



BET Networks > Famous Music > MTV Networks > Paramount Pictures

Keith R. Murphy
Vice President
Government Relations & Regulatory Counsel

August 29, 2007

Marlene H. Dortch, Secretary
Federal Communications Commission
Office of the Secretary
445 Twelfth Street, S.W.
Room TWB204
Washington, DC 20554

Re: Ex Parte Presentation in MB Docket Nos. 04-207 and 06-189

Dear Ms. Dortch:

On August 28, 2007, I spoke with Amy Blankenship, Legal Advisor to Commissioner Tate, regarding Viacom's longstanding opposition to government-mandated a la carte cable. During the conversation, I noted that such a mandate would only serve to limit consumer choice while increasing consumers' costs. Programming networks devoted to serving niche or minority audiences, including Viacom-owned networks like BET, CMT or Nickelodeon, would suffer most, undermining the FCC's touchstone goal of promoting program diversity.

In addition, I provided Ms. Blankenship with a copy of the reply comments of Viacom Inc., MTV Networks and Black Entertainment Television LLC in MB Docket No. 06-189.

The above-referenced proceedings are not restricted, and notice of this meeting is made pursuant to Section 1.1206 of the Commission's Rules.

Sincerely,

Keith R. Murphy
Vice President, Government Relations and Regulatory Counsel

cc: Amy Blankenship