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November 19, 2007

ORIGINAL

FILED/ACCEPTED

Our File No. 21270-00100-60

**VIA HAND DELIVERY**

Ms. Marlene H. Dortch, Secretary  
Federal Communications Commission  
445 12<sup>th</sup> Street, S.W.  
Washington, DC 20554

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Federal Communications Commission  
Office of the Secretary

**Reference: Southwest Media, LLC  
KCSG-DT, Channel 14, Cedar City, UT  
Facility Id. 59494  
Request for Waiver of the Replication/  
Maximization Interference Protection  
Deadline  
(MB Doc. 03-15)**

Dear Madam Secretary:

Southwest Media LLC ("Southwest") permittee and operator of KCSG-DT, Channel 14, Cedar City, Utah, respectfully requests an additional six-month waiver of the July 1, 2006, replication/maximization interference protection deadline pursuant to Public Notice, DA -06-1255 (DTV Channel Election Issues). The deadline procedure was established by the Commission at Paragraph 78 of the *Second DTV Periodic Review Report and Order* ("R&O"), 19 FCC Rcd 18279 (2004). Southwest is also the licensee of analog station KCSG (TV), Channel 4, Cedar City. Cedar City is within the Salt Lake DMA, but has been classified by the Commission as a "remaining market." In support of a waiver the following is shown.

As noted in our waiver request of October 17, 2006, Southwest's Senior Engineering Consultant, who became associated with Southwest in May, 2006, has completed an analysis of the proposed full-power transmitter site, which also is the site from which Channels 14 and 4 operate. He has concluded that substantial upgrading will be required in order to accommodate the equipment necessary to implement a permanent DTV facility at higher power. At this time Southwest is trying to still identify a more suitable site for its upgraded power operation—a site which will not only be suitable from a technical standpoint, but will not require a substantial financial investment. Accordingly, an extension

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will enable Southwest to complete its site-identification project and to acquire the equipment necessary for increasing power and coverage on Channel 14 in the near future.

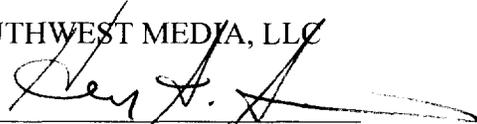
Accordingly, Southwest respectfully requests that this waiver request be granted.

Thank you for your attention to this matter.

Respectfully submitted,

SOUTHWEST MEDIA, LLC

By:



Henry A. Solomon  
Its Attorney

cc: Shaun A Maher, Esq. (FCC-via email)