

**Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington, D.C. 20554**

In the Matter of)
)
 Advanced Television Systems) MB Docket No. 87-268
 And Their Impact on the Existing)
 Television Broadcast Service)

To: Office of the Secretary

PETITION FOR PARTIAL RECONSIDERATION

By its attorneys and pursuant to Section 1.429 of the Commission’s Rules,¹ Media General Communications Holdings, LLC (“Media General”), permittee of WMBB-DT (Panama City, Florida) (the “Station”), hereby respectfully requests that the Commission reconsider portions of the *Seventh Report and Order* in the above-captioned proceeding regarding the Post-Transition DTV Table of Allotments.² Specifically, Media General requests that the Station’s certification and allotment be changed to allow the Station to serve as much of its currently allotted and Grade B service area as possible while still complying with the Commission’s interference standards.

Pursuant to this Petition, the DTV Table of Allotments would be changed from:

Facility ID	State and City		NTSC	DTV					
			Ch	Ch	ERP kW	HAAT (m)	Antenna ID	Latitude (DDMMSS)	Longitude (DDMMSS)
66398	FL	PANAMA CITY	13	13	35.5	405	74426	302108	852328

¹ 47 C.F.R. § 1.429 (2006).

² In the Matter of Advanced Television Systems and Their Impact Upon Existing Television Broadcast Service, *Seventh Report and Order*, MB Docket No. 87-268, FCC 07-138 (rel. Aug. 6, 2007) (“*Seventh R&O*”). The *Seventh R&O* was published in the Federal Register on September 26, 2007. See 72 Fed. Reg. 54720. Accordingly, this petition is timely filed. See 47 C.F.R. §§ 1.429(d), 1.4(b).

To:

Facility ID	State and City		NTSC		DTV				
			Ch	Ch	ERP kW	HAAT (m)	Antenna ID	Latitude (DDMMSS)	Longitude (DDDMMSS)
66398	FL	PANAMA CITY	13	13	TBD	437*	(ND)	302108	852328

*- RCAMSL = 462 m

In the *Seventh R&O*, the Commission modified the coverage areas of a number of allotments to permit stations to reach the areas served by their analog facilities.³ Media General herein seeks similar treatment by proposing revision of the Station's allotment. Media General intends to supplement this instant petition with additional engineering documentation, the completion of which was delayed by the inability to access the Commission's engineering database earlier this week. Because the revised allotment would allow for meaningful replication while minimizing service losses and avoiding impermissible interference, Media General believes that consideration and grant of this instant petition would be in the public interest.⁴

For these reasons, Media General petitions for change of the Station's certified facilities and revision of the allotment.

Respectfully submitted,

MEDIA GENERAL COMMUNICATIONS HOLDINGS, LLC

/s/

By _____

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³ *Seventh R&O*, ¶¶ 62-68.

⁴ See 47 C.F.R. § 1.429(b)(3).