

**Martha Brown Olsen**  
139 Jefferson Square  
Nashville, Tennessee 37215

07-57

**FILED/ACCEPTED**

**SEP - 5 2007**

Federal Communications Commission  
Office of the Secretary

August 24, 2007

The Honorable Deborah Taylor Tate  
Commissioner  
Federal Communications Commission  
445 12th Street, SW  
Washington, DC 20554

Dear Debi:

I see Bill occasionally during lunch downtown and he keeps me updated on your busy schedule. But I miss seeing you.

Given my interest in small business and consumer issues, I have been paying close attention to the proposed merger between XM Satellite Radio and Sirius Satellite Radio that is now pending before the FCC.

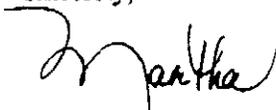
I felt compelled to write you because I have yet to see any benefit in such a merger for consumers, including their own customers.

Letting these two companies merge would create a monopoly on a regulated industry – setting a dangerous precedent. The FCC made it crystal clear when these companies were launched that they were prohibited from ever merging. The satellite radio sector has not changed one iota – they remain the only two competitors – and allowing them to merge would be a disaster for consumers who would be left with inferior service at a higher price.

Many of the news articles I have read have reported recently a new structure for XM and Sirius subscriptions – so-called “a la carte” offerings where subscribers could supposedly choose which channels they receive for a lesser fee. However, after digging a little deeper into this issue, it appears to be totally misleading: customers would be forced to buy new equipment to take advantage of the “savings.” Further, customer “choices” would be limited to a certain set of channels – meaning that certain premium channels would be unavailable to a la carte subscribers.

I hope you will ensure that this merger proposal is rejected. Thanks so much for your time.

Sincerely,



Martha Brown Olsen

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List A B C D E \_\_\_\_\_

07-51

August 31, 2007



ALVIS COMPANY

ADDRESS 305 Fairfax Avenue  
Nashville, TN 37212  
OFFICE 615 385 2377  
FACSIMILE 615 269 5624  
MOBILE 615 504 2766  
EMAIL janne@alviscompany.net

The Honorable Deborah Taylor Tate  
Commissioner  
Federal Communications Commission  
445 12th Street, SW  
Washington, DC 20554

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SEP - 5 2007  
Federal Communications Commission  
Office of the Secretary

Dear Debi:

I trust that all is going well in Washington although I'm sure the FCC is keeping you very busy. I'm glad to know that a former colleague is there to look out for the interests of Tennessee consumer.

As a public relations and government relations consultant, I keep a close eye on trends in the broadcasting market and how those developments might impact Tennessee broadcasters and consumers.

I have been closely following the debate surrounding the proposed merger between XM Satellite Radio and Sirius Satellite Radio and I feel it is my duty to weigh in against the merger's approval.

It appears to me that letting these two companies merge would create a monopoly on a regulated industry -- setting a disastrous precedent. The FCC made it clear when these companies were launched that they were prohibited from ever merging. The satellite radio sector has not changed one iota -- XM and Sirius remain the only two competitors -- and allowing the merger would be very harmful to consumers who will be left with inferior service at a higher price.

Many of the news articles I have seen recently have reported a new structure for XM and Sirius subscriptions described as "a la carte" offerings where subscribers could supposedly choose which channels they receive for a lesser fee. However, after a little digging on this, it appears to be nothing more than a false promise: customers would be forced to buy new equipment to take advantage of "savings." Adding insult to injury, customer "choices" would be limited to a certain set of channels, meaning

cc Amy

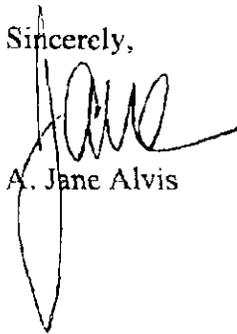
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that certain premium channels would be unavailable to "a la carte" subscribers.

In light of the serious questions surrounding this proposed merger, I hope you and your colleagues on the commission will reject it.

Thanks for taking the time to review my position and let me know if I can provide you any additional information.

Sincerely,

A handwritten signature in black ink, appearing to read "Jane Alvis". The signature is written in a cursive style with a long, vertical stroke extending downwards from the bottom of the signature.

