

06-121



ARTSFUND

FILED/ACCEPTED

DEC 1 2 2007

Federal Communications Commission  
Office of the Secretary

9 November 2007

To Members of the FCC

KING 5 is an invaluable member of our community from many standpoints. Others will comment on their fine programming. I will focus on their role as a good corporate citizen and long-time partner of the nonprofit that I lead. Their support of ArtsFund goes back to our founding in 1969. Over those years, they have contributed over \$660,000 in cash and in-kind support. Some of that in-kind support has been in the creation or airing of public service announcements, that has greatly enhanced our visibility in the community and consequently, our ability to carry out our nonprofit mission. They have always been quick to respond to our calls for production or airtime, and have consistently delivered work of the highest order.

But the cash and in-kind donations are just the most easily quantifiable contributions they've made to us. At least as valuable has been their leadership. Top executives of KING 5 have consistently served on our board of trustees. In that role they provide not only governance, but also help raise funds, advocate in the community for the role of arts in general and the work of ArtsFund in particular. Mr. Heacox continues that tradition as a board member and through his current service as board secretary. He has also given excellent service on our marketing committee, rolling up his sleeves to ensure our work is carried out with the backing of high-level expertise.

KING 5's support of this organization spreads throughout the ranks of the company and reflects a corporate cultural of civic involvement. With ArtsFund, KING 5 has regularly supplied mid- and upper-level employees to serve in our volunteer Associates program. This remarkable core of volunteers learn about the arts, learn about fundraising and then knock on doors of hundreds of businesses to request support for the Arts through this organization. In addition to supplying excellent volunteers for the program, KING 5 has on many occasions opened their facility to provide space for training sessions and hosted the group with food and beverages. Their commitment to the arts and community spiritedness extends to their hosting an annual ArtsFund workplace-based giving drive for the last several years. In 2007, employees contributed a total of \$5,000.

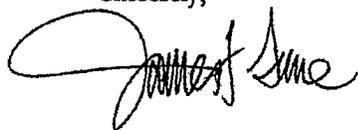
It is companies like KING 5 that makes our work possible. On a broader scale, it is participation like theirs that makes this region such a great and attractive place to live, work and raise a family.

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KING 5 is a great partner to us and, I know, to many other nonprofits throughout the community. We are fortunate to have them here.

Sincerely,

A handwritten signature in black ink, appearing to read "James F. Tune". The signature is fluid and cursive, with a large initial "J" and "T".

James F. Tune  
President and CEO