

1 MS. CHRISTOFFEL: Good morning. Thank
2 you for this opportunity. I would like to speak on
3 behalf of one television in particular.

4 WGAL-TV is a local station that
5 encourages the community to do their part and
6 contribute to nonprofit organizations who strive to
7 make the Susquehanna Valley a better place to live.
8 On behalf of the nonprofit organizations,
9 specifically, the Schreiber Pediatric Rehab Center,
10 I want to thank WGAL and other local media outlets
11 for doing their part in supporting local groups.

12 The powerful messages that are created
13 on local stations provide an outlet for
14 organizations to publicize fund-raisers and programs
15 that generate the often times solitary funds for the
16 entire year. Not only do the messages become
17 familiar and comfortable to the community, but so do
18 the spokespeople from the stations. They turn the
19 public service announcements into real life
20 situations by attending and participating in the
21 very same events they are helping to promote.
22 Having station personalities present at events
23 reassures the community that our local stations are
24 committed to the cause and not caught up in the
25 implied profitable drives.

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1 The commitment formed between stations
2 and organizations continues to go beyond the written
3 contracts. Year after our local media providers
4 over exceed the expectations an organization may
5 have by opening up other opportunities besides PSAs.
6 They find creative ways to relate to the relate to
7 the audience and to convey the message.

8 Not only do the stations provide
9 countless announcements leading up to the events,
10 but they applaud and thank the community for
11 supporting such worthy causes. The Susquehanna
12 Valley is becoming a better place to live every day
13 because of the liaison between the community and the
14 organizations which it supports.

15 This association would not be made
16 possible without the exceptional services and
17 opportunities provided by local radio and television
18 stations.

19 Thank you.

20 MODERATOR SIGALOS: Thank you. Reverend
21 Lavette R. Paige.

22 REVEREND PAIGE: Good morning,
23 Commissioners. My name is Lavette Paige, pastor of
24 Martin Luther King Baptist Church, the host of
25 WGAL's Town Meeting on crime that was held in

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1 November 2006. I can say that I wasn't always
2 pleased in the way that I saw the news reported,
3 crime only and faces like mine and the Hispanic.
4 But now I can truly say that has been changed.

5 WGAL has been intentional in what they
6 have been doing in the news. They have been hosting
7 the town meetings. They have been coming to my
8 area, getting to know me and the people in my area.
9 Now what they are reporting is something that is
10 positive. What I now see are not just reporters,
11 but people, people who care about what is happening
12 to other people in the community.

13 Do I think there still needs to be
14 changes? Yes, I still think that there is much that
15 needs to be done as far as diversity and hiring of
16 minorities, not just in front of the TV, in front of
17 the screen, but behind the scene, especially, for
18 young people that are coming up. I think that these
19 children that are going out for these jobs, I think
20 that not only should you look at their application,
21 but hire them.

22 I thank WGAL for not just reporting
23 crime in our area, but I thank them for all that
24 they do. And I hope that all the TV stations will
25 not become complacent by just reporting the crime,

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1 but I hope that you will all go after the story to
2 uplift, educate, and inform our citizens. I thank
3 WGAL for all that they do for my community.

4 MODERATOR SIGALOS: Thank you. If we
5 could please have Amy Mountain, Linda Foley, Connie
6 Knox, Chuck Sweeter, and Marisa Allen, come to this
7 microphone here, please. Amy Mountain, Linda Foley,
8 Connie Knox, Chuck Sweeter, and Marisa Allen.

9 Alicia Richards.

10 MS. HELTSHE-STEINHAUER: No, Mary Ann
11 Heltshe-Steinhauer, I think.

12 MODERATOR SIGALOS: Oh, I apologize.

13 MS. HELTSHE-STEINHAUER: You want to, go
14 ahead, you go.

15 MS. RICHARDS: It's okay.

16 MS. HELTSHE-STEINHAUER: Oh, go ahead.

17 MS. RICHARDS: Okay.

18 MS. HELTSHE-STEINHAUER: Hi Alicia, it's
19 nice seeing you.

20 MS. RICHARDS: I'm here, don't worry.
21 Okay. Hi. I'm Alicia Richards and I'm an anchor
22 and reporter for the local ABC affiliate, ABC27.
23 The owner my station is Allbritton Communications.
24 I was asked here to talk this morning about my
25 involvement in the community as a demonstration of

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1 my station's commitment to the people who live and
2 work here.

