

APPENDIX II

Program Descriptions of E/I Shows Aired in the Los Angeles DMA in Q2 2007

Children's Media Policy Coalition member Children NOW recorded twenty-five E/I shows airing in the Los Angeles area in Q2 of 2007.* Because program guide publishers do not provide E/I information and because most broadcasters do not offer core program schedules on their websites, E/I programming was identified by reference to the licensees' most recently available Children's Television Programming Reports (398 Forms), in this case, Q1 2007.† All of the shows were recorded on their respective broadcast network stations, with the exception of the ABC network shows, *The Replacements*, *Hannah Montana* and *That's So Raven*, which were recorded from the Disney Channel.

Below, each of the reviewed episodes are described and analyzed, along with the station's 398 form description of the show. The E/I content of the programs were categorized as social/emotional if the story or lesson in the show dealt with interpersonal relationships or personal values. The programs were categorized as cognitive/intellectual if the material dealt with traditional educational lessons, such as science, literary skills, history or art. A station's 398 form was referred to if the educational lesson type was unclear.

Programs were judged to have poor educational content if the lesson was difficult to determine or if it was not integral to the plot. Programs were determined to have good educational content if the E/I lesson was clear, seemed easy for a viewer in the program's target age range to understand and if it was an important part of the story or character development.

* Two of the programs, *Beakman's World* and *Awesome Adventures*, were recorded, but could not be reviewed because they were preempted for events and rescheduling information was not broadcast during the scheduled time, nor could it be found on the onscreen program guide. These programs were preempted ten and five times, respectively, in Q2 2007.

† As a result, the KTTV (FOX) program *This Week in Baseball*, which airs on that station in Q2 2007, was not reviewed because it was not identified as core programming on the station's Q1 398 Form.

- **74% (seventeen shows) contained only social-emotional messages:** *The Emperor's New School, The Replacements, That's So Raven, Hannah Montana, The Suite Life of Zack and Cody, Sabrina: The Animated Series, Trollz, Horseland, The Littles, Strawberry Shortcake, Winx Club, Babar, Dragon, 3-2-1 Penguins!, Veggies Tales, Jane and the Dragon, and Jacob Two-Two.*
- **Approximately 8% (two shows) contained only academic or informational lessons:** *Really Wild Animals* and *Wild America*.[‡]
- **17% (four shows) contained both social-emotional and academic or instructional lessons:** *Cake, Dance Revolution, Liberty's Kids, and Madeline*.[§]

ABC

The Emperor's New School – ABC

KABC 398 Form: **Target Age: 8-11**

Kuzco, a youth who is heir to the throne of a mythical Andean country, must graduate from Kuzco Academy before he can become Emperor of his land. He lives with a peasant foster family and faces the intellectual, physical and social challenges that all teens face, while also preparing to rule justly and well. Sometimes Kuzco wonders whether being Emperor for the rest of his days will be a pleasure or a trap. Kuzco thwarts attempts by the nefarious Yzma and her henchman, Kronk, to stop him from doing well in school. If Kuzco were to fail at his class work, Yzma would become Empress. Kuzco struggles to complete his assignments and stay on track. Only if he remains steadfast, studies hard, learns from his mistakes, and can relate to citizens at all levels of society, will he ascend the throne. His best friend Malina, an excellent student, attempts to help Kuzco stay out of trouble and achieve his goals. Series episodes explore issues such as coping with peer pressure, respecting authority, taking responsibility, adhering to family and school rules, accepting differences, building self-esteem and trust.

The Emperor's New School Saturday, 8:00 a.m. Type: Social/Emotional

Note: The segment features two distinct episodes.

1st Episode:

Kuzco feels bad for not trusting Ozker, a new student at Kuzco's school and ultimately tries to be friends with him. However, although Ozker had claimed to be an emperor, he later admits that he had been dishonest about his true identity. The episode presents no repercussions

[‡] *Beakman's World* is widely regarded as a strong traditional educational show, but as noted above, the episode could not be reviewed due to multiple preemptions.

[§] *Madeline* contained some scattered use of French language, however the episode reviewed primarily focused on a pro-social message.

for Kuzco's anti-social behavior toward Ozker or for Ozker's misrepresentation of himself, thereby missing an opportunity to impart the intended message.

The intended socio-emotional message in the reviewed episode is to be honest about yourself and to trust others. However, it is unlikely that young viewers would be able to discern the episode's message because none of the characters learn the moral themselves.

2nd Episode:

Kuzco, who doesn't like all the school rules and refuses to follow them, tricks the hall monitor into ticketing himself and blackmails him into changing the rules so that everyone gets in trouble except for Kuzco. Ultimately, when everyone is in the dungeon except Kuzco and the hall monitor, Kuzco realizes that he's lonely. He then gives himself three tickets and goes to the dungeon, but can't reach the keys to free everyone. Kuzco never has to face a personal conflict or find a resolution, nor are there any real repercussions for Kuzco's anti-social behavior (other than his eventual loneliness). Although the viewer sees Kuzco admit that he made a mistake, there is no indication of how he came to that conclusion.

There is no discernable socio-emotional message in this episode.

The Replacements – ABC

KABC 398 Form:

Target Age: 8-12

Riley and Todd, siblings who were raised in an orphanage after the death of their parents, long to be adopted. They find a comic book advertisement for Fleemco, an agency that will provide "Replacement" parents or adults to substitute for certain individuals. Brother and sister decide to send in the \$1.98 fee in hopes of obtaining parents to replace their lost ones. They acquire an unorthodox pair of Replacement parents, Dick Daring and Agent K. Dick is a former daredevil stuntman and Agent K is a British super-spy. Neither seems to know much about parenting, although their intentions are good. Agent K's highly intelligent automobile, C.A.R., her former spy partner, also joins the household. Their attempts to forge a family and adjust to a new school are both touching and comedic. Riley and Todd discover that they can call Fleemco to request replacement of any adult whom they dislike, who is overly strict, or who is merely uninteresting. The temporary Replacements for teachers, neighbors or other community figures never prove to be as exciting or fun as the siblings had hoped, and are often immature and obnoxious. As things

go awry, Riley and Todd learn that they need adult leadership, discipline, role models, order and structure. By the end of each story they are eager to return the Replacement and reinstate the original adult. Stories revolve around issues such as cooperating with household/family rules, taking responsibility, fairness, building self-esteem, and trust.

