

I believe the merger between Sirius satellite radio and XM satellite radio would benefit the public by allowing the merged company to remain competitive with the other companies currently in the music industry as well as future entrants. Satellite radio began as an industry with just two companies but has grown with the likes of the Apple I-pod, WI FI radio, MP3 players and online radio.

To prevent this merger would in essence end both companies future due to the constant cash burning and the slow down in the acquisition of customers. The competition that is currently going on between these two companies cannot continue very much longer.

The merger would benefit consumers by allowing them to purchase both companies services at a reduced price. The company would not be able to increase prices any time soon due to the competition it will have with the other companies in the industry.