A. Jane Alvis

**Tom Jester, Inc.**  
**2442 Palmer Drive**  
**Lenoir City, Tennessee 37772**  
**(865) 986-5255**

07-57

**FILED/ACCEPTED**  
**SEP - 5 2007**  
Federal Communications Commission  
Office of the Secretary

August 23, 2007

The Honorable Deborah Taylor Tate  
Commissioner  
Federal Communications Commission  
445 12th Street, SW  
Washington, DC 20554

Dear Commissioner Tate:

I have kept track of your career in public service and am delighted you are now applying your skills in leading the FCC. It is always rewarding to see UT alumni in leadership roles in Washington.

I am in the media production business so I try to keep a close eye on trends in the radio and television markets and how those developments might impact my clients as well as my business.

I have been closely following the debate surrounding the proposed merger between XM Satellite Radio and Sirius Satellite Radio and, given the nature of my business, I feel it is imperative for me to weigh in against the merger's approval.

It appears to me that letting these two companies merge would create a monopoly on a regulated industry -- setting a terrible precedent. The FCC made it crystal clear when these companies were launched that they were prohibited from ever merging. The satellite radio sector has not changed a bit - XM and Sirius remain the only two competitors. Allowing them to merge would be a disaster for consumers who would be left with inferior service at a higher price.

Many of the news pieces I have seen recently have reported a new structure for XM and Sirius subscriptions described as "a la carte" offerings where subscribers could supposedly choose which channels they receive for a lesser fee. However, after more research on this gambit, it appears to be nothing more than a false promise: customers would be forced to buy new equipment to take advantage of any purported "savings." Further, customer "choices" would be limited to a certain set of channels, meaning that certain premium channels would be unavailable to unsuspecting "a la carte" subscribers.

cc Army

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In light of the serious questions surrounding this proposed merger, I hope you will do everything you can to ensure it is rejected.

I know you are extremely busy, so I appreciate your time and attention. Please contact me if you have additional questions. Otherwise, I hope to see you soon.

Sincerely,

A handwritten signature in black ink that reads "TOM JESTER". The letters are somewhat stylized and connected, with a long horizontal line extending from the end of the word "JESTER".

Tom Jester

Larry J. Larkin

August 24, 2007

07-57

The Honorable Deborah Taylor Tate  
Commissioner  
Federal Communications Commission  
445 12th Street, SW  
Washington, DC 20554

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SEP - 5 2007  
Federal Communications Commission  
Office of the Secretary

Dear Debi:

Hope you are doing well and enjoying your work at the FCC. I'm sure it is very challenging, but I'm confident that you are providing effective leadership.

As you may know, I have had long interest in small business and consumer issues, particularly during my time at the NFIB.

I have been closely following the debate surrounding the proposed merger between XM Satellite Radio and Sirius Satellite Radio and, given my interests in supporting small business and advocating for consumers, I felt it was imperative for me to weigh in against the merger's approval.

It appears to me that letting these two companies merge would create a monopoly on a regulated industry -- setting a terrible precedent. The FCC made it crystal clear when these companies were launched that they were prohibited from ever merging. The satellite radio sector has not changed one bit -- XM and Sirius remain the only two competitors. Allowing them to merge would be a disaster for consumers who would be left with inferior service at a higher price.

Many of the news pieces I have seen recently have reported a new structure for XM and Sirius subscriptions described as "a la carte" offerings where subscribers could supposedly choose which channels they receive for a lesser fee. However, after more research on this gambit, it appears to be nothing more than a false promise: customers

53 Annandale - Nashville, TN 37215 - 615-373-5429 - larry@talimagers.com

cc Amy

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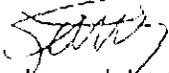
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would be forced to buy new equipment to take advantage of any purported "savings." Further, customer "choices" would be limited to a certain set of channels, meaning that certain premium channels would be unavailable to unsuspecting "a la carte" subscribers.

In light of the serious questions surrounding this proposed merger, I hope you will do everything you can to ensure it is rejected.

I know how busy you must be, so I appreciate you taking time to consider my concerns. Please contact me if you have additional questions.

