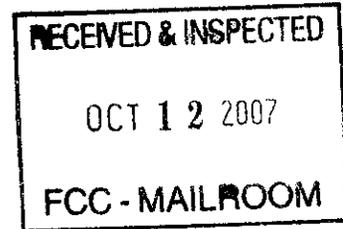


CM CINNAMON MUELLER

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October 11, 2007

Ms. Marlene Dortch
Secretary
Federal Communications Commission
Office of the Secretary
9300 East Hampton Drive
Capitol Heights, MD 20743

via Federal Express
Tracking #: 791409557509

**RE: American Cable Association ("ACA")
Notice of *Ex Parte* Presentation under 47 C.F.R. § 1.1206(b)
MB Docket No. 07-198**

Dear Ms. Dortch:

Under 47 C.F.R. § 1.1206(b), we provide an original and one copy of this notice in the above-referenced docket.

On October 10, 2007, the following persons met with Chairman Kevin Martin and Media Bureau Chief Monica Desai:

Patrick Knorr: ACA, Chairman; Sunflower Broadband, General Manager
Matthew M. Polka: ACA, President and CEO
Ross J. Lieberman: ACA, Vice President of Government Affairs
Nicole E. Paolini-Subramanya: Cinnamon Mueller, Attorney for ACA

The purpose of the meeting was to discuss ACA's support for revisions to the Commission's program access and retransmission consent rules pursuant to the Notice of Proposed Rulemaking in the above-referenced docket.

In the meeting, ACA described how current wholesale programming practices – specifically tying and bundling of programming and minimum tiering and penetration requirements – are the most significant impediment to ACA's members' ability to offer consumers more choice and variety in video programming.

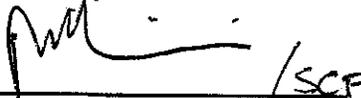
ACA proposed the following solution:

- The Commission should require programmers and broadcasters to offer programming on a stand-alone basis.
- The Commission should prohibit the practice of requiring minimum penetration levels or carriage of programming on a specific tier.

ACA also described the technical barriers to providing a la carte video programming offerings via analog cable systems.

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Sincerely,


Nicole E. Paolini-Subramanya

cc: Chairman Kevin Martin (via First Class Mail)
Monica Desai (via First Class Mail)
Patrick Knorr
Matthew M. Polka
Ross J. Lieberman

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