



Office of the Mayor  
Town of Matthews

R. Lee Myers  
Mayor

232 Matthews Station Street  
Matthews, NC 28105

November 4, 2007

Mr. Kevin Martin  
Chairman, Federal Communications Commission  
445 12<sup>th</sup> Street SW:  
Room: 8-B201  
Washington, DC 20554

Dear Chairman Martin:

I am concerned that thousands of football fans in Matthews, North Carolina are not able to watch NFL Network because cable systems to which they subscribe in North Carolina are refusing to add it to their basic cable package.

Cable Companies want their customers to purchase NFL Network along with many other sports networks – such as Versus and the Golf Channel – that they never watch. I am concerned that my citizens that I represent as Mayor are being exploited for being a NFL fan. The Cable companies' discrimination against NFL Network and against other high-quality non-sports independent channels in favor of less popular channels that the cable companies own is entirely unfair to my citizens.

You and your colleagues must consider the NFL Network addition to basic cable at the ongoing proceeding (NF Docket 07-42). Docket 07-42 considers program carriage issues as they relate to independent and diverse channels.

The appointment of an arbitrator in this situation must occur so that my citizens have a fair opportunity to view the NFL Network without a premium. I urge you and your colleagues to join me in support of the NFL Network being placed on basic cable.

Regards,

Lee Myers  
Mayor of Matthews

cc: Commissioner Michael J. Capps  
Commissioner Jonathan S. Adelstein  
Commissioner Deborah Taylor Tate  
Commissioner Robert M. McDowell