iBiquity specified level. XX Not applicable.

The undersigned is the Vice President of Engineering for Entercom Greensboro License, LLC, and represents that neither Entercom Greensboro License, LLC, nor any party holding an attributable interest in Entercom Greensboro License, LLC is subject to a denial of federal benefits pursuant to Section 5301 of the Anti-Drug Abuse Act of 1988, 21 U.S.C. Section 862.

Any questions concerning this notification should be directed to the undersigned.



Martin D. Hadfield  
Vice-President Engineering  
Entercom Greensboro License, LLC



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December 13, 2006

Ms. Marlene H. Dortch  
Secretary  
Federal Communications Commission  
445 Twelfth Street, S.W.  
Washington, D.C. 20554

Re: WPAW (FM) – Winston-Salem, NC  
Facility ID # 40752 – CH226C (93.1 MHz)  
Request for Experimental Authorization – MM Docket No. 99-325

Dear Ms. Dortch:

Entercom Greensboro License, LLC hereby requests Experimental Authorization to institute "multicast audio streams" within the separately notified WPAW (FM) IBOC operation. Entercom Greensboro will employ the advanced audio coding technology that has been demonstrated by National Public Radio and others.

Pursuant to §73.1510 Entercom Greensboro License, LLC intends to provide one or more continuous multicast program streams on Supplemental Program Service channel(s) 24 hours a day.

In the event of interference, questions should be directed to Entercom Greensboro License, LLC's local technical representative:

Mr. Dennis Finn  
(336) 387-7122

The undersigned is the Vice President of Engineering for Entercom Greensboro License, LLC, and represents that neither Entercom Greensboro License, LLC, nor any party holding an attributable interest in Entercom Greensboro License, LLC, is subject to a denial of federal benefits pursuant to Section 5301 of the Anti-Drug Abuse Act of 1988, 21 U.S.C. §862.

Martin D. Hadfield  
Vice President-Engineering  
Entercom Greensboro License, LLC

Cc: Brian Madden, Esq.  
Entercom Greensboro License, LLC (Local File)

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