

Coalition Partners



American Small Business Coalition

American Women in Radio and Television

Association for Enterprise Opportunity

Association for Women in Communications

Association of Women's Business Centers

Black Women Enterprises

Boardroom Bound

Business Women's Network

CARE USA

Catalina Magazine

Center for Women's Business Research

Consumers for Cable Choice

Count Me In

Enterprising Women

Euro-American Women's Council
Europe - Greece

Executive Women In Government

Filipina Women's Network

Financial Women International

Hispanics Impacting Public Policy

Kansas City Council of Women Business Owners

LATINA Style

Moms In Business Network

National Associations for Female Executives

National Association of Certified Government Business Enterprise

National Association of Small Disadvantaged Businesses

National Association of Women Business Owners

National Business Association

National Defense Industrial Association

National Indian Business Association

National Women Business Owners Corporation

Native American Women's Business Council

New Jersey Association of Women Business Owners

Oklahoma State Chamber

San Francisco Small Business Network

Small Business & Entrepreneurship Council

Small Business Television Network

U.S. Chamber of Commerce

UNIFEM / USA

Women Construction Owners & Executives

Women Entrepreneurs, Inc.

Women Impacting Public Policy - Florida

Women Impacting Public Policy - Pennsylvania

Women in Technology International

Women Presidents' Organization

Women's Business Enterprise National Council

Women's Leadership Exchange

June 7, 2007

Chairman Kevin Martin
Commissioners Michael Copps
Commissioner Deborah Taylor Tate
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Commissioner Jonathan Adelstein
Commissioner Robert McDowell

Re: WC Docket No. 07-52

Dear FCC Chairman and Commissioners:

On behalf of the nation's largest bi-partisan women's business group, Women Impacting Public Policy (WIPP), I write to you today to thank you for the Commission's in-depth review of broadband service and accessibility. Small business owners welcome a policy that encourages technological innovation and competition and their ability to take advantage of new programs and services has far-reaching implications for consumers as well..

We are pleased that the FCC understands the importance of driving new programs that will help businesses be more successful in the future. As entrepreneurs, we believe competition in the industry will result in better pricing, technology and accessibility that will allow them to grow their businesses and create new jobs.

As you may know, in a national annual WIPP survey of women entrepreneurs, 63 percent reported that they would support reduced telecommunications regulation if it would increase the availability of new technology and expand competition and consumer choice. By increasing access to fast affordable broadband, there would new opportunities for small businesses, especially those owned by women and minorities as they take their companies forward and increase their economic impact in the United States.

Policy within the broadband realm should always seek to maintain efficient management of networks by allowing the intelligent use of technology to maximize capacity, deal with increased and heavy traffic, meet the varying requirements of so many Internet services and applications, and ensure privacy.

Finally, we would ask elected officials and policymakers alike to avoid burdensome internet regulations that could lead to increased monthly costs for end users such as female-owned and minority-owned small business. We need to build out high-speed networks as fast as possible, and ensure that businesses and consumers alike have access to affordable services. Access to broadband will be the backbone of our economy for years to come.

We support the Commission's effort to delve into these issues and we look forward to policies that will help all benefit from affordable broadband access.

Sincerely,

Barbara Kasoff, WIPP President