3 There are a variety of local
4 organizations that have truly grown close to my
5 heart. The Pennsylvania Breast Cancer Coalition,
6 the Cystic Fibrosis Foundation, the Juvenile
7 Diabetes Research Foundation, Special Olympics,
8 Contact Help Line, the YWCA, the Alzheimer's
9 Association, the Heart Association, the Red Cross,
10 the list goes on. And the list of charities with
11 which I'm involved that make a difference locally is
12 humbling. It's an honor to be asked to speak at a
13 luncheon, to MC a gala, to participate in a walk
14 and, in a best case scenario, the presence of
15 someone like me who is recognized a bit in the
16 community might encourage others to help out, too.

17 In addition to work with charities, I am
18 frequently visiting classes, whether it is reading
19 to kindergartners or giving an hour and a half
20 broadcasting class at Lebanon Valley College, which
21 I did yesterday.

22 At the other end of the age spectrum,
23 I'm regularly speaking at Senior Citizen Homes or
24 Senior Citizen Centers and there I get to spend time
25 with a demographic that watches lots of news. And

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1 that's where I get questions about not just my hair
2 and clothes, but about the stories we cover and hot
3 issues in Washington. And I like the latter two
4 better.

5 We like to think that some of the
6 reports we do make a difference as well. In
7 October, Photographer Mike Ratiante and I aired a ten
8 piece series on a local woman's battle against
9 breast cancer. Her name was Lori Morack. She was
10 my age and the most pleasant person you would hope
11 to meet. For more than a year and a half, we
12 followed her to doctor's appointments, church
13 events, family dinners, anything that was important
14 to Lori. And the three of us grew close to each
15 other. She was hoping that I date one of the
16 doctors who would treat her.

17 When she passed away and --

18 MODERATOR SIGALOS: Thank you.

19 MS. RICHARDS: -- our reports were
20 finished, I realized what Lori's story was. We were
21 able to pass along the ultimate lesson, how to live
22 and how to die. And the feedback that we got
23 confirmed my belief in local news, that the things
24 we do, do make a difference. Thanks a lot.

25 MODERATOR SIGALOS: Thank you. Mike

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1 Busko.

2 MR. BUSKO: Hi, I'm Mike Busko. I'm the
3 present of the Newspaper Guild of Pittsburgh and
4 part of the Communications Workers of America. We
5 represent 240 reporters, editors, photographers, and
6 artists at the Pittsburgh Post-Gazette.

7 Western Pennsylvania is one of the few
8 areas in the country where almost all, actually all
9 of the newspapers are family owned newspapers. The
10 papers in Pittsburgh and the suburban and regional
11 newspapers are family owned.

12 About a month ago I was in Memphis and I
13 had the opportunity to speak with Commissioners
14 Copps and Adelstein and we were in the midst of very
15 difficult bargaining at the Post-Gazette.
16 Fortunately, we had just concluded them successfully
17 and will be able to maintain family ownership at the
18 Pittsburgh Post-Gazette. And I can't emphasize
19 enough how important it is that we do that.

20 You don't need to look any further than
21 York or other places in the country where there have
22 been a flurry of newspaper sales and the sham of
23 newspaper competition under the ownership of
24 MediaNews in particular, has really undermined
25 competition. And we don't want that to happen in

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1 Pittsburgh. I think as Commissioner Adelstein
2 correctly noted, if you relax the ownership rules,
3 the corporations will come and gobble up the
4 independent family owned newspapers.

5 In the electronic media in Pittsburgh,
6 they are all corporately owned from CBS to Hearst
7 Argyle and we have, recently, in the last few years,
8 we had these kind of shadow television stations with
9 canned news from Sinclair Broadcasting and Fox News
10 that were not locally produced. And we don't want
11 that to happen here.

12 You know, we are very happy that we have
13 independent newspapers, and with people in
14 Pittsburgh, and our correspondents in Harrisburg who
15 have been very diligent about keeping an eye on the
16 antics of our state legislature and, in particular,
17 the middle of the night pay raise that was repealed
18 and bonuses that were given that were disclosed in
19 the newspaper, in the Post-Gazette recently. Thank
20 you.

21 MODERATOR SIGALOS: Mary Ann Heltshe-
22 Steinhauer.

23 MS. HELTSHE-STEINHAUER: Thank you. Now
24 we're in the right order. I'm the Community
25 Relations Coordinator for the Library System of

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1 Lancaster County. And when John Baldwin of WGAL
2 contacted me about this meeting, I felt a need to
3 respond and take this opportunity to speak about
4 what WGAL has provided the community as a partner
5 for literacy in our region.

