

FEB - 5 2008

MB 07-57

Federal Communications Commission  
Office of the Secretary

~~CONFIDENTIAL~~

I See No logical Argument That A Combined SATRAD Company Provides Either Better Choice Or that They Should Be Considered All Of The Other Markets, Equal.

It's About Consumer Model Identification, To Broadcasters.

As Advertisers Fight To Locate Specific Demograph's To Market Too.

SATRAD Has The Un Match able Edge Of A Typical Subscription Service, Not Found On The Internet, Or Terrestrial Broadcast Model

When You Subscribe, You Must Give A Name, Address, And Zip Code. And An Age, Optional.

What Broadcaster Would Not Kill To Have That Information, On EVERY Listener?

The Power Of Such Information, Can Help Target Geographic Area, And Age Demograph. AND POLITICAL Affiliation.

Should Such Concentration Of Broadcasting Power, Be In One Ownership?

This Can Be Used In An Unfair Advantage For Political Marketing.

We Have A VERY LARGE ARAB Population In Detroit, Concentrated In One Small Group Of Zip Codes.

SATRAD HAS THE CAPABILITY TO IDENTIFY EVEY LISTENER, In These Zip Codes. That Subscribe.

That Is One Simple Example

Plus the Added Bonus, Of Unrestricted Adult Content Programming, If Wanted.

How Is Any Of That Fair To A Provider, To The Market Place, That Can Only Broadcast His Signal, Or Offer Out To A Web? And Hope For An Audience.

We Must Remember, The POTENTIAL Of SATRAD, It Still Can Reach ANY RADIO, With A Capable Receiver, And Can Be Standard Equipment In Any Vehicle Sold, If SATRAD Has The FUTURE Means To Pay For The Decoders, As Provided In New Vehicles.

Most Cars Today Will Be Off The Road In 5-7 Years, That Means, Virtually Every Car CAN BE SATRAD EQUIPT, In The Future.

Diversity Of Opinion And Choice Will Suffer If This Is Controlled By One Company.

As Market Saturation For Autos Continues On, A Company Will Unlimited Financial Resources Could Purchase The Single Owner, And Dictate Both Programming Slant, And News And Information Slant.

And Political Slant.

Although Now, The SATRAD MODEL Is Not Fully Executed In Automobile Saturation, It Will Certainly Happen.

At That Point, Un Winding This Kind Of Concentrated Power, Will Be Very Difficult.

EMIL J KOVACH JR

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EMIL J KOVACH JR  
1409 OAK ST  
WYANDOTTE MI 48192

ld

No. of Copies rec'd 0  
List A B C D E

**Docket MB 07-57**  
**TSR44**

1/8/2008 8:39:31 AM - Email Acknowledgement sent to [azmould@yahoo.com](mailto:azmould@yahoo.com).

[azmould@yahoo.com](mailto:azmould@yahoo.com) wrote on 1/7/2008 4:44:53 PM :

Dear Sir,

The lack of progress on the satellite radio merger appears to be quite punitive. There can be no argument about a monopoly as one does not depend on this medium for anything other than entertainment. The merger will affect only those corporate interests which seem to control your decision. For once can we not let money and power control what should end up being good for the consumer.

Thank You,  
William Mould

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FEB - 5 2008

Federal Communications Commission  
Office of the Secretary

**docket MB 07-57 XM Merger Ab**

12/3/2007 8:21:59 AM - Email Acknowledgement sent to pernsberger@cox.net.

pernsberger@cox.net wrote on 11/30/2007 3:32:59 PM :

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FEB - 5 2008

Federal Communications Commission  
Office of the Secretary

Dear Chairman Martin:

Please delay any approval of the Sirius - XM merger until there is more than adequate provisions for protecting the public who have invested in equipment and subscriptions for satellite radio.

As a subscriber to both XM and Sirius, I can tell you that commercial terrestrial radio is no competition for satellite subscription radio. Who wants to listen to 20 minutes of commercials per hour on commercial radio? Why do you think we are willing to pay up to \$12.95 per month for satellite radio?

If you do decide to approve this merger, **BE SURE AND PROTECT CURRENT SUBSCRIBERS**. If Sirius promises that they will not raise rates, or add commercials; then make that part of the merger approval.

**NO RATE INCREASES, AND NO COMMERCIALS FOR 10 YEARS FROM THE DATE OF APPROVAL.**

Because the equipment is not interchangeable, there is little to be gained by this merger. They will have to maintain two independent systems. The only savings would be if they merged the programming, which means that those who subscribe to both systems will not receive the variety they get from two independent systems.

Read the arguments opposing the Dish/DirecTV merger.....almost all will apply to the Sirius/XM merger.

The only thing good about radio today is the independence of two satellite providers. Please don't "fix what ain't broke."