Sincerely,



Larry J. Larkin

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**Stephanie B. Conner**  
921 Cantrell Avenue  
Nashville, Tennessee 37215

SEP - 5 2007

Federal Communications Commission  
Office of the Secretary

07-59

August 20, 2007

The Honorable Deborah Taylor Tate  
Commissioner  
Federal Communications Commission  
445 12th Street, SW  
Washington, DC 20554

Dear Debi:

I have missed seeing you around the neighborhood. It is always good to have fellow Tennesseans in positions of leadership in our nation's capitol, and I'm sure you are enjoying your work.

Knowing you, I feel confident you are most familiar with the request before the FCC for a merger between XM Radio and Sirius Satellite Radio. I have to say that as a consumer, allowing this merger to move forward would seem like bad policy and a terrible precedent.

It appears that the merger of these two companies would remove competition from the satellite radio market since Sirius and XM are the only major companies in the market. The new monopoly would be free to set prices, reduce channel choice and unilaterally dictate programming without having to concern itself with staying competitive. Since many Americans, including me, have already invested in satellite radios, it is my understanding that we would be forced to pay what the company charges or abandon the expensive receiver altogether.

I am always dismayed by regulatory actions that limit the choices of American consumers, particularly when businesses turn to government for a bailout because of the bad decisions they have made.

I hope you agree with my assessment of this situation and you will oppose this merger. Thanks for your time and attention to my request. I hope to see you sometime in the near future. In the meantime, take good care.

Sincerely,

*Stephanie Conner*  
Stephanie Conner

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cc Army

# NEWS/TALK 101.5 WNWS-FM

116 N. Church Street • 4th Floor • Jackson, Tennessee 38301

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(including cover sheet)

SEP - 5 2007

09-57

Federal Communications Commission  
Office of the Secretary

To: The Honorable Deborah Taylor Tate

Fax Number: 202-418-2439

Phone Number: \_\_\_\_\_

From: Betsy Reid

Senior Marketing Consultant

Date: 8/30/07 Time: 12:15 pm CDT

Subject: Letter follows. Thank you!

cell 731-443-6293



**Betsy Reid**  
Senior Marketing Consultant

116 North Church, 4th Floor • Jackson, Tennessee 38301  
Office 731-423-8316 • Fax 731-423-8304  
e-mail: [betsy@wnws.com](mailto:betsy@wnws.com)

cc Army

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# NEWS/TALK 101.5 WNWS-FM

116 N. Church Street • 4th Floor • Jackson, Tennessee 38301

August 30, 2007

The Honorable Deborah Taylor Tate  
Commissioner  
Federal Communications Commission  
445 12<sup>th</sup> Street, SW  
Washington, DC 20554

Dear Commissioner Tate:

I appreciate your interest in issues important to Tennessee broadcasters, and I am pleased that you are serving at the Federal Communications Commission at this time that is so critical to our industry.

I have had a long career in broadcasting—including the last thirteen years at WNWS-FM in Jackson, Tennessee, where I am Senior Marketing Consultant—and the proposed merger between XM Satellite Radio and Sirius Satellite Radio is a matter of deep concern. There exists the risk that if this merger is approved, the American consumer will be the loser. And if it is bad for the consumer, it will also be bad for independent radio stations throughout the country, as well as for the markets served by these stations.

It appears to me that allowing XM and Sirius to merge would create a monopoly in a regulated industry, which would set a very disturbing precedent. The FCC made it clear when these two companies were launched that they were banned from ever merging, and the satellite radio market has not changed at all since then—XM and Sirius are still the only two competitors.

FCC approval of the merger would be a disaster for consumers who would be left with inferior service at a higher price. The number of channels for current subscribers would be limited, and many rural Americans—including many Tennesseans—would be cut off from a valued source of news and information. Approval also would appear to be contrary to the recent FCC decision rejecting the proposed DirecTV/ EchoStar merger.

My family has had a major ownership interest in various radio stations throughout West Tennessee for nearly thirty years. Our company philosophy has always been that if our advertisers and our audience are well-served, everyone concerned will benefit. It appears to me that the proposed XM/ Sirius merger would serve no one well. I hope you agree with my assessment, and that I can count on you to oppose the merger.

Thank you so much for your time. Please feel welcome at our station any time you are in West Tennessee; we would be truly honored to have you as our guest.

Respectfully,



Betsy Reid  
Senior Marketing Consultant