6 I am librarian and one of the organizers
7 of the One Book, One Community Our Region Reads
8 campaign. That's been supported by WGAL for the
9 past four years. Actually, it's five years since
10 they first came on as our partner in literacy for
11 the United We Read project between Lancaster and
12 York. Today, the OBOC represents eight counties
13 with 83 public libraries and four bookmobiles,
14 reaching over two million people.

15 GAL has received numerous awards
16 nationally and in Pennsylvania and they were honored
17 in 2005 for the Pennsylvania Citizens for Better
18 Libraries Excellence in Media Award. Their
19 commitment to the community service to over 40
20 nonprofit organizations is commendable. And at no
21 time during the OBOC collaboration with WGAL has
22 there been a threat of censorship, neither with the
23 selected One Book titles, nor in the creation of the
24 PSAs which were sent to me in advance for approval.

25 In the case of their partnership with

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1 OBOC, the imposition of big media was never felt.
2 Their focus has consistently been on serving the
3 local community. However and their monetary value
4 to us was over \$325,000 for in-kind services. I
5 can't begin to measure the impact, however, of their
6 getting our literacy message out.

7 I am buoyed by the fact that WGAL has
8 chosen to utilize their corporate resources to
9 promote reading and literacy in our community,
10 exactly what librarians hold dear. We also hold
11 dear the freedom of speech, intellectual freedom,
12 civil liberties, and the public's right to
13 unfiltered information.

14 MODERATOR SIGALOS: Thank you.

15 MS. HELTSHE-STEINHAUER: And I want to
16 just say that I'm glad that I could come here and
17 speak my voice. Thank you.

18 MODERATOR SIGALOS: Thank you very much.
19 Aaron Young.

20 MR. YOUNG: That's me. Hello. My name
21 is Aaron Young and I'm here representing two groups
22 today. The first group is my children, my three
23 daughters, one of whom was an anchor and a cameraman
24 at her school newsroom, and another daughter who
25 commented, rather astoundingly, that the weekend

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1 news had a lot of good stories to tell She was
2 rather impressed by that and so I thank the media
3 for that.

4 My other capacity is I'm the Managing
5 Director of the Fulton Theater, which is a
6 professional regional theater company that operates
7 out of the historic Fulton Opera House in Lancaster
8 County and the City itself.

9 And I just want to, you had asked how
10 the media was doing in this community, and I just
11 want to let you know from, you know, the great
12 grandmother of local media, the theater industry,
13 that this local media does indeed honor their
14 ancestry and their parents. And we receive
15 tremendous support from the local media.

16 We choose to operate as a nonprofit
17 because we share with the local broadcasters a
18 concern for the community. And types of programming
19 that we do very much are geared toward serving of
20 public interest, whether it's end of life issues,
21 whether it's racial relations, whether it's gender
22 differences, generational differences, all of these
23 stories give life on our stage. And we receive
24 support from the local broadcasters.

25 It's amazing. I contact other regional

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1 theaters throughout the country and they say, how
2 are you able to successfully do what you do in such
3 a small community with such large productions that
4 we perform at the opera house? And the answer is,
5 we receive often four or five preview articles about
6 the issues that are brought up in our productions in
7 the newspapers around the community. We receive
8 more than double the support from radio stations and
9 television stations in in-kind services than we do
10 from the corporate sector in monetary donations.
11 And all of these make it possible for us to be able
12 to work together to make a better community.

13 And I very much applaud the efforts of
14 the local broadcasters.

15 MODERATOR SIGALOS: Thank you. Robert
16 Onspot? Could we please have Eric Seggi, Jim Wertz,
17 Randy Jacobs, David Johnston, and Edward Arke, to
18 this microphone please? Eric Seggi, Jim Wertz,
19 Randy Jacobs, David Johnston, and Edward Arke.

20 Amy Mountain.

21 MS. MOUNTAIN: Good morning. I'm Amy
22 Mountain with the Central Pennsylvania Food Bank.

23 The mission of the Food Bank is to
24 reduce hunger in 27 counties across Central
25 Pennsylvania and increase awareness about the issue

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1 of hunger. While this may seem like a simple enough
2 pursuit, particularly in this region, that is
3 agriculturally rich, it is often very difficult for
4 us to convince people that there are hungry families
5 in Central Pennsylvania. That's where the
6 relationships with our public broadcasters become
7 invaluable.

