

07-29



FILED/ACCEPTED

MAR 20 2007

Federal Communications Commission
Office of the Secretary

Coalition for Competitive Access to Content (CA2C)
Vertical Integration Relevant to Program Access Legislation
Draft of 1990, 1994, 2006 Comparison

The resources for this summary comparison were:

1. *Matter of Competition, Rate Deregulation and the Commission's Policies Relating to the Provision of Cable Television Service*, Report, 5 FCC Rcd 4962 (1990) ("1990 FCC Cable Report").
2. *Annual Assessment of the Status of Competition in the Market for Delivery of Video Programming*, First Report, 9 FCC Rcd 7442 (1994).
3. The CA2C 2006 Draft Summary of Vertical Integration

This summary document compares vertical integration from 1990, before the program access rules were passed, 1994, after they were enacted, and the current profile. The CA2C does not present this data in the belief that all relevant data is either here or fully accurate. We do believe that this represents a fair starting point to understand an expanded portrait of the industry structures we are working with and how they have changed over time. We again request that the Judiciary Committee share this information with the referenced cable companies and other major media conglomerates for their review, validation, correction, and expansion as appropriate. The CA2C would like to see this review process result in an accurate composite picture that all parties will endorse as we continue to work on the relevant policy issues.

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- A "yes" means the programming was subject to vertical integration.
- A "Blank" means the programming was cancelled or we have lost track.
- If there is new ownership not subject to vertical integration the new owner is listed.
- Programming added to the list in 1994 and 2006 may or may not be "new" programming but it has become subject to vertical integration.

<u>Programming Title</u>	<u>Subject to Vertical Integration</u>		
	<u>1990</u>	<u>1994</u>	<u>2006</u>
<u>National Networks</u>			
Action Pay Per View	yes	yes	
All News Channel	yes	yes	
AMC (American Movie Channel)	yes	yes	yes
BET (Black Entertainment Television)	yes	yes	yes
Bravo	yes	yes	yes
Family Channel	yes	yes	Disney
CNBC (Consumer News and Business Ch.)	yes	GE/NBC	GE/NBC
CNN (Cable News Network)	yes	yes	yes
Cable Value Network	yes		
Cinemax	yes	yes	yes
The Discovery Channel	yes	yes	yes
The Fashion Channel (TFC)	yes		
HBO	yes	yes	yes
Headline News	yes	yes	yes
Lifetime	yes	ind.	Disney
Mind Extension University	yes	yes	
MTV	yes	yes	yes
The Movie Channel	yes	yes	Viacom/CBS
Movietime (Becomes E!)	yes	yes	yes
Nickelodeon	yes	yes	yes
NICK at Nite	yes	yes	yes
The Nostalgia Channel	yes	ind.	
QVC Network	yes	yes	Liberty
Request Television	yes	yes	
Request Television 2	yes	yes	
Shop Television Network	yes		
Showtime	yes	yes	Viacom/CBS
SportsChannel America	yes	?	
SuperStation TBS	yes	yes	yes
TNT (Turner Network Television)	yes	yes	yes
The Travel Channel	yes	ind.	yes

VH-1	yes	yes	Viacom/CBS
Viewers Choice 1	yes	yes	
Viewers Choice 2	yes	yes	
VISN (Vision Interfaith Satellite Network)	yes	ind.	
iN Demand	yes	yes	yes
<u>Other Major MSO Ownership</u>			
Prevue Guide	yes		
Prime Time Inc. (?)	yes		
Think Entertainment (?)	yes		
Sunshine Network	yes		
HA! Comedy Network	yes		
Pacific Sports	yes		
Prime Sports NW	yes		
PPV Network	yes		
American Shopping Channel	yes		
Spotlight (?)	yes		
News 12 Long Island	yes	yes	yes
Prism (?)	yes		
SportsChannel Chicago (FSN)	yes	?	yes
SportsChannel Florida (FSN)	yes	?	yes
SportsChannel Los Angeles	yes	?	yes
SportsChannel New England (FSN)	yes	?	yes
SportsChannel New York (FSN)	yes	?	yes
SportsChannel Ohio (FSN)	yes	?	yes
Z Channel	yes	yes	
<u>New National Programming Added by 1994</u>		<u>1994</u>	<u>2006</u>
Cable Health Network		yes	
Cartoon Network		yes	yes
Comedy Central		yes	Viacom/CBS
Country Music Channel (CMT)		yes	yes
Court TV		yes	yes
Encore		yes	Liberty
Flix!		yes	Viacom/CBS
Gems Television		yes	
Home Shopping Network I		yes	
Home Shopping Network II		yes	
International Channel		yes	
KTVT Dallas		yes	
MTV Latino		yes	yes
NewSport		yes	
Prime Sports Channel Network		yes	
QVC Fashion Channel		yes	Liberty
Request 3-5		yes	
Sci-Fi Channel		yes	yes

Television Food Network	yes	Scripts
The Box	yes	
The Learning Channel	yes	yes
The Nashville Network (TNN)	yes	
Turner Classic Movies (TCM)	yes	yes
USA Network	yes	GE/NBC
Viewers Choice Continuous Hits 1	yes	
Viewers Choice Continuous Hits 2,3	yes	
Viva Television Network	yes	

