

I am in favor of the proposed merger. The combination of resources between the merged companies and elimination of opposing marketing costs will assist the combined company in keeping costs low ultimately benefitting consumers.

The currently proposed merger plans to provide legacy support for current subscribers there by protecting these consumers from a costly equipment change over. As the current Sirius and XM receivers are incompatible a merger will most likely lead to a future marketing of a combined receiver or a single standard. This would allow optimization of orbital and terrestrial resources thereby lowering operating costs.

Consumers would greatly benefit by having a single service provider which would support either type of legacy receiver or provide any future unified receiver product via an upgrade program. Many satellite receivers are currently factory installed by automobile manufacturers whom are associated with either XM or Sirius along automotive brand lines. Consumers switching vehicle brands may also find themselves having to switch satellite providers or purchase an other receiver in order to maintain their current preferred satellite service subscription. Consumers with long term or lifetime contracts with Sirius might find themselves purchasing a car with the currently incompatible XM service (or vice versa). Having a single company would eliminate costly issues such as this for the consumer especially if a unified receiver product is marketed in the future.

Currently there are significant programming differences between XM and Sirius which influence many consumers in their choice of one satellite service provider over the other. A merger of XM and Sirius could easily allow the offering to consumers, a combination of unique programming which is currently divided between the two independent companies. Consumers would benefit from additional programming offered by such a combination. As a side benefit the either Sirius or XM decision consumers currently have to make regarding programming would be eliminated. By removing this factor from purchasing decisions consumers would be allowed to make easier value based decisions on their receiver purchases without having to concern themselves with programming content availability in a

purchasing decision. This would also provide consumers similar benefits when buying /selling cars with installed satellite XM or Sirius systems. A consumer would not have to be influenced in a car purchase by the installed satellite system.