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July 6, 2007

## **BY ELECTRONIC FILING**

Monica Shah Desai  
Chief, Media Bureau  
Federal Communications Commission  
445 Twelfth Street, S.W.  
Washington, DC 20554

RE: *Consolidated Application of News Corporation, The DIRECTV Group, Inc., and Liberty Media Corporation for Authority to Transfer Control (MB Docket No. 07-18)*

Dear Ms. Desai:

In accordance with Section 1.1206 of the Commission's rules, 47 C.F.R. § 1.1206, News Corporation ("News Corp."), submits this letter to address the need for enhanced confidential treatment for certain materials called for by the Commission's request for information and documents of June 15, 2007, such that only outside counsel and their consultants/employees may have access to such materials. By letter to you, dated July 3, 2007, News Corp. requested enhanced protection, inter alia, of information submitted in response to items III.D. (concerning arbitration proceedings with respect to a Sports Programming Network) and item IV.C. (concerning arbitration proceedings with respect to retransmission consent agreements) of the request. Upon further analysis, News Corp. has concluded that enhanced protection is not necessary with respect to the response to item III.D. It continues to believe, however, that enhanced protection of the response to item IV.C. is vital to the arbitration of retransmission consent disputes. Both News Corp. and the counter party have a compelling interest in maintaining the confidentiality of both the existence of the arbitration as well as its outcome. The fact that an arbitration has occurred or is occurring affects both News Corp.'s ability

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to negotiate agreements with other distributors and affects the competitive position of the counter party in negotiations with other broadcasters. News Corp. submits that the entire response to item IV.C. should therefore be subject to enhanced protection. At a minimum, the identity of the counter party and the outcome of the proceeding should be entitled to enhanced protection in order to protect the competitive position of the parties to the arbitration.

If you have any questions concerning the foregoing, please do not hesitate to contact the undersigned.

Sincerely yours,

\s\  
John C. Quale  
*Counsel for News Corporation*

cc: Tracy Waldon  
Royce Sherlock  
Mania Baghdadi  
Jim Bird  
Ann Bushmiller