The Replacements Saturday, 8:30 a.m. Type: Social/Emotional

Note: Each segment is divided into two distinct episodes.

1st Episode:

Todd sees a kung fu movie with his mom and attempts to fight the school bully, who ties Todd to the flag pole. Todd then asks his mom to teach him martial arts, but she tells him that violence is not the best way to solve his problems. She then proceeds to karate chop the top off a laundry detergent box, saying that violence *is* the best way to solve *her* problems. She takes Todd to Master Craig who teaches Todd that karate is for defense only, and asks Todd to learn patience by watching a cocoon for six weeks. Not wanting to wait, he calls for a replacement karate teacher, Master Fo, who teaches Todd that karate is to be used for offense whenever possible. Todd uses Fo's secret move (pulling off someone's belt so their pants fall down) on the bully and the principal notifies Todd's mom. Together they visit Master Fo, who ties Todd up and says he's going to get revenge on Agent K for having caught Master Fo and his gang robbing a bank. Todd breaks free to help his mom defeat Master Fo, and then asks to return to Master Craig.

This episode attempts to impart the lesson that violence is not the best way to solve one's problems, though it never offers any alternative to violence. Furthermore, the message is undermined by parental figures' use of violence throughout the episode.

2nd Episode:

Upset by the conditions under which the animals at the zoo are being kept, Riley tries to have the zookeeper replaced. The new zookeeper, protesting her meager zoo budget, proceeds to set all the animals free. Dick Daring tries corralling the animals while Agent K puts the new

zookeeper in a cage. Agent K also saves Riley from a black panther, and the family works together and captures all of the animals. Riley ultimately realizes she needed to replace the owner of the zoo, not the zookeeper, so she visits the owner's office with all of the animals and convinces him to turn his golf course into a new animal preserve.

Although this episode presented an opportunity to provide a lesson about the humane treatment of animals or the ability of one person to make a big difference in the lives of others, the only real message in this episode was simply to be happy with what you've got – a universal lesson in the series.

That's So Raven – ABC

KABC 398 Form: Target Age: 10-13

Raven Baxter, who has inherited her grandmother's gift of clairvoyance, is a normal, happy young woman. Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyant abilities. She has a ten-year old brother, Cory. They are typical siblings, with the tension and rivalry that most siblings experience. Raven and Cory's mother is in law school, and their father owns a small restaurant. Raven attends an ethnically diverse San Francisco public high school. She is responsible for the after-school safety and activities of Cory. Her closest friends, Chelsea and Eddie, are fiercely committed to environmental issues and sports, respectively. Raven dreams of a career in fashion design, and the new season's episodes revolve around her internship with an eccentric fashion designer. Raven's parents and close friends know about her "visions". These premonitions often prompt her to intervene before trouble occurs. Sometimes her interventions backfire, and at other times the foreseen events occur, bringing embarrassment or sadness. She learns valuable lessons from her transgressions. "Visions" set up issues that the Core episodes of this series explore, among which are sibling rivalry, popularity, loyalty, self-acceptance, jealousy, dealing with authority, and consequences of lying or cheating.

That's So Raven Saturday, 9:00 & 9:30 a.m. Type: Social/Emotional

Note: Reviewed episode was taped from the Disney Channel, but airs on KABC at the above time.

Raven joins the Future Leaders United in Business (FLUB) Club because her only alternative is a clog dancing club. She and her friends, Eduardo and Chelsea, are made to compete against three business-savvy students. Raven doesn't care about the competition until

she finds out the prize is a shopping spree at the mall. Raven's team wins and the other team starts blaming each other for the loss. Raven, Eduardo and Chelsea must then compete with each other in another business task, the winner of which will get the shopping spree. Although they agree not to compete against one another, Raven decides to secretly break the agreement. Eduardo and Chelsea get angry and the competition begins. Chelsea sells baseball hats, Eduardo sells t-shirts, and Raven sells popcorn. Their teacher visits each of the kids' booths to steal samples of their products. Then, someone sabotages Eduardo's computer and Chelsea's hats, and they suspect Raven until her popcorn machine goes haywire. When Raven gets buried in the mountain of popcorn, Eduardo and Chelsea dive in to rescue her. The friends ultimately realize they should never let a competition get in the way of their friendship, and discover that it was one of the other kids in the FLUB Club that sabotaged their projects.

The social-emotional message of this episode is that friendship is more important than winning, which was delivered in a clear, direct manner that would be understood by young viewers. Unfortunately, there weren't any lessons regarding the teacher stealing the kids' products or the other students sabotaging Raven and her friends' projects. In addition, this is an example of a kids' show in which all of the adults are made to look like idiots, fools, or villains.

Hannah Montana – ABC

KABC 398 Form:

Target Age: 10-13 Years

Thirteen-year-old Miley Stewart, recently moved from Tennessee to Malibu, CA, leads a double life. By day she attends public high school, along with her older brother Jackson, but by night she is emerging pop star "Hannah Montana". Except for her family, only her two best friends, Oliver and Lilly, and her bodyguard know about Miley's career as a singer, and she strives to maintain privacy, fearing that her new classmates would treat her very differently if they knew of her stage identity. Miley wears blonde wigs while performing, and manages to escape being recognized. Miley's mother died three years before the story begins, so her dad is now a single parent. He has just begun dating again. Miley misses her mother very much. One of the songs that she writes and performs is about the pain of growing up without her mother. Unlike her brother, Miley is a dedicated student. At school, her enemies are Amber and Ashley, two girls who constantly bully Miley. Oliver and Lilly are fiercely protective of their friend. Miley has

ordinary teenage insecurities, but remains true to herself, despite the allure of concert life, the limos, parties, and glamorous clothes. This is in no small part due to the solid values that her father, Miley's manager (Billy Rae Cyrus), has imparted. Tension and sibling rivalry do occur, especially when Jackson feels that his talented sister is getting all the attention. Stories examine social issues such as peer pressure, integrity, family rules, jealousy, friendship, loyalty, and issues related to bereavement.

Hannah Montana Saturday, 10:00 a.m. Type: Social/Emotional

As Hannah prepares for her European tour, a note comes from school saying her grades have slipped, so her father cancels the tour. Hannah tries to get the smartest kid in the class to tutor her, but he's no help. She then realizes that making a song and dance out of her biology lesson will allow her to learn it more easily. However, her teacher won't let her dance when it's time for the test, so Hannah is unable to take it. She finally explains her studying technique to her teacher, who is so impressed that she gives Hannah an A+ and the tour is back on.

