

# City of Colorado City

P O Box 912  
Colorado City, Texas 79512  
325-728-3464  
Fax: 325-728-2597

TO: Kevin J. Martin, FCC Chairman  
FROM: Mayor, Jim Baum  
DATE: November 7, 2007  
RE: The City of Colorado City Council Resolution urging Time Warner Cable to negotiate a solution for the NFL Network

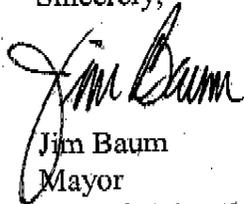
Dear Chairman Martin:

I have attached to this letter a City of Colorado City Council a Resolution that passed on November 13, 2007. We feel that devoted football fans in the City of Colorado City deserve access to year-round football programming. Providers such as Direct TV, DISH, and AT&T U-Verse have all agreed to carry the NFL Network on basic tier programming; Time Warner Cable, however, has been offered the same fee structure as the aforementioned carriers, but still refuses to carry the NFL Network.

Time Warner Cable is the single largest cable provider in the state of Texas, and its presence in the City of Colorado City is, likewise, substantial. We therefore would urge you to carefully review and consider this resolution, as we feel it represents the views of a large proportion of our residents.

Please respond to me as soon as you can. I can be reached at 325-728-3464. Thank you in advance for your time.

Sincerely,



Jim Baum  
Mayor

City of Colorado City of Colorado City

cc: Texas Governor Rick Perry;  
Texas Lt. Governor David Dewhurst;  
Texas Atty. General Greg Abbott;  
Texas State Sen. Robert Duncan;  
Texas State Rep. Drew Darby;

*Texas Mainstreet City*

**RESOLUTION 2007 – 12**

**CITY OF COLORADO CITY RESOLUTION URGING TIME WARNER CABLE COMPANY TO NEGOTIATE A SOLUTION FOR THE NFL NETWORK**

**WHEREAS**, the National Football League is the most popular sports entertainment programming in the nation, with more than 100 million Americans tuning into an NFL game each week; and

**WHEREAS**, an estimated 70 percent of team fans nationwide live outside their team's home media market; with hundreds of thousands of (Dallas Cowboys or Houston Texans depending on market) fans supporting their team throughout Texas and across the county; and

**WHEREAS**, a dispute between cable television providers and the NFL Network prevented fans outside the home team market from viewing a key Dallas Cowboys game last season, and that ongoing dispute endangers the Cowboys viewership in our local television market for games this fall with the Green Bay Packers and Carolina Panthers, as well as a Houston Texans game with the Denver Broncos; and

**WHEREAS**, the cost of carrying the NFL Network is two cents per day per subscriber, making it a tremendous value; and

**WHEREAS**, Time Warner and other cable companies have thus far refused to offer the NFL Network as part of its basic package, but instead wish to charge each subscribers at least five times as much, between \$5 and \$10 per month as part of a sports tier package, and

**WHEREAS**, the NFL Network not only offers eight games this season, but other popular year-round programming, plus two college football bowl games that may feature Texas teams from the Big 12 Conference and Conference USA; now, therefore, be it

**NOW, THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF COLORADO CITY, MITCHELL COUNTY, STATE OF TEXAS, THAT:**

**Section 1.** The Mayor and Council of the City of Colorado City hereby respectfully urge Time Warner Cable to negotiate a solution with the NFL Network in time for the late-season games being carried by the network for the benefit of the fans.

**Section 2.** If the private corporations are unable to resolve this matter to the benefit of the fans, that the Legislature, the Public Utility Commission of Texas and

Appropriate federal regulatory authorities intervene and resolve this matter for the good of interested viewers.

**Section 3.** We feel that devoted football fans in the City of Colorado City deserve access to year-round football programming. Providers such as Direct TV, DISH, and AT&T U-Verse have all agreed to carry the NFL Network on basic tier programming; Time Warner Cable, however, has been offered the same fee structure as the aforementioned carriers, but still refuses to carry the NFL Network. Time Warner Cable is the single largest cable provider in the state of Texas, and its presence in the City of Colorado City is, likewise, substantial.

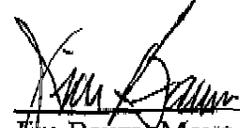
**Section 4.** This resolution and the actions encouraged in it are important to the quality of life of the citizens of the City of Colorado City.

**WHEREFORE,** this Resolution shall be in full force and effect immediately upon its passage by Council and approval by the Mayor.

**PASSED AND APPROVED** at a meeting of the City Council of the City of Colorado City, Texas, on the 13th day of November, 2007.

ATTEST:

  
\_\_\_\_\_  
Donna Madrid, City Secretary

  
\_\_\_\_\_  
Jim Baum, Mayor