

Net neutrality is not only important, it is completely necessary. This is about the consumer vs. the corporation. Those opposing Net Neutrality do it for one reason and one reason only: profit. Companies want to use tiered services to get as much money as possible. The internet is a wonderful thing. Data flows freely. It is the ultimate example of Freedom of Speech. If companies decide to disregard Network Neutrality, then the consumers will be the ones to suffer. Companies will decide which data has priority. They may decide to degrade competitors' traffic versus their own traffic. For example, they may have a lucrative contract with Yahoo!, in which case, traffic from Google may suffer (or be downgraded). This is ridiculous. As a consumer, I pay for the right to decide what service(s) on the Internet I can use. The companies have no right to decide which service I can use. That is my choice and my right alone. The cable/phone company has no right to decide which traffic to slow down or speed up, simply because one site pays them more than the other.

Net Non-Neutrality is an abomination.

We are living in interesting times. The rights of consumers are being eroded day by day. Big companies support this because it lines their wallets more. There is a lot of profit to be made. This is an attempt to shift power to the companies from consumers/websites. The idea is quite ridiculous. Network Neutrality guarantees all information is treated equally, no matter the source, no matter the type.

Please support Net Neutrality.