Although this episode contains a weak educational message about working hard and not giving up on something one wants to achieve, the main character only wanted to succeed on her test so she could go on tour. Additionally, although she did study for the test, she earned a good grade simply for her studying technique, not because she had actually learned anything.

The Suite Life of Zack and Cody – ABC

KABC 398 Form: Target Age: 11-13 Years

Those episodes of "The Suite Life of Zack and Cody" that air on ABC as Core Programming deliver life lessons tailored for the older child and "tween" audience. Stories take place in a luxury hotel in Boston, where twelve-year-old identical twins Zack and Cody live with their divorced mom, a lounge singer for the Tipton Hotel. The boys attend a local public middle school. One of the twins is polite and shy and excels in academics, while the other, athletic and extroverted, barely scrapes by in school, due to lack of effort. He often instigates wacky plans for outwitting hotel authorities, caregivers, and their mother. The boy's mother dates and would like to remarry. Their father is a professional rock musician who is on the road much of the year, but stays in touch with his sons. This sets up occasional parental conflicts about discipline and expectations. Parallel stories involve two teenage girls: heiress London Tipton, whose father owns the hotel, and Maddie, a girl who works after school at the hotel snack bar. Unlike London, Maddie attends a parochial girls' school and comes from a working class Boston family. Series

episodes explore sibling rivalry, conflicts with parents, divorce, household and hotel rules, family budget limitations, responsibility, self-esteem, and peer pressure.

The Suite Life of Zack and Cody Saturday, 10:30 a.m. Type: Social/Emotional

Cody goes to math camp, and although Zack seems happy to see him go and to have the suite to himself, he soon becomes bored. Meanwhile, London, a superficial rich girl who also lives in the hotel, gets her learner's permit. Mosby, the concierge, offers to teach her how to drive. On their first driving lesson, London doesn't want to wear her seat belt because it will wrinkle her outfit. London then crashes her new car into the hotel. Cody sends a postcard home saying he's having a great time, but Zack, desperate for his brother to return, tries to convince his mom that Cody is not having fun and that they should bring him home. Zack decides to go get Cody himself and London agrees to drive him. They take Maddie and the maid, an adult, to supervise London's driving. When a police officer pulls them over for going too slow, the maid is disrespectful, and London flirts her way out of the ticket. Later, they lie to the same police officer when the maid gets pulled over for speeding, claiming they are taking Zack to the hospital. When they arrive at the camp, Zack tries to take Cody home, but Cody doesn't want to go. Cody realizes Zack missed him, but Zack, trying to act tough, lies and says that it was their mom who missed him. Cody admits to missing his blanket and when Zack complains that his brother missed a blanket and not him, Cody admits to missing Zack a little. Back at the hotel they agree to stick together until they are older.

There were two potential socio-emotional lessons in this episode: that one should appreciate family and that it's often better to be honest with one's feelings than to act tough. Unfortunately the episode also presented several anti-social behaviors such as lying (especially to police officers), being vain, not wearing a seatbelt, and not listening to adults.

CBS

Madeline – CBS

KCBS 398 Form: Target Age: 5-7 Years

The animated and Emmy award winning series, "The New Adventures of Madeline," is based on the classic books by Ludwig Bemelman. Narrated in rhyme by reknown [sic] actor Christopher Plummer, the episodes follow the everyday and imaginative adventures of a little French girl and her friends. The Madeline stories both portray and reflect on some of the social learning experiences valuable for children in the early and middle periods of childhood. The series also explores many of the social lessons related to such themes as honesty, fairness, respect for others, self-reliance, and a number of other prosocial concepts so important for developing children. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Madeline Saturday, 7:00 a.m. Type: Social/Emotional; Some Cognitive Intellectual

Lakshi, a girl from India, is a new student at Madeline's school. She seems different from the other girls because she doesn't like French bread, is afraid of dogs, and wears different clothes. The girls begin to think that Lakshi is a Martian when they overhear the headmistress call her an "alien." Even Madeline begins to wonder whether Lakshi is from another planet, but still spends time asking Lakshi questions and getting to know her better. She finds out that Lakshi loves astronomy, and Madeline learns about Indian culture. Madeline and Lakshi become good friends, and soon Lakshi is teaching the other girls about Indian culture too.

This episode clearly addressed the lesson about accepting people that seem strange or different, and reinforced it through a song at the end of the show. The program is also scattered with French, and although there was no direct or strong educational lesson, viewers are exposed to a small amount of the French language.

Sabrina: The Animated Series – CBS

KCBS 398 Form: Target Age: 7-12 Years

The animated series, "Sabrina," involves the adventures of a modern, early adolescent girl who is part human and part witch. While Sabrina is not your typical girl - she has magical powers that must be kept secret and also under control - the familial, social, peer-group, and school-related issues she experiences all serve as educational and instructional life-lessons for viewers, as they reflect many of the same learning experiences and teenage challenges faced by children today. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Sabrina, the Animated Series Saturday, 7:30 a.m. Type: Social/Emotional

Boogie, a monster that appears from under Sabrina's bed, tells Sabrina that he is afraid of everything, including his father. Boogie's father wants him to be a scary monster, but Boogie doesn't want to. Sabrina decides that they can help each other – she can teach him about the mortal world and he can teach her about the netherworld. Later at school, Sabrina turns Boogie into a boy and tells everyone that he's a blue blood from Boston. Sabrina tries teaching him skills to overcome his fears, but they don't do him much good when he runs into the school bully. Boogie later tells Sabrina that his real dream is not to be a "boogey man" but to be an accountant. Boogie's parents go to Sabrina's house, and Sabrina tells Boogie that he has to be brave and tell his father about his dream. However, Boogie's dad is furious when he hears that Boogie wants to be an accountant. The bully then comes to Sabrina's house to get even with Boogie, but Boogie decides to stand up for himself and scares the bully away. Later, Boogie uses his accounting skills to help his dad improve his scaring business. Boogie's dad finally tells Boogie that he's proud of him.

This episode's lesson is that learning about what one fears can make such things less scary. To reinforce the message the characters repeated the mantra "Shine a light and banish fright" throughout the episode.

