

WorldDirect



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07 May

Acquisition Marketing



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07 May

Direct Sales



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Sales and Marketing Operations



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Marketing Operations



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07 May

Sales Operations



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07 May

Sales Operations -- Retail Services



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New Projects



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Research



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Creative Services & Brand Integrity



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Business Analytics



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DIRECTV.COM & DVR/Advanced Products



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Upgrade Marketing



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Retention Marketing



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Special Markets

May 11, 2007



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Commercial/SMATV

May 11, 2007



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Field Operations



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