8 Our local broadcasters produce and run
9 public service announcements and personally promote
10 fund-raising events, launch food drive initiatives,
11 and cultivate awareness about such issues as
12 childhood hunger, seniors who have to choose between
13 prescription medication and having a meal and
14 working families who don't know where their next
15 meal is going to come from.

16 Our local TV, radio, and print provides
17 coverage about public events and advocacy efforts,
18 which helps to convey the message that there are
19 more than 35,000 people each week in Central
20 Pennsylvania who access emergency feeding programs.

21 Our local broadcasters have given
22 thousands of dollars worth of copyrighting, producer
23 time, directing expertise and on-air talent
24 endorsement to convey the mission of the Food Bank to
25 hundreds of thousands of households in our market

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1 area that have resources to give. And while the
2 food bank is in the business of getting food to
3 people who need it, we're also in the position of
4 securing donations from organizations and
5 individuals who are often not even aware that hunger
6 exists in Central Pennsylvania. We count on our
7 local media to put a face to the hungry in our
8 communities and to motivate donors to understand the
9 impact they can have by giving food or money.

10 The results of our relationship with
11 local broadcasters is a stature in the broader
12 community as a nonprofit worth donating to and
13 investing in. The impact of our local broadcasters
14 support thousands of hungry people in Central
15 Pennsylvania as even more significant. People in
16 need, people who are hungry are able to live
17 healthier, more productive lives.

18 Thank you.

19 MODERATOR SIGALOS: Thank you. Linda
20 Foley.

21 MS. FOLEY: Yes, thank you. And thank
22 you, Commissioners, for coming to my home state of
23 Pennsylvania.

24 I do not currently live in Pennsylvania,
25 but I grew in Pittsburgh, Pennsylvania and Western

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1 Pennsylvania, which is an area of the country that
2 has had a fine tradition of aggressive local media.
3 And I think, unfortunately, I've seen a change in
4 that over the years. My family still lives there
5 and while they still support many charitable events
6 and many community events, stations like KDKA and
7 WTAE, they do not have the same kind of aggressive
8 news competition that they had when I was growing up
9 there.

10 And I'm glad to hear from the various
11 groups here in Central Pennsylvania, that some of
12 these large profits that these media conglomerates
13 have made are coming back in the form of
14 contributions to these local worthy causes. And
15 that's all very, very good and I'm very pleased to
16 hear it, but it's not a substitute for aggressive
17 news coverage and competition, which is really what
18 media in this country and the laws that we have in
19 this country to promote a free and open media are
20 supposed to do, is to inform the citizenry of what's
21 going on.

22 That can only be done through
23 competition. And I would just say that, from a
24 national perspective, that nationally, more than
25 40,000 news employees have lost their jobs over the

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1 past five years. Another 18,000 job cuts are on the
2 block in this industry.

3 Think of what that does to the reporting
4 here in Central Pennsylvania and all across this
5 country. Thank you very much for coming out and
6 having these hearings.

7 MODERATOR SIGALOS: Thank you. Connie
8 Knox.

9 MS. KNOX: I'm Connie Knox. I'm a Vice
10 President of the Newspaper Guild, but I'm here as a
11 28 year employee of The Baltimore Sun, just down the
12 road a little bit on I-83. Parenthetically, I used
13 to live in York.

14 What I want to talk about, The Baltimore
15 Sun is a Tribune owned newspaper. It is one of the
16 larger chains in this country and it demands of its
17 entities tighter and tighter staffing and resources,
18 so that the Tribune is able to meet the bottom line
19 and the corporate demands of its stockholders. In
20 Baltimore, what that has meant is fewer reporters
21 and fewer advertising sales people.

22 But particularly of concern is the fewer
23 number of editorial writers who write the editorials
24 for The Sun. Previously, we had two editorial
25 cartoonists, who as you know, whether you like their

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1 cartoons or not, is another voice for discussing the
2 issues of the day. By not having as many editorial
3 writers or any editorial cartoons, we're forced to
4 get the cartoons from somewhere else and we run
5 editorials from other locations.

6 What that means is less time devoted and
7 space devoted to discussing the issues of Baltimore
8 and Maryland. And what editorials do is they start
9 the conversation of democracy for the citizens
10 around the area to talk about the government, the
11 whatever goes on, racing slots, whatever the issues
12 of the day are. And I think that loss of voice is
13 only going to be aggravated if Tribune Company or
14 The Baltimore Sun is permitted to buy a TV station
15 in the Baltimore area to run and operate on its own.