Trollz – CBS

KCBS 398 Form: Target Age: 8-12 Years

TROLLZ is an animated series about five teenage girls growing up in a magic and colorful world, who live by the credo B.F.F.I. - Best Friends for Life. The magic in their lives is interwoven into real-world type experiences through which they learn to engage in problem solving, creative thinking, and cooperative strategy skills. The series also provides an opportunity for the five girls to learn how to cope with some of the social and emotional issues of self-esteem relating to physical features and other personal attributes, emerging friendships and peer-group relationships, and other experiences found in Trollzopolis. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Trollz Saturday, 8:00 a.m. Type: Social/Emotional

Based on the big haired dolls, this show takes place in the future and follows the “adventures” of the Trollz. Amethyst troll is instant messaging her friend about the boy she likes the most (Cole). Ruby shows off her new cell phone and the girls go to the mall to celebrate Amethyst’s glow (a heart shaped gemstone bead in her bellybutton that lets her cast spells) and to take her to the spell bead shop so she can pick a spell. Spells in the store include the “can’t see me” spell that makes them invisible if they don’t do their homework and the “crusher” that works on boys. An adult storekeeper gives Amethyst a spell bracelet, and she immediately uses one charm to make one of the boys bald. The girls then see Cole at the mall. He is rather geeky and a bit of a klutz so the girls agree to work together to help him, but their spell to make Cole cool actually turns him into an ice cube. They put Cole in a store window as a mannequin to hide him and go back to the spell store for help. They find a secret room in the back where they find an old witch, who says that although the spell will wear off, Cole will melt. The witch takes them into the haunted woods to help them reverse the spell, and shows them the ancient Troll village. Amethyst figures out how to use her charm, the girls say their spell backwards and suddenly they

are back in the mall. They go to find Cole and think he melted, but he's back to normal. He sees the girls and obviously likes Amethyst.

There were not any educational or socio-emotional messages in this episode. To the contrary, the main characters were primarily focused on getting boys to like them.

Horseland -CBS

KCBS 398 Form: Target Age: 9-11 Years

HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Horseland Saturday, 8:30 a.m. Type: Social/Emotional

Molly, one of the riders in Horseland, is from the city. Before a competition she visits her city friends, Amber and Jasmine, who tease her about smelling like a horse. Molly enjoys their sense of humor and, when she returns to Horseland, becomes very annoyed at her friends because they are so serious. She begins to be mean to her Horseland friends and admits to her horse that she is worried that Amber and Jasmine won't get along with her friends from Horseland. When Molly goes to meet Amber and Jasmine at the bus stop on the day of the competition, she finds out that they got off at the wrong stop and are lost. She returns to Horseland and tells her friends that she's sorry for the way she's been behaving, and that she has to leave the competition to go find her lost friends. Some of the girls are mad, but her best friends agree to help Molly find them. Bailey wonders if they got a ride from someone, but Alma

says that there's no way they would take a ride from a stranger. As they ride along looking for her friends, Molly realizes her Horseland friends and her city friends will get along. Amber and Jasmine meet a woman who helps them get to Horseland, and Molly is happy to find them when she returns to the competition. Molly introduces all of her friends and then tells Amber and Jasmine that they had to forfeit the competition to search for them. Amber and Jasmine decide to do something about it and talk the judges into letting them back in. The Horseland team doesn't win the competition, but they don't mind because, as Shep the dog explains to Teeny the pig, "They realized that friends are more important than winning." Shep explains that things are back to normal and Molly will be in a much better mood now because she realized that even though her friends have different personalities they can still all be friends.

The lesson of this episode is that friends are more important than winning, and that people can be friends even though they are different.

Cake – CBS

KCBS 398 Form: Target Age: 8-12 Years

CAKE is a live-action show-within-a-show about a teenage girl by the name of Cake, who, with the help of three friends, produces a cable access show. The series is designed to provide the viewers with two integrated levels of educational and informational experiences. On one level, each episode provides actual instruction regarding specific activities, with hands-on examples related to the design and use of various fabrics, the making of clothes, the crafting of useful home, school, play, and household items, and other forms of creative expression. The other level in the episode provides an opportunity for the viewers to learn about social and emotional themes such as the value of honesty, the importance of personal worth and self-esteem, the meaning of friendship, the value of having a healthy life-style, and other prosocial concepts that are developmentally appropriate for this age-group. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Cake **Saturday, 9:00 a.m.** **Type: Social/Emotional and Cognitive/Intellectual**

In this episode, Cake and her friend Miracle try to think of a gift for Cake's Grandma Crystal who is being released from the hospital after hip replacement surgery. Meanwhile, Benjamin and Amy, Cake's other friends, begin filming a "behind the scenes" video of Cake TV, but they keep getting in the way of Cake and Miracle's private conversations. After asking Benjamin to give them their privacy, they realize that he's not respecting their wishes and Cake and Miracle decide to play a trick on him. Their trick works, and Benjamin agrees to stop snooping on them. In return, Cake and Miracle agree to let him tape their Cake TV episode in which they're going to make a stepping stone for Grandma Crystal. Much of the rest of the episode is a lesson on making the stepping stone, with a lot of attention to safety measures. After the show the girls catch Benjamin recording them without asking again so when he gets a private cell phone call they turn the camera on him. He gets upset that they violated his privacy and he apologizes for not being considerate of their feelings.

This episode provided both the socio-emotional message that it isn't polite to intrude on others' privacy and an educational lesson consisting of instructions on how to make a cement stepping stone and the use appropriate safety measures. Both lessons were well integrated into the plot and clearly explained to viewers.

Dance Revolution – CBS

KCBS 398 Form: **Target Age: 8-12 Years**

DANCE REVOLUTION is designed to provide preadolescent and early teenage boys and girls with an opportunity to both view and participate in a dance competition-style series in which their creative talents and skills are demonstrated in a kid-friendly environment of artistic expression. Within this music and dance environment, the viewers will be able to learn how their peers plan, design, and execute various forms of choreography; observe how young people handle the social requirements associated with mastering various forms of dance within the framework of a competition; understand the personal dedication and physical commitment

necessary for this field of artistic expression; and learn how to evaluate their own skills and career aspirations as they observe the participants in the series work with seasoned professionals in various areas of dance and the creative arts. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Dance Revolution! Saturday, 9:30 a.m. Type: Social/Emotional & Instructional

The Slumber Party Girls (SPG), a girl singing and dancing group, open this episode singing and dancing to a song called “It’s None of Your Business (You Shouldn’t Be Eavesdropping).” The first dancing group’s scores were $9+9=18$ (graphics were put onscreen to show the math). The second dance performance, by another teenage girl duo, had a pop-up with an SPG saying, “Dancing is considered to be one of the top five physical activities.” Facts about the dancers are shown after the performances such as “Michelle’s favorite style is modern dance.” In other pop-ups, an SPG says, “Dancing can burn up to 400 calories an hour... that’s a lot of sweat, so don’t forget to hydrate” and “dancing increases your stamina,” and “Did you know dance can give you great self-confidence?” In the last segment of Dance Revolution they encourage the viewers to get up and dance with them, when the show choreographer teaches the contestants and the audience new dance steps, but they only dance for about 5 steps before the show ends.

