



ASSOCIATION FOR MAXIMUM SERVICE TELEVISION, INC.

March 23, 2007

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Via Electronic Filing

Ms. Marlene H. Dortch
Secretary
Federal Communications Commission
445 12 Street, SW
Washington, DC 20554

Re: Notice of Ex Parte Communication,
ET Docket Nos. 04-186, 02-380

Dear Ms. Dortch:

On March 19, 2007, Mr. Bruce Franca of the Association for Maximum Service Television (MSTV) met with Mr. Evan Baranoff, Mr. Rick Chessen, Mr. John Gabrysch, Mr. Gordon Godfrey, Ms. Eloise Gore, Mr. Michael Lance, Mr. Keith Larson, Mr. Andrew Long, Ms. Sarah Mahmood, Ms. Kim Matthews, Mr. Wayne McKee, Ms. Mary Beth Murphy, and Mr. John Wong of the Commission's Media Bureau regarding the above proceeding. During this meeting, the attached presentation was discussed.

Respectfully submitted,

A handwritten signature in cursive script, appearing to read 'Bruce Franca'.

Bruce Franca
VP, Policy and Technology

cc: Mr. Evan Baranoff
Mr. Rick Chessen
Mr. John Gabrysch
Mr. Gordon Godfrey
Ms. Eloise Gore
Mr. Michael Lance
Mr. Keith Larson
Mr. Andrew Long
Ms. Sarah Mahmood
Ms. Kim Matthews
Mr. Wayne McKee
Ms. Mary Beth Murphy
Mr. John Wong