

wkpr-am in kalamazoo is a daytime station with 6am-sunset hours. with these restrictions, it is increasingly difficult to serve our audience in the modern 24-hour culture. i would ask you to consider allowing am stations... in their service areas, to operate fm translators.

specifically, i would implore that priority be give to stand alone am daytime stations, such as wkpr-am. am/fm combinations can cross promote programing and, if allowed, should be given lesser consideration.

without some assistance, i fear the gradual loss of divergent am programing. in our area a number of stand alone am stations have gone dark due to there inability to compete in this 24-hour media world. more clearly...turned off. if i am correct, the fcc seems to favor more radio service. loss of am stations is counter to that. helping disadvantaged stand alone am stations with fm translators will aid in sustaining them...so their service remains available into the future.
steve kuiper operations manger wfuramfm and wkpram.