Philip Ernsberger  
730 E. Marlette Ave.  
Phoenix, AZ 85014  
602-266-7247

**docket MB 07-57 XM Merger Ab**

12/19/2007 11:37:28 AM - Email Acknowledgement sent to pdl1@comcast.net.

pdl1@comcast.net wrote on 12/15/2007 6:08:37 PM :

Chairman Kevin J. Martin

Sir:

Please do not allow Sirius and XM to merge. Financial reasons aside, it would be bad for America and ultimately bad for the satellite radio industry.

I have both. Having listened for years, I can testify that the music selection on Sirius is vastly superior to XM. Largely this is because Sirius pays far higher royalties to get the better music.

What will happen when there is a monopoly on satellite radio? The accountants will prevail and the more profitable XM model will be all that one can hear. Competition is vital in this nascent industry.

Start-up costs are too high for a third network, so we depend on you to maintain competition and reject the proposed merger.

Thank you,

Paul DeLeeuw MD

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**This is docket MB 07-57.**

12/19/2007 11:35:11 AM - Email Acknowledgement sent to rogers.schafer1026@verizon.net.

RODGERS.SCHAFFER1026@VERIZON.NET wrote on 12/17/2007 9:42:24 AM :

PATRICK RODGERS (RODGERS.SCHAFFER1026@VERIZON.NET) writes:

HAVE YOU PEOPLE LOST YOUR MIND.....SIRIUS AND XM ARE GETTING SLASHED AND  
BURNED.....FEBRUARY FOR THE MERGER.....WHAT THE HELL DO YOU HAVE THAT STUPID CLOCK  
FOR.....DECEMBER 4, 2007.....YOU ARE PATHETIC

**FILED/ACCEPTED**

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**Federal Communications Commission  
Office of the Secretary**

**Docket MB 07-57  
TSR44**

12/11/2007 4:19:52 PM - Email Acknowledgement sent to scottreinson@verizon.net.

scottreinson@verizon.net wrote on 12/11/2007 3:29:44 PM :

Is the government asleep at the wheel or does the NAB have a spell on it???

I SUPPORT THE XM SIRIUS MERGER!!!!!!!!!!!!!!!!!!!!!!!!!!!!

I SUPPORT LOWER PRICES

I SUPPORT THE ARTISTS

I DON'T SUPPORT THE NAB

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12/19/2007 11:57:07 AM - Email Acknowledgement sent to davidjloughlin@yahoo.com.

Federal Communications Commission  
Office of the Secretary

davidjloughlin@yahoo.com wrote on 12/18/2007 5:06:51 PM :

David Loughlin (davidjloughlin@yahoo.com) writes:

I just wanted to take time out of my day to voice support for the sirius/xm merger. It will save me money every year and encourage regular radio to be more competitive. Thanks

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Server protocol: HTTP/1.1  
Remote host: 192.104.54.5  
Remote IP address: 192.104.54.5

**Docket MB 07-57  
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12/19/2007 11:58:36 AM - Email Acknowledgement sent to ssmith@e-csc.org.

Federal Communications Commission  
Office of the Secretary

ssmith@e-csc.org wrote on 12/18/2007 9:23:54 AM :

Shawn Smith (ssmith@e-csc.org) writes:

This Sirius & Xm Merger process is absurd. For one to think there is no competition within the radio spectrum is completely ludicrous. As a consumer this whole process has delayed a purchase of a satellite radio for Christmas due to not knowing what's going to happen with these two companies. Leave money & politics out of this process & do what's in the public interest & approve this merger already. Everyone knows competition exists why else would NAB pay millions opposing this merger. With ipods, terrestrial radio, microsoft's new car radio, cell phone radio, Hi-Def what more is there to know.....

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Server protocol: HTTP/1.1  
Remote host: 192.104.54.5  
Remote IP address: 192.104.54.5

**Docket MB 07-57  
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12/20/2007 8:26:39 AM - Email Acknowledgement sent to jperez@bbbhou.org.

jperez@bbbhou.org wrote on 12/19/2007 11:53:54 AM :

Jay Perez (jperez@bbbhou.org) writes:

Mr. Martin,

Thank you for holding your seat, in being accountable for the merger between XMSRand SIRI. I am a small investor and have been patiently waiting for a decision on the merger. The longer it takes the more money I lose. Please bring the group to a vote now, either way!  
from, small investors

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**Docket MB 07-57  
TSR44**

12/21/2007 5:03:14 PM - Email Acknowledgement sent to freetime@comcast.net.

freetime@comcast.net wrote on 12/20/2007 12:36:59 PM :

Gentlemen

Just a short note to add to the many opinions you have recieved on the merger.  
I am for the merger.