The show definitely discusses the health benefits of dancing, but makes a fairly feeble attempt to get the viewing audience involved in learning the dances. None of the educational claims made on the 398 forms were witnessed in this episode.

The CW

Wild America – CW

KTLA 398 Form: Target Age: 13-16 Years

The key educational objective of Wild America is to create awareness and understanding of animals and their interaction with their particular environment. The role that humans play in

interacting with animals in the wild is also explored. Wild America seeks to inform us of the importance of protecting endangered species and their habitats.

Wild America Sunday, 12:30 p.m. Type: Cognitive/Intellectual

This episode is on the history and biology of evergreens. The show is educational, but appears to be at least 20 years old and therefore somewhat outdated. For example, the major environmental hazard that is described as harming evergreens is acid rain. Advertisements during the program were for American Express, Countrywide Home Loans, Verizon, Bail Bonds and a PSA for foster parents, suggesting that this program is not specifically intended for children.

Liberty's Kids – CW

KTLA 398 Form: Target Age: 7-12 Years

The American Revolutionary War is seen through the eyes of three young people working as reporters for Benjamin Franklin's newspaper, the Pennsylvania Gazette. This series is designed to enable children to experience American history from 1773 to 1789 in a fresh way. It introduces them to historical figures and helps them to understand the incredible sacrifices these individuals made. The series guides them through the events that led to the creation of the new nation. And it helps children to understand the importance of key philosophical, social and political issues at the heart of the American Revolution.

Liberty's Kids Saturday, 12:00, 12:30 & 1:00 p.m. Type: Social/Emotional and Cognitive/Intellectual

As John Adams and his young son John Quincy prepare to return home after being in France for 18 months, Ben Franklin teaches John Quincy Adams that he is the future of America but he should still remember to have fun. When they get home Abigail Adams tell her husband she is tired of sharing him with Congress and the rest of the country. In another storyline a reporter from Franklin's paper visits the army camp of Gen. John Sullivan, who talks about their battles against the Native Americans who had joined forces with the British. Sullivan is upset because he wants to capture Chief Joseph Brandt and will "torch the land from here to Canada to find him." Meanwhile, the reporter discovers that Gen. Sullivan is randomly burning down reservations in his efforts to find Chief Brandt. The reporter meets a leader from the Mohawk

Nation who shows the reporter “which side is truly savage.” He takes him to a field where six nations, the Iroquois Confederacy, joined and thousands of his people prospered. Back at the Adams’ house, John gets word that there will be a Constitutional Convention in Massachusetts, and that he will be one of only 250 delegates. Mrs. Adams is reminded that she must also make sacrifices for the country – namely by allowing her husband to write the Constitution. The Constitutional Convention ratifies John Adams’ document, and Adams then leaves for France to negotiate a peace treaty with Britain.

This is an example of a very strong educational show. This program teaches children about important moments in the founding of our country and offers pro-social lessons from the personal perspectives of historical figures.

The Littles – CW

KTLA 398 Form: Target Age: 5-9 Years

This series focuses on one particular family of Littles: Grandpa, Mom and Dad, Dinky, and the two youngest, Tom and Lucy. In their quest to become productive adults, the Littles and their friend Henry face the same kinds of problems that young children face every day such as issues of friendship, jealousy, honesty, prejudice, consideration for others, kindness, responsibility, risk-taking and more. Each episode of the Littles focuses on one such issue, presenting it in explicit, concrete terms. And young, attractive characters with whom children can identify carry out these actions, they serve as excellent role models for young viewers. Younger and older children, boys and girls, loners and social butterflies can all find a character with whom to identify and from whom to learn. And last but far from least, the character of Grandpa, a wise, experienced, older Little who clearly loves and cares for the Little kids, functions as the kind of non-threatening, non-didactic teacher to whom children respond. He frequently articulates the lesson inherent in the action as he interacts with and advises the Little children. He is the best kind of teacher. The exciting adventures of the Littles and the suspense generated by their frequent narrow escapes from Dr. Hunter are designed to capture and hold young viewers' attention. The explicitness with which each lesson is articulated and role models with whom children can identify are designed to ensure that children note and understand the embedded pro-social content as they derive delight from the action.

The Littles **Saturday, 1:30 p.m.; Sunday, 11:30 a.m.** **Type: Social/Emotional**

In this episode, Dinky Little enters a contest to win his own airplane. The letter telling Dinky that he won the contest is delivered to the Biggs, and Tom and Lucy Little have to try to steal it for Dinky. Once they obtain the letter, Dinky learns that he has to pick up his plane at the company's office. Grandpa Little tells Dinky he can't go to the city to get his plane because it's too polluted and not safe for Littles, but Dinky and Henry Bigg decide to go to the city. Lucy, Tom, and Grandpa go to the city to meet Henry and they find Dinky, but they get stuck in a sewer. While in the sewer, the Littles watch people dump paint and toss matches, which start a fire. They ultimately manage to escape the sewer and meet up with Henry to find the plane.

This particular episode spent quite a bit of time dealing with the issues of pollution. However, it was unclear if this was a general theme in the series or a special lesson for this episode. Other than the pollution message, there were no other educational or socio-emotional messages.

