

**CELLULAR NETWORK PARTNERSHIP, A LIMITED PARTNERSHIP  
D/B/A PIONEER CELLULAR**

**FINAL E911 REPORT**

**November 1, 2007**

Pioneer Cellular was directed by the Commission to file status reports every February 1, May 1, August 1 and November 1, until December 31, 2007. Accordingly, Pioneer Cellular hereby submits its final report.

**1. The number and status of Phase II requests from Public Safety Answering Points**

Within the wireless service area of Pioneer Cellular, there are a total of seventy-seven PSAPs. Of those, twenty-two have requested Phase II services. To the best of Pioneer Cellular's knowledge, all twenty-two have become or will become capable of receiving and utilizing Phase II data. Pioneer Cellular is delivering Phase II data, and the data is being processed by nine of those PSAPs. It is Pioneer Cellular's understanding that the other fifty-five PSAPs are exploring means for funding E911 before requesting the service from carriers.

**2. The dates on which Phase II service has been implemented or will be available to PSAPs served by Pioneer Cellular's wireless network**

Pioneer Cellular began providing Phase II services to capable PSAPs in December 2005. Phase II data will be delivered to the additional requesting PSAPs when those PSAPs become capable, and within six months of their requests.

### **3. The status of coordination efforts with PSAPs for alternative 95% handset penetration dates**

Pioneer Cellular has informed the PSAPs that it has reached the 95% benchmark.

### **4. Efforts to encourage customers to upgrade to location-capable handsets**

By means of billing inserts, direct mail, TV, radio and print advertising, customers are informed that by upgrading their handsets they will have increased coverage and enhanced ability to stay in touch with family at competitive rates. The campaigns advertise the features of CDMA phones and emphasize as a feature of the new phones their location assistance capabilities in the event of emergency. The ads target TDMA and analog customers with special offers for location capable handsets.

Promotional materials mailed to Analog/TDMA customers offer a special rate plans and free phones. Pioneer Cellular also offers a “Safe and Secure” marketing plan specifically for non-E911 location capable customers. Promotions for phones with cameras, ringtones, color screens and other features also encourage customers to upgrade their handsets.

### **5. The percentage of customers with location-capable phones**

At present 99.2% of Pioneer Cellular’s subscribers are using Phase II location-capable handsets.

**6. Status in achieving compliance and whether Pioneer Cellular is on schedule to meet its revised 12/31/06 deadline**

The goal of a 95% penetration rate of location capable handsets was met in the fourth quarter of 2006, ahead of the deadline. Pioneer Cellular maintains its policy of selling and activating only location-capable digital handsets. It continues to augment its CDMA network facilities and to conduct marketing campaigns to encourage consumer adoption of new handsets.