The reason, I drive a great deal and find it frustrating that I must try to find a new station each time I enter a new area. It appears to me that the satellite people are using your office to do their dirty work in order to protect their franchise. Rather than invest to improve service or make any attempt to increase their signal. As a matter of fact their signal weakens during evenings and nighttime.

Seymour Plawsky

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**Docket MB 07-57  
TSR44**

12/21/2007 5:02:38 PM - Email Acknowledgement sent to [tdst@yahoo.com](mailto:tdst@yahoo.com).

[tdst@yahoo.com](mailto:tdst@yahoo.com) wrote on 12/21/2007 1:57:13 AM :

I strongly urge you and the FCC to approve the satellite radio merger. It's a no-brainer, and I really resent that you are wasting my tax dollars on something like this. It's not a monopoly and certainly doesn't need to be legislated. Once again, APPROVE THE MERGER! Thank you.

David M. Stansbury Jr.  
HC5 Box 81-3  
Gainesville MO 65655  
[tdst@yahoo.com](mailto:tdst@yahoo.com)

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Office of the Secretary

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Looking for last minute shopping deals?

Find them fast with Yahoo! Search. <http://tools.search.yahoo.com/newsearch/category.php?category=shopping>

**Docket MB 07-57  
TSR44**

12/26/2007 3:35:54 PM - Email Acknowledgement sent to cumovert@aol.com.

cumovert@aol.com wrote on 12/21/2007 8:08:52 PM :

john garzia (cumovert@aol.com) writes:

ALBANY NY 12209  
518 462 4243

JOHN.GARZIA

14 ORIOLE ST.

Subject. Sirius & XM merger

To whom it may concern

The merger of Exxon and Mobil only took 40 days to complete. However, the merger of Sirius and XM is in it's eleventh month. Waiting for the government to decide on it.

No one is going to break your arm to buy this product. you could live your hole life with out it. What you are doing is keeping the consumer from getting a better subscription Price per month. Currently the monthly subscription fee is \$ 12.95 per month and after the merger it will go to \$ 6.95 per month. How is that bad for the Consumer? It's almost as if a competitor is lobbying a lot of money To block this merger.

I thing the merger of Exxon and Mobil was a big mistake. Yet, the government had no problem approving that merger And you can see what the price of gas is now. I guess it pays To have a good buddy friend in a high office of the government. I urge you to approve the merger of Sirius and XM. Thank you

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FEB - 5 2008

Federal Communications Commission  
Office of the Secretary

12/26/2007 3:33:39 PM - Email Acknowledgement sent to steven.wilcox@yahoo.com.

steven.wilcox@yahoo.com wrote on 12/24/2007 10:31:13 PM :

Steve Wilcox (steven.wilcox@yahoo.com) writes:

Dear Mr. Chairman, Please allow the merger of XM and Sirius. The assertion by the National Association of Broadcasters that a merger would eliminate competition is ridiculous. Every car comes equipped with an AM/FM radio, many of which will also play CD's, cassettes or MP3s. My telephone plays MP3s and can even access internet radio, which I can play through my car, home or office speakers via Bluetooth. My point being that we no longer live in the golden age of radio when consumers had but one choice for broadcast entertainment; in this day and age we have many choices and the future promises even more. As a consumer, I want to have the best entertainment value possible and I also want the best possible product for my entertainment dollar. I believe a merger will greatly improve what satellite radio will have to offer it's subscribers because they will be able to eliminate operating redundancies, allowing for better programming while remaining profitable enough to attract investors. Something they can't do now. Mr. Chairman, please allow this merger to go through.

Thank you,  
Steve Wilcox  
15119 54th Pl W.  
Edmonds, WA 98026  
(425) 387-5449

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Server protocol: HTTP/1.1  
Remote host: 192.104.54.5  
Remote IP address: 192.104.54.5

**Docket MB 07-57  
TSR44**

12/31/2007 6:31:19 PM - Email Acknowledgement sent to aryan@nfdc.net.

aryan@nfdc.net wrote on 12/28/2007 8:13:12 AM :

----- Original Message -----

From: scott aryan <mailto:aryan@nfdc.net>

To: rkimball@fcc.gov

Cc: KJMWEB@fcc.gov

Sent: Wednesday, December 12, 2007 12:11 PM

Subject: Tell Kevin Martin the people want to know when they will announce the merger!

This is really a no-brainer, SIRIUS AND XM SATELLITE RADIO should be allowed to merge. It will not be a monopoly because of all their competition, HD radio, Terrestrial radio, ipods, MP3 players and now a new product is coming out called "Slacker" which will also be competition for them. FCC and DOJ need to approve the merger before the stocks collapse any further. This isn't right to keep the companies waiting so long for an approval.

Thanks,

Carol Aryan

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