

**Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington, D.C. 20554**

In the Matter of)
)
 Advanced Television Systems) MB Docket No. 87-268
 And Their Impact on the Existing)
 Television Broadcast Service)

To: Office of the Secretary

PETITION FOR PARTIAL RECONSIDERATION

By its attorneys and pursuant to Section 1.429 of the Commission’s Rules,¹ Media General Communications Holdings, LLC (“Media General”), licensee of WCWJ-DT (Jacksonville, Florida) (the “Station”), hereby respectfully requests that the Commission reconsider portions of the *Seventh Report and Order* in the above-captioned proceeding regarding the Post-Transition DTV Table of Allotments.² Specifically, Media General requests that the Station’s certification and allotment be changed to conform with the facilities Media General anticipates it will construct.

Pursuant to this Petition, the DTV Table of Allotments would be changed from:

Facility ID	State and City		NTSC		DTV				
			Ch	Ch	ERP kW	HAAT (m)	Antenna ID	Latitude (DDMMSS)	Longitude (DDMMSS)
29712	FL	JACKSONVILLE	17	34	1000	283	29378	301636	813347

¹ 47 C.F.R. § 1.429 (2006).

² In the Matter of Advanced Television Systems and Their Impact Upon Existing Television Broadcast Service, *Seventh Report and Order*, MB Docket No. 87-268, FCC 07-138 (rel. Aug. 6, 2007) (“*Seventh R&O*”). The *Seventh R&O* was published in the Federal Register on September 26, 2007. See 72 Fed. Reg. 54720. Accordingly, this petition is timely filed. See 47 C.F.R. §§ 1.429(d), 1.4(b).

To:

Facility ID	State and City		NTSC	DTV					
			Ch	Ch	ERP kW	HAAT (m)	Antenna ID	Latitude (DDMMSS)	Longitude (DDMMSS)
29712	FL	JACKSONVILLE	17	34	585	304*	71837	301636	813347

*- RCAMSL = 309 m

Media General hereby certifies that this change satisfies the standard in the *Seventh Further Notice of Proposed Rulemaking* that modifications to the Table not cause new interference in excess of 0.1 percent to other allotments.³ Media General does not believe service would be expanded beyond that currently allotted. Because the revised allotment would conform with what Media General wishes to construct and otherwise complies with the Commission's policies, Media General believes that consideration and grant of this instant petition would be in the public interest.⁴

For these reasons, Media General petitions for change of the Station's certified facilities and revision of the allotment.

Respectfully submitted,

MEDIA GENERAL COMMUNICATIONS HOLDINGS, LLC

/s/

By _____
Scott S. Patrick

DOW LOHNES PLLC

1200 New Hampshire Avenue, NW
Suite 800
Washington, DC 20036
202-776-2000

Its Attorneys

Dated: October 26, 2007

³ Advanced Television Systems and Their Impact Upon the Existing Television Broadcast Service, *Seventh Further Notice of Proposed Rulemaking*, 21 FCC Rcd 12100 (2006).

⁴ See 47 C.F.R. § 1.429(b)(3).