Strawberry Shortcake – CW

KTLA 398 Form: **Target Age: 3-6 Years**

Strawberry Shortcake uses the highly popular, much loved characters who populate Strawberry Land to model prosocial beliefs and behaviors to young children. As Strawberry and her many friends explore the richly-imagined world of Strawberry they discover adventure, delight, fantasy, whimsy, humor, excitement, and music. And of course, they also encounter occasional problems. The interaction among Strawberry and her friends as they explore their world and deal with the problems inherent in their adventures offers a natural opportunity to present (as opposed to preach) pro-social beliefs, values, and behaviors. Strawberry Shortcake is a natural leader. She hosts the series and tells the stories. And most important, she is an ideal role model. Strawberry is curious, active, self-confident, and always willing to make her world a better place. She learns from her mistakes. No matter how hard she tumbles, she always picks herself up. Strawberry personifies the belief that hard-work, sacrifice, and caring will usually set things right. And just as important as Strawberry's many positive qualities, she is surrounded by small circle of friends, most of whom share her values, but not necessarily her ability to take the broader view to see beyond their own self-interest. As Strawberry helps them broaden their views, young viewers learn a wide array of positive values and actions. The themes underlying

the stories that Strawberry Shortcake recounts in each episode are designed to have particular relevance for young viewers. Although they focus on big issues such as friendship, fear, self-confidence, sportsmanship, shyness, trust, love, they approach the themes in ways that are relevant to pre-school children. The stories focus on these issues in clear, concrete terms that are easily comprehended by young children. The pro-social messages flow naturally from the narrative. The characters experience concrete consequences for their actions, both good and bad, and the reasons for the consequences are clearly labeled. The stories are told in ways that make the messages clear, but not overbearing.

Strawberry Shortcake Sunday, 12:00 p.m. Type: Social/Emotional

Angel Cake is making a perfect angel food cake, but all of the girls want to play with her. Although Angel Cake thinks she should keep working on her cake, she decides to join the other girls and brings a ball. The girls sing a song about having “fun for fun’s sake.” Angel has trouble catching and throwing the ball and she gets mad and finds excuses. When she gets home she complains that she looked foolish and says she never wants to see the other kids again. Strawberry Shortcake visits to see if Angel Cake is okay and invites her to play the next day. Angel Cake decides she needs to practice so she doesn’t look foolish again. Angel Cake plays but doesn’t win the game, gets mad and leaves. Strawberry Shortcake tells her she needs to be a good sport and just try again. Angel Cake tries but still doesn’t have fun. She goes home and takes her ball with her saying, “I’m not a good sport!” She gets so mad that she throws her ball and ruins her cake. The other kids find another ball and play together, but soon they lose their ball. Angel Cake plays again with Apple Dumpling and they have fun together. They find the kids’ other ball and bring it to them and soon they are all playing together. Then all the kids sing a song about the importance of being a good sport.

The socio-emotional message of this episode is “be a good sport.” The message was reinforced through the characters’ dialogue and a song.

FOX**

National Geographic's Really Wild Animals – FOX

KTTV 398 Form: Target Age: 2-11

National Geographic Really Wild Animals is a captivating adventure series that takes children and young teens on a wondrous [sic] journey from the Kalahari Desert to the polar north caps. The breathtaking cinematography and upbeat music videos make learning memorable and fun as the series explores and educates the viewer about animals.

National Geographic's Really Wild Animals Saturday, 7:00 & 7:30 a.m.

Type: Cognitive/Intellectual

This program uses stock footage to teach about animals. The episode provided a very cursory introduction to animal behavior. Its film footage was engaging, but dated. This episode was about “secret weapons” or evolutionary protection and hunting characteristics, and contained fairly graphic scenes of animals killing prey that may be inappropriate for younger children. This is troubling considering that the 398 Form suggests that the show is designed for children as young as two.

Winx Club – FOX

KTTV 398 Form: Target Age: 6-11

WINX CLUB utilizes fairy castles, magical caverns and timeless villages as a backdrop for coming-of-age lessons, group problem-solving, cooperative investigations and the important social and emotional learning opportunities that children need to develop the valuable emotional competencies of resilience, empathy and self-confidence. In each episode, as a conflict arises, the fairies pool their unique capabilities to find a solution comprised of the sum total of their special talents. Life scenarios that commonly worry children, from feeling vulnerable and powerless to being lost or separated from loved ones, are enacted throughout the series and a variety of practical behavioral solutions are presented. WINX CLUB promotes the development of social skills, with actions such as speaking kindly to others, doing good for one?s [sic] community, and managing anger appropriately, integrated into the show?s [sic] humor. These social competencies are now considered legitimate and necessary objectives of school curricula. The program is regularly scheduled and airs between the hours of 7:00am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 6 - 11 year olds, at the beginning and through each broadcast and in listings provided to publishers of program guides.

** The FOX E/I shows were bookended by non-E/I (and very violent) shows, including “Viva Pinata,” “Teenage Mutant Ninja Turtles,” “Chaotic,” and “Sonic X.”

Winx Club Saturday, 8:00 a.m. Type: Social/Emotional

This program's opening song includes the lyrics: *We've got the style; We've got the flair; Look all you want; Don't touch my hair.* In this episode, the girls return to school and we learn what they did for summer vacation. One followed a concert tour and learned about different kinds of music; one learned about aeromagichtherapy (how different flowers cause different emotions); one interned at a fashion magazine and spends the beginning of the episode freaking out because she can't remember the fashion rules she learned. The main character, Bloom, is just happy to see her friends. Bloom soon discovers a psychic pixie who says that her friend, Skye, will become her boyfriend, and that she will meet a fairy princess who will have a baby pixie and they will be in danger. The next scene is about the fairy princess and her troupe of pixies who are being threatened by a villain, Phoenix. The pixies figure out that Phoenix must be very unhappy, and the princess rescues them. Then Phoenix summons his monster "pets" to eat the princess, but again she escapes and now must face Phoenix. Back at school, all the girls worry about how they look before the boys arrive for the school rally. The girls soon fawn all over the boys and spend their time talking about fashion. Skye tells Bloom that he wants to be more than friends. At the same time the pixies are taken by Phoenix, who drops the princess off a cliff. After the school ceremony, Bloom discovers the princess and baby pixie and realizes the psychic was right.

This program offers no socio-emotional or educational message. In fact, the program sends the strong, harmful, gender-biased message that girls' priorities should be their appearance and attractiveness to boys

Awesome Adventures – FOX

KTTV 398 Form: Target Age: 13-16

AWESOME ADVENTURES is designed to educate, inform and entertain children 16 and under (specific target audience is 13-16) about the world around them. Each journey is a lesson in the

beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be preachy or overly pedantic, but rather, the goal is to make the learning fun.

Awesome Adventures Saturday, 11:30 a.m.; Sunday, 9:30 a.m.