16 Thank you.

17 MODERATOR SIGALOS: Thank you. Chuck
18 Sweeter.

19 MR. SWEETER: Hi. My name is Chuck
20 Sweeter. I'm with Keystone Human Services, a not-
21 for-profit provider of mental health and mental
22 retardation and other services. We've been
23 operating here in Harrisburg for the past 35 years.

24 I'm here today to express Keystone's
25 gratitude for the efforts of the local media in

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1 promoting our services and our fund-raising events.
2 Without the support of our local media partners, the
3 success we've had in our fund-raisers would not be
4 possible. Two examples of this are a fund-raiser we
5 have for our Susquehanna Service Dog program and our
6 ChocolateBall and Chocolatefest events.

7 The event to benefit our service dog
8 program has doubled over the past three years in
9 attendance and net proceeds. The efforts of our
10 local television partner for this event, WHTM, have
11 greatly contributed to the success.

12 Our signature events, ChocolateBall and
13 Chocolatefest in Hershey each year, have raised over
14 a half million dollars to support our services over
15 the past four years. Our local television partner,
16 WGAL, has been instrumental in the success of these
17 fund-raisers with advertising time, coverage related
18 to the events, and time spent by their employees
19 supporting us.

20 We are grateful for the support of our
21 organization from all the local media here in
22 Harrisburg. Thank you.

23 MODERATOR SIGALOS: Thank you. Marisa
24 Allen.

25 MS. ALLEN: My Marisa Allen and I am the

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1 Community Development Coordinator for Keystone Human
2 Services. I entered the world of nonprofit for the
3 first time three years ago, when I came to Keystone.
4 Being in the fund-raising arena, I have had the
5 opportunity to see first hand how local media
6 supports organizations like mine.

7 Because we don't have an advertising
8 budget, we rely solely on TV, radio, and print
9 coverage to help us raise funds for our agencies and
10 programs. Even though media operates under a for-
11 profit model, they enthusiastically embrace our
12 fund-raising events and always go above and beyond
13 their original commitment.

14 Because of the local media support,
15 Keystone has been able to grow in many ways,
16 including the opportunity to serve more individuals
17 with developmental disabilities, mental illness, and
18 autism. We look forward to continuing our great
19 relationships with WGAL, WNNK-FM, WINK-104, ABC27
20 WHTM, and 93.5 WTPA. We thank them for their
21 continued support and appreciate their commitment to
22 the community. Thank you.

23 MODERATOR SIGALOS: Thank you. Eric
24 Seggi.

25 MR. SEGGI: Good morning. My name is

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1 Eric Seggi and I am a member of the National
2 Association of Broadcast Employees and Technicians
3 Communication Workers of America, Local 28 in Erie,
4 Pennsylvania. I worked in the television
5 broadcasting industry for 15 years in the Erie
6 market.

7 In the mid-'90s, the Erie television
8 market consisted of four commercial stations
9 operated by four groups, three of which were locally
10 owned. All four stations provided a weekly
11 community affairs program dealing with diverse
12 viewpoints and discussions about community events in
13 the area. Three of the stations provided local news
14 and competed for stories and viewer ratings.

15 In addition, the stations regularly
16 provided live coverage of local sporting events,
17 including high school football, basketball, minor
18 league baseball. Some of the sporting events
19 required the stations to bid for rights to broadcast
20 the games, further increasing competition. One
21 station even provided two local church services
22 every Sunday morning.

23 Today, the Erie television market is
24 much different. There are two companies that own
25 and/or operate five commercial television

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1 operations. Neither of them are locally owned. The
2 majority of the community affairs programs have been
3 replaced by paid programming. The stations rarely
4 provide any local live broadcasting sporting events
5 and there are no longer any live church services on
6 Sunday morning.

7 And the competition for news ratings
8 have been reduced because of consolidation of
9 services, making much of the news content the same
10 story rebroadcast over and over, or aired on a
11 sister station.

12 The affects on radio are much the same.
13 The Erie radio market once had several owner-
14 operators. Today, there are two groups operating
15 ten commercial radio stations. The consolidation of
16 operations have led to the near extinction of radio
17 news departments. Many of the radio stations have
18 newscasts provided by the local television station,
19 which ends up being the further re-broadcasting of
20 the same news content. The radio stations do not
21 provide community program -- excuse me, do provide
22 community programs, usually on weekend mornings.
23 The problem is that the stations re-air the same
24 programs over multiple stations, further eroding the
25 programming provided to the community.