Other new programming with vertical integration by 1994

BET Jazz	yes	Viacom/CBS
Classic Sports Network	yes	
CNN International	yes	yes
Encore/Action	yes	Liberty
Encore/Love Stories	yes	Liberty
Encore/Mystery	yes	Liberty
Encore/Tweens	yes	Liberty
Encore/Westerns	yes	Liberty
Game Net	yes	Liberty
Home & Garden TV	yes	Scripts
Jones Health Care Channel	yes	
Jones Language Network	yes	
La Candena Deportiva	yes	
Outdoor Life Channel	yes	yes
Product Information Network	yes	
Q2/On Q	yes	
Romance Classics	yes	
Sega Channel	yes	
Showtime Comedy Television	yes	Viacom/CBS
Showtime Family Television	yes	Viacom/CBS
Showtime Film Festival	yes	Viacom/CBS
Showtime Action	yes	Viacom/CBS
Starz!	yes	Liberty
TCI/Bertelsmann Channel	yes	
TCI/Microsoft PC Channel	yes	
Television Shopping mall	yes	

New programming with vertical integration by 2006

Programs with National Distribution

Style	yes
PBS Kids Sprout	yes
The Golf Channel	yes
AZN Television	yes

PBS Kids Sprout	yes
TV One	yes
G4	yes
HBO2	yes
HBO Comedy	yes
HBO Family	yes
HBO Latino	yes
HBO Signature	yes
HBO Zone	yes
HBO HD	yes
Cinemax HD	yes
Cinemax Multiplex	yes
Action Max	yes
@Max	yes
5StarMax	yes
MoreMAX	yes
OuterMax	yes
Thriller Max	yes
WMAX	yes
iN Demand HD	yes
iN Demand HD2	yes
Music Choice	yes
CNN en Espanol	yes
CNN Airport Network	yes
CNN fn	yes
The WB Television Network	yes
Fox News channel	yes
Fox Movie Channel	yes
TV Guide	yes
FX	yes
Fuel	yes
National Geographic Channel	yes
Speed Channel	yes
Fox Sports Net	yes
Fox Sports En Espanol	yes
Fox College Sports	yes
Fox Soccer Channel	yes
Fox Reality	yes
TV Games Network (TVG Horse Racing)	yes
Fuse	yes
Independent Film Channel (IFC)	yes
WE (Women's Entertainment)	yes
Discovery Health	yes
Discovery Kids	yes
Discovery Science	yes
Discovery Times	yes

Discovery En Espanol	yes
Discovery HD Theatre	yes
Discovery Home	yes
Military Channel	yes
Animal Network	yes
FitTV	yes
BBC America	yes

Programs with Local and Regional Distribution

(It is not clear if the FCC reports from 1990 and 1994 captured all local and regional programming)

Regional Sports Programming

Comcast SportsNet Philadelphia		yes
Comcast SportsNet Mid-Atlantic		yes
Comcast SportsNet Chicago		yes
Comcast SportsNet West		yes
Comcast/Charter Sports Southeast		yes
Fox Sports Net New England		yes
Cowboys TV (Dallas)		yes
Bravevision (Atlanta)		yes
Falconvision (Atlanta)		yes
Metro Sports (Kansas City)		yes
FSN Arizona		yes
FSN Bay Area	90?	yes
FSN Detroit		yes
FSN Midwest		yes
FSN North	89?	yes
FSN Northwest	88?	yes
FSN Pittsburg	86?	yes
FSN Rocky Mountain	88?	yes
FSN South	90?	yes
FSN Southwest	83?	yes
FSN West	85?	yes
FSN West 2		yes
SunSports (Formerly Sunshine Sports)		yes
Madison Square Garden (MSG) Network		yes
Cox Sports Television		yes

News Programming

Phoenix Info News	yes
Comcast Local (Detroit)	yes
New England Cable News	yes
Pittsburg Cable News	yes
Cable News 9 – Albany New York	yes

New York 1 News (NY1 News)	yes
NY1 Noticias	yes
News 10 Now – Syracuse, N.Y.	yes
News 8 Austin	yes
News 14 Carolina (Charlotte)	yes
News 14 Carolina (Raleigh)	yes
R News – Rochester N. Y.	yes
New York 1 News	yes
News 12 Connecticut	yes
News 12 Bronx	yes
News 12 Brooklyn	yes
News 12 Hudson Valley	yes
News 12 New Jersey	yes
News 12 Traffic and Weather	yes
News 12 Westchester	yes
Arizona News Channel	yes
News Now 53 (Oklahoma City)	yes
News Now 53 (Tulsa)	yes
News on One	yes
Rhode Island News	yes
Bay 9 News	yes
Central Florida News	yes
<u>Other Programming</u>	
Turner South	yes
Phoenix North American Chinese Channel	yes
CN8 – The Comcast Network	yes
Comcast Entertainment TV (Denver)	yes