Episode was preempted for NASCAR racing. No information was provided regarding rescheduling. This show was preempted 5 times in Q2 2007 for sports programming.

Beakman's World – FOX

KTTV 398 Form: Target Age: 13-16

Beakman's World furthers the educational, information needs of children aged 13 - 16. The entire series deals with science and the task of making science accessible and understandable. It offers scientific content, scientific theories, the vocabulary and facts of science and the processes of scientific thinking. The scientific content of Beakman's World overlaps with a significant number of the standards for science education that are prevalent in the curricula of today's schools.

Beakman's World Sunday, 3:00 & 3:30 p.m.

Episode was preempted for NASCAR racing. No information was provided regarding rescheduling. This show was preempted 10 times in Q2 2007 for sports programming.

NBC^{††}

Babar – NBC

KNBC 398 Form: Target Age: 4-8 Years

Based on the books by Laurent de Brunhoff, Babar is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting peoples [sic] privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.

Babar Saturday, 8:00 a.m. Type: Social/Emotional

The young elephants are playing hide and seek with Cornelius, an older elephant. The young elephants think that Cornelius will be too old to find them. Then their father tells them a story about Cornelius, in which Cornelius strands an expedition of explorers on a desert island

^{††} Note: The E/I logo on all the NBC shows is extremely faint and difficult to see.

inhabited by a monster. When Cornelius is not relieved from guard duty and falls asleep on the job, everyone blames it on his age, but Babar tells them that his age had nothing to do with it. Cornelius later finds the monster and becomes friends with him. The rest of the crew realizes that “with age comes wisdom.” The kids learn the lesson of the story and go to find Cornelius, who they think has fallen asleep counting, but realize he was just playing a trick on them so he could find them easily.

This episode contains a socio-emotional message regarding respecting one’s elders.

Dragon – NBC

KNBC 398 Form: Target Age: 4-8 Years

Inspired by children's everyday life, Dragon is an animated show that is based on the book series by author and illustrator, Dav Pilkey. The show follows a little blue dragon as he faces his daily challenges. Using a simple and direct approach to life, Dragon learns new information and develops new skills primarily through trial and error. Dragon is friendly and helpful, but he tends to see things from a much different perspective and sometimes that leads to trouble. As each story unfolds, the audience learns to see things in different ways, much like Dragon, and they learn how to problem-solve through everyday challenges. Dragon shows how to take care of a pet, discover new places, or how to find the right hobby.

Dragon Saturday, 8:30 a.m. Type: Social/Emotional

Note: The show is divided into two distinct episodes.

1st Episode

In the first episode, Ostrich wants to be a superhero and tries to save Dragon, who doesn’t need to be saved. Ostrich “saves” Dragon from his yo-yo, thinking it was a dangerous bug, and then feels silly. She finds Beaver who has a big itch, so instead of “saving” him from a back scratching stick, she uses it to scratch his back for him. She pretends she rescues herself, but doesn’t find that too exciting. Dragon then decides to help Ostrich, so he sticks his hand in a jelly jar so she can rescue him. Ostrich tries using butter to get Dragon’s hand out and after much work pulls Dragon free from the jar. Unfortunately, Dragon falls down and gets his tail stuck in a

tire. Ostrich tries pecking it off, but it doesn't work. She has Dragon move his tail around, but that doesn't work either. Beaver suggests that Dragon stand on his head, but that fails as well. This makes Ostrich sad. She then slips on the butter, grabs onto Dragon's tire and pulls it off, freeing Dragon.

2nd Episode

In the second episode, Dragon agrees to baby-sit Ostrich's fern. Ostrich tells him to make sure the fern gets enough sun and water. Dragon notices a big cloud covering the sun and tries to move it away, but he can't, so he shines a flashlight on fern. Then he tries to give fern water, but he needs to get a watering can. He doesn't want to leave fern alone, so he takes it with him to the store. At home, he waters fern but also has to protect fern from his cat, so he stands on a stool and holds fern over his head. At bedtime, he puts fern in his bed and reads it a bedtime story. In the morning, Dragon waters fern and when Ostrich arrives to get it, she is very pleased. But Dragon begins to miss fern. Ostrich notices this and brings Dragon a fern of his own.

Although these episode segments offer stories about friends who help each other, no clear socio-emotional message stands out.

3-2-1 Penguins! and Larryboy Stories – NBC

KNBC 398 Form: Target Age: 4-8 Years

3-2-1 Penguins! and Larryboy Stories draws upon characters from two stories and uses both long and short-form material involving these characters to provide socio-emotional messages to children. 3-2-1 Penguins! features two children Jason and Michelle whose vacation at their grandmother's cottage ends up being more adventure than they expect when their toy spaceship with four toy penguins comes to life. The children are sucked into the spaceship, where they meet the now live penguins and journey through space, to solve an inter-galactic disaster threatening the penguins and their friends. Each story begins with a problem, a moral dilemma for one of the siblings that affects his/her relations with the other, and ends after the children have learned an important socio-emotional message through their adventure with the penguins. The show communicates messages on topics such as honesty, being patient with others, and avoiding jealousy. Larryboy Stories is about a young cucumber-janitor named Larry from the Daily Bumble who assumes a superhero persona to fight crimes and save lives, bringing peace and safety to the small town of Bumblyburg. In doing so, Larry takes us through adventures where he

and his viewers learn core values of honesty, friendship, respect for others, forgiveness, and love for all through socio-emotional messages embedded within the story.

3-2-1 Penguins/LarryBoy Stories Saturday, 9:00 a.m. Type: Social/Emotional

In this episode, space penguins play in a band at “The Fabulous Comet Lounge” (which looks a lot like a bar) and sing a western song. The scene cuts to a music video starring animated vacuum cleaners that suck up all the marbles in a western town, let their alien “boss” hop on them, and fly off with everyone’s money. Then the townsfolk, who include a pumpkin-headed boy, a squash sheriff, a penguin mayor, and a lizard get a note saying that Galaxy Gus (a penguin space cowboy) is on his way. But Galaxy Gus is a phony and when the outlaws say they’re coming back he starts to run until the pumpkin head kids convince him to stay. Galaxy Gus stops the outlaws with an animal balloon and they leave. The next song was about a “Space Trucker of the Year” race, and also had a video starring the same cast. The lizard trucker is sneaky and a cheater, but the penguin is honest and a good sport. The penguin stops to help people in need along the way and the lizard wins the race, but all of his cargo is ruined due to the shortcut he took past the sun. The penguin combines all of the ruined cargo to make snow cones and when the sheriff learns that the lizard cheated he takes the trophy away and gives it to the penguin. The next act was an incomprehensible robot ventriloquist. The last song was about a surfing penguin whose “runaway pride was his ruination...” The surfer shows off his skills and gets into a surfing competition with another surfer, attempts the most dangerous surfing stunt, and runs into a cliff. So the other surfer rescues him and becomes the surfer hero.