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1 MODERATOR SIGALOS: Thank you.

2 MR. SEGGI: Thank you. Jim Wertz.

3 MR. WERTZ: Good morning. My name is
4 Jim Wertz. I'm a native of Susquehanna Valley but I
5 currently reside in Erie, Pennsylvania, where I am
6 the Production Manager at Erie Pennsylvania's NBC
7 affiliate, WICU and I am also a college professor
8 teaching television production at the Edinboro
9 University of Pennsylvania, a member of the state
10 system of higher education.

11 I would like to begin today by reminding
12 everybody here who has been praising all the
13 television stations, that there are a great number
14 of technical staff behind all these productions who
15 work tirelessly and many times, under adverse
16 conditions, to make these productions come to life
17 and make the magic of television what it is.

18 That being said, there are a great
19 number of college students out there hoping to
20 become these production technicians and journalists
21 and I am here today to represent them because they
22 are being adversely affected by the deregulation of
23 the television and media industry.

24 Consolidation of services within the
25 television industry has, thus far, limited jobs

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1 within the local labor force, has limited diversity
2 within the workplace, and has lowered wages by
3 creating a dearth of unemployed skilled workers.

4 Ten years ago, many college students
5 worked in local television and radio in the Erie
6 market, as did I. These jobs allowed college
7 students to make a decent living wage for a college
8 student and gave them an opportunity to be employed
9 in an industry and later become employed, gaining a
10 wage greater than that deemed a starting salary.

11 One worker at my station began 25 years
12 ago as a part-time photographer making \$8.25 an
13 hour. The current starting wage is \$7.50 an hour,
14 for a part-time employee. This hardly allows for a
15 decent living condition for someone trying to pay
16 the rent, take care of possibly a family, pay off
17 their student loans, remain out of debt, take care
18 of their healthcare --

19 MODERATOR SIGALOS: Thank you very much.

20 MR. WERTZ: -- and somehow re-contribute
21 to the community. Thank you.

22 MODERATOR SIGALOS: Thank you. Randy
23 Jacobs.

24 MS. JACOBS: Hi, good morning. My name
25 is Randy Jacobs and I'm an Associate Manager with

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1 the American Diabetes Association.

2 Throughout the year, WGAL-TV 8 has
3 offered support to the community and so many
4 nonprofit organizations that provide valuable
5 services to many people in need. I know this
6 firsthand from working at two area nonprofits over
7 the last ten years. I had a wonderful ongoing
8 relationship with WGAL throughout this time, and a
9 number of other TV stations, including ABC27 and
10 Fox43 and a variety of the area radio stations. I
11 previously worked at the Schreiber Pediatric Rehab
12 Center and I'm now with the Diabetes Association.

13 Each year, in my association with WGAL,
14 they have aired public service announcements about
15 key fund-raising events. And most recently, they
16 aired an announcement with information about
17 managing and preventing diabetes, a devastating
18 disease that affects over 21 million Americans.

19 Not only does WGAL create the PSAs, but
20 their on-air personalities participate in the
21 events. Last year, Janelle Stelson not only did the
22 PSA and made announcements at the walk, she actually
23 walked the walk. And she stayed afterwards to meet
24 other people that were participating and supporting
25 the cause. Carrie Fairchild did the same thing in

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1 Lancaster.

2 Throughout the year, I see a variety of
3 public service announcements aired on behalf of
4 various nonprofit organizations. This free service
5 has been so valuable to the organizations that I
6 have worked for. We couldn't pay for the kind of
7 publicity that WGAL is able to provide us.

8 We are trying to raise much needed funds
9 with a small staff and a small budget. Whether it's
10 for research for a cure for diabetes or to provide
11 services to kids that have special needs, WGAL and
12 all of these other stations help us accomplish this.

13 I honestly believe that all of these
14 stations, and I've worked most closely with GAL,
15 care about the organizations that they're helping.
16 I can't tell you how many viewers call the Schreiber
17 Center or the Diabetes Center to learn about
18 something because they saw it on a PSA on GAL.

19 MODERATOR SIGALOS: Thank you.

20 MS. JACOBS: I think they make a
21 tremendous difference in the community where we live
22 and work. Thank you.

23 MODERATOR SIGALOS: Thank you very much.
24 David Johnston.

25 MR. JOHNSTON: Are we on? Okay. Yes, I

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