



**Alexandra M. Wilson**  
Vice President of Public Policy and  
Regulatory Affairs

September 19, 2007

**VIA ECFS**

Ms. Marlene H. Dortch  
Secretary  
Federal Communications Commission  
445 12th Street, SW  
Washington, DC 20554

Re: Notice of *Ex Parte* Presentation, GN Docket No. 07-45, Notice of *Ex Parte* Presentation, GN Docket No. 07-45, Inquiry Concerning the Deployment of Advanced Telecommunications Capability to All Americans in a Reasonable and Timely Fashion, and Possible Steps to Accelerate Such Deployment Pursuant to Section 706 of the Telecommunications Act of 1996

WC Docket No. 07-38, Development of Nationwide Broadband Data to Evaluate Reasonable and Timely Deployment of Advanced Services to All Americans, Improvement of Wireless Broadband Subscriberhip Data, and Development of Data on Interconnected Voice over Internet Protocol Subscriberhip

Dear Ms. Dortch:

This is to notify you that on September 18, 2007, the undersigned and Natalie Roisman of Akin Gump Strauss Hauer & Feld LLP, counsel to Cox Enterprises, Inc. ("Cox"), met with Christi Shewman, Jeremy Miller, and Adam Kirschenbaum of the Wireline Competition Bureau's Competition Policy Division regarding the above-referenced proceedings.

The purpose of the meeting was to discuss the September 6, 2007 written *ex parte* presentation submitted by Cox in GN Docket No. 07-45. For ease of discussion, a summary of the September 6, 2007 filing detailing Cox's broadband experience was distributed at yesterday's meeting. A copy of this summary is attached hereto. The participants also discussed the issue of broadband data collection in connection with the Commission's efforts to compile the information necessary to enable it to meet its statutory reporting requirement under Section 706.

Ms. Marlene H. Dortch  
September 19, 2007  
Page 2

This letter is filed pursuant to Section 1.1206 of the Commission's rules. Please direct any questions to the undersigned.

Respectfully submitted,

/s/ Alexandra M. Wilson

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cc: Christi Shewman  
Jeremy Miller  
Adam Kirschenbaum

## **COX'S BROADBAND EXPERIENCE**

Cox Communications, Inc. is the country's third largest cable operator and has been a leader for more than a decade in deploying broadband services in 35 markets across the United States. As the Commission undertakes its fifth inquiry under Section 706, Cox's experience provides compelling evidence that advanced telecommunications capability is being deployed to all Americans on a reasonable and timely basis.

### **COX'S BROADBAND SERVICE HAS BEEN RECOGNIZED AS A NATIONAL INDUSTRY LEADER**

- Cox first launched high-speed Internet-access service in Orange County, California in December 1996. Since then, Cox has invested \$16 billion in private capital in a state-of-the-art broadband network that today reaches nearly 9.4 million households across the country. Fully 99.4% of the homes passed in Cox's service area have access to Cox's broadband service, and more than 3.5 million households subscribe.
- In Cox's experience, the market for broadband is highly competitive – and that competition spurs Cox to provide a compelling value proposition to its broadband customers.
- Cox has made a commitment to providing the highest quality in broadband services, and this dedication has been recognized repeatedly by industry experts and publications, as well as consumer groups and organizations.

### **COX'S HIGH SPEED INTERNET IS AVAILABLE TO VIRTUALLY ALL OF ITS CUSTOMERS, INCLUDING THOSE RESIDING IN RURAL COMMUNITIES**

- Cox has extended its reach to achieve near ubiquitous availability of broadband services throughout all the communities it serves, including many rural areas. In fact, Cox has deployed broadband to 98.2% of the households its network passes in the 285 rural communities it serves.<sup>1</sup> Moreover, Cox has deployed broadband to 96.9% of the households which fall below the median household income in those rural communities.
- Cox also has made a concerted effort to provide broadband services to businesses, focusing principally on small and medium-size companies.
- For nearly a decade, Cox and local organizations have come together to bring the promises of broadband to communities and families that might otherwise have been excluded from this revolution. Some examples of Cox initiatives include partnerships with the Boys and Girls Club of America, Cox's Schools

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<sup>1</sup> For these purposes, Cox considers a rural community to be a community with a population of 20,000 or less which qualifies for the Rural Utility Subsidy ("RUS") program.

and Libraries Program, and numerous other state and local programs aimed at promoting children's understanding and use of technology.

**WITH THE GOAL OF PROMOTING CONSUMER CHOICE AND SERVICE AFFORDABILITY, COX'S BROADBAND SERVICES ARE AVAILABLE AT A VARIETY OF COMPETITIVE PRICE POINTS AND SPEEDS TO MEET CUSTOMERS' NEEDS**

- Cox understands that not all broadband customers want the same value proposition. As a result, Cox offers a range of broadband options designed to meet specific customer needs, including very high speed (15 – 20 mbps) as well as economy (768 kbps) options.

**THE COX BROADBAND VALUE PROPOSITION EXTENDS BEYOND SPEED TO SAFETY, SECURITY AND ADDITIONAL FUNCTIONS AND FEATURES**

- Cox provides free access to a full suite of security software and offers ongoing customer education initiatives about how to use the Internet safely and responsibly. For example, Cox's customers are able to download free software designed to protect their personal computers and data, including anti-virus software, parental controls, anti-spyware, spam-blocker, firewall and pop-up blocker. Cox also offers professional installation for both wired and wireless home networking that helps customers create secure networks.
- Cox also provides an education program on how to safely use the Internet. *Take Charge! Smart Choices for Your Cox Digital Home* is a community outreach campaign developed by Cox to empower parents and care givers to manage their children's access to mass media content. Program components include a comprehensive web site ([www.cox.com/takecharge](http://www.cox.com/takecharge)) with links to other tools, a free resource guide and local educational activities within the communities Cox serves.
- Cox broadband customers also can access premium content websites at a discount with Cox's Premium Access Pass, including the Best of the Web Zone and the Sports Zone, manage their account on line, see current TV schedules, and more.