

**Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington, D.C. 20554**

In the Matter of)
)
 Advanced Television Systems) MB Docket No. 87-268
 And Their Impact on the Existing)
 Television Broadcast Service)

To: Office of the Secretary

PETITION FOR PARTIAL RECONSIDERATION

By its attorneys and pursuant to Section 1.429 of the Commission’s Rules,¹ Media General Communications Holdings, LLC (“Media General”), permittee of WBTW-DT (Florence, South Carolina) (the “Station”), hereby respectfully requests that the Commission reconsider portions of the *Seventh Report and Order* in the above-captioned proceeding regarding the Post-Transition DTV Table of Allotments.² Specifically, Media General requests that the Station’s certification and allotment be changed to allow the Station to reach as much of its Grade B service area as possible while still complying with the Commission’s interference standards.

Pursuant to this Petition, the DTV Table of Allotments would be changed from:

Facility ID	State and City		NTSC		DTV				
			Ch	Ch	ERP kW	HAAT (m)	Antenna ID	Latitude (DDMMSS)	Longitude (DDMMSS)
66407	SC	FLORENCE	13	13	18.3	541	74650	342204	791921

¹ 47 C.F.R. § 1.429 (2006).

² In the Matter of Advanced Television Systems and Their Impact Upon Existing Television Broadcast Service, *Seventh Report and Order*, MB Docket No. 87-268, FCC 07-138 (rel. Aug. 6, 2007) (“*Seventh R&O*”). The *Seventh R&O* was published in the Federal Register on September 26, 2007. See 72 Fed. Reg. 54720. Accordingly, this petition is timely filed. See 47 C.F.R. §§ 1.429(d), 1.4(b).

