



December 11, 2007

BY ELECTRONIC FILING

Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: Notice of Ex Parte Communication in MB Docket No. 07-148

Dear Ms. Dortch:

This is to notify you that I spoke this morning with Rudy Brioché, Legal Advisor to Commissioner Adelstein, regarding the Commission's digital transition education efforts. Specifically, I addressed a proposal that MVPDs be required to "insert periodic notices in customer bills that inform consumers about the digital television transition and their customers' future viewing options. . . ." *DTV Consumer Education Initiative*, Notice of Proposed Rulemaking, 22 FCC Rcd. 14091, ¶ 9 (rel. July 30, 2007).

I stated that, if the Commission were to impose such a requirement, MVPDs should be given flexibility in determining the language and placement of such notice in their customers' bills. I also noted that, as a practical matter, DIRECTV needs sufficient lead time to finalize any materials appearing on or with its customers' bills. I thus requested that the Commission give MVPDs ninety days from the effective date of the order to comply with any such requirements.

Pursuant to the Commission's rules, I am filing one copy of this letter electronically in the above-captioned docket.

Sincerely,

/s/

Stacy Fuller
Vice President, Regulatory Affairs

cc: Rudy Brioché