

**BEFORE THE
FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON, D.C. 20554**

In the Matter of

2006 Quadrennial Regulatory Review –)	MB Docket No. 06-121
Review of the Commission’s Broadcast)	
Ownership Rules and Other Rules Adopted)	
Pursuant to Section 202 of the)	
Telecommunications Act of 1996)	
)	
2002 Biennial Regulatory Review – Review of)	MB Docket No. 02-277
the Commission’s Broadcast Ownership Rules)	
and Other Rules Adopted Pursuant to Section)	
202 of the Telecommunications Act of 1996)	
)	
Cross-Ownership of Broadcast Stations and)	MM Docket No. 01-235
Newspapers)	
)	
Rules and Policies Concerning Multiple)	MM Docket No. 01-317
Ownership of Radio Broadcast Stations in)	
Local Markets)	
)	
Definition of Radio Markets)	MM Docket No. 00-244
)	
Ways to Further Section 257 Mandate and To)	MB Docket No. 04-228
Build on Earlier Studies)	

To: The Secretary

COMMENTS

Entravision Holdings, LLC (“Entravision”), the licensee of full-service Spanish-language television and radio stations, by its attorneys and in response to the Commission's *Second Further Notice of Proposed Rulemaking*,¹ hereby submits these

¹ See *2006 Quadrennial Regulatory Review – Review of the Commission’s Broadcast Ownership Rules and Other Rules Adopted Pursuant to Section 202 of the Telecommunications Act of 1996*, et al. Second Further Notice of Proposed Rulemaking. MB Docket No. 06-121, et al, FCC 07-136, released Aug. 1, 2007 (“NPRM”).

Comments in the above-referenced proceeding in which the Commission has requested comment on numerous proposals put forward by the Minority Media and Telecommunications Council and its co-parties (collectively, "MMTC") aimed at increasing minority ownership of broadcast media outlets. With respect thereto, Entravision states as follows.

Entravision supports the efforts of MMTC and others to increase the ownership of minorities and women in the mass media of communications. One of the proposals for doing so, included in Appendix A to the *NPRM*,² stems from a proposed revision of the construction permit tolling provisions in Section 73.3568 of the Commission's Rules, originally submitted by Entravision in 1998 in a petition for rulemaking.³ Entravision originally proposed revising the Rules to allow permittees with expiring construction permits to sell them to minority-owned entities (entities in which minorities own at least 20% of the equity), or to entities which commit 80 percent of their operating time to the programming needs of minority or foreign language groups. The proposal put forth by MMTC in the *NPRM* differs from Entravision's only insofar as MMTC would allow the sale of expiring construction permits to all "socially and economically disadvantaged businesses" ("SDBs").

How to define a SDB is itself one of the issues on which the Commission seeks comment in the *NPRM*. Without weighing in on the definition of SDBs at this time, Entravision wishes simply to express its continued support for the revision of Section 73.3598's tolling provisions to permit the sale of expiring construction permits to

² See *NPRM* at Appendix A, Section I, Item 4.

³ See Petition for Rulemaking, filed by Entravision Holdings LLC, RM-9567 (filed March 10, 1998).

minority-owned entities or entities providing programming to minority or foreign-language audiences. Entravision believes permitting such sales constitutes an effective means of promoting minority ownership in broadcasting.

Respectfully submitted,

**ENTRAVISION HOLDINGS,
LLC**

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