This program was sophisticated in its use of humor, but it is questionable whether the show actually communicates the educational messages to children, especially since they are often contained in difficult-to-understand songs.

Veggie Tales – NBC

KNBC 398 Form: **Target Age: 4-8 Years**

VeggieTales is a children's series featuring animated vegetables who teach life lessons through stories. Hosted by Bob the Tomato and Larry the Cucumber, each episode begins by establishing the problem, uses short stories to parallel the situation with a problem and solution, and ends by reiterating the proposed solution and the life lesson learned through the experience. The show communicates social-emotional messages based upon the core values of honesty, kindness, forgiveness, and appreciation for all, using music, unusual characters, and allegorical storylines.

Veggie Tales Saturday, 9:30 a.m. Type: Social/Emotional

Bob the Tomato and Larry the Cucumber answer a letter from a girl in Arizona who doesn't want to finish coloring a picture for school because it's too big. They show a film called "Persistence and You" that shows an orangutan riding a turtle as an example of persistence. They then cut to their story (in song) about Japanese Sumo wrestlers. The champion butternut squash wrestler has to face the potato wrestler. Larry the Cucumber, dressed as the Italian Scallion, enters the ring to be the sparing partner of the potato (who looks like Mr. T). Larry admits he wants to be a sumo wrestler, but the trainer tells him that he could never make it because he jokes around too much and doesn't stick with anything. The potato gets hurt and can't wrestle, so Larry volunteers to take his place. The trainer agrees to train Larry, but only if he agrees to do everything that is asked of him. The squash wrestler decides he doesn't need to train to wrestle Larry. Larry ties the squash and since he was champ, the squash keeps the title. But Larry feels great anyway because he lasted longer than any other opponent and he stuck with it. Larry later tells one of his fans that "finishing is its own reward."

The message of this episode was that it doesn't matter if you win or lose because sticking with a challenge and doing your best is what counts.

Jane and the Dragon – NBC

KNBC 398 Form: Target Age: 4-8 Years

Set in medieval times, Jane and the Dragon is an animated show that hails from Martin Baynton's best selling books about a middle class girl named Jane. She is raised in the Royal Court as a Knight-in-Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem-solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses analytical ability to illustrate how a problem can be made less complicated and easily solved.

Jane and the Dragon Saturday, 10:00 a.m. Type: Social/Emotional

In this episode, a pig bites the prince and Smithy, the pig's owner, is forced to pen him up. When the king finds the princess talking with the pig, he orders that no one should go near the pig until he decides what to do with it. Jane then visits the prince, and it is clear that he is not really hurt, but only pretending to be hurt to get the pig in trouble. The castle staff is sad when the king says that he has sold the pig to the merchant. The princess interrogates the prince to find out what happened with the pig. However, when the merchant goes to get the pig, she's gone. The king orders Jane to get the pig and she realizes that dragon has hidden the pig away, but the king doesn't know that and blames Smithy, who is banished him from the castle. Jane finds the dragon, and tells him that she must take the pig back to the castle. Jane teaches the prince to be gentle with the pig and convinces him to get the king to keep her. Then, just as Smithy is being thrown out of the castle, the king tells him that the prince explained what happened (it was an accident) and that he has decided that Smithy and the pig can stay.

The message in this episode seemed to be that it's bad to tell lies, but it was very weak, especially since the viewer never sees the characters learn from their mistakes.

Jacob Two-Two – NBC

KNBC 398 Form: **Target Age: 4-8 Years**

Based on Mordecai Richler's books, Jacob Two-Two is an animated show about the challenges of a little boy, the youngest of five siblings. Jacob is so small for his age he often repeats himself just so he can be heard. His parents are compassionate, but his siblings are not, and Jacob has to be resourceful and inventive in learning how to assert himself, overcome his fears, get along with others, and still enjoy his childhood. He manages to turn even the most inconsequential events into adventures with his friends, Buford and Renee. Every adventure teaches him a life lesson, from learning how to be responsible to figuring out how to manage a bully. In addition, there are implicit lessons that promote a love for learning and language development usually conveyed through Jacob's father, a full-time writer.

Jacob Two-Two Saturday, 10:30 a.m. Type: Social/Emotional

Jacob wants to be cool and asks his big brother, Daniel to help him, but when Daniel shows him his vintage record collection, Jacob accidentally breaks his most prized record. Daniel doesn't get mad at Jacob, but doesn't want to spend time with him anymore either. Jacob is crushed. Jacob tells his dad what happened, and dad says that Daniel will get over it. Meanwhile, Jacob's mom is in the back pulling weeds, mowing, and trimming a tree (in a suit and high heels). Jacob and his dad go out to give her a phone message, and she explains that she still has to iron his shirt, type up the minutes from last night's parent's committee meeting, and proofread dad's speech for tonight's fundraiser. Jacob then meets Mr. Dingleback, who brings him back to his apartment so Jacob can tell him about his problems. Mr. Dingleback gives Jacob a time machine, and Jacob goes back in time to when his brother first gives him the record. But this time Daniel breaks the record. In the next few scenes, Jacob knows everything that is going to happen. He ends up back at Mr. Dingleback's apartment, and travels back in time to try to save the record again. Once again he's unsuccessful, but Daniel breaks his arm as well. The third time Jacob goes back, Daniel breaks his leg and nose. Finally Jacob gives in and allows the record to break, but apologizes to Daniel who accepts his apology. When Mr. Dingleback comes to get Jacob, instead of giving him a time machine, he gives him a new record for Daniel. At the end of

the episodes Jacob tells the audience: “Not only did I accidentally break Daniel’s record, I had to relive it over and over again. I just wanted to make things right, but trying to fix it just made things worse. If you have an accident, say you’re sorry too. Just like me, Jacob Two-Two.”

In this episode, Jacob clearly tells the audience the moral of the story: if you do something wrong, you should apologize.