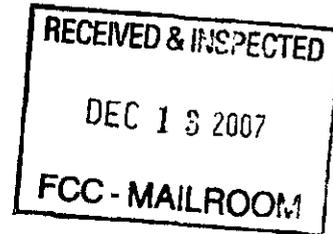


580 Valleyside Drive  
Dallas, GA 30137  
December 6, 2007

Chairman Kevin J. Martin  
Federal Communications Commission  
445 12<sup>th</sup> Street  
SW Washington, DC 20554

Dear Chairman Martin:



My name is Cory Maddox and I am a student at Kennesaw State University. Let me begin by congratulating you for both earning the position of Chairman and your re-nomination for a second term as a Commissioner. Your record speaks for itself; you are a great asset to the presidential team and the country as a whole.

I am writing you because of my concern for America's children. The CDC has established that current television habits are linked to children developing problems such as deteriorating eyesight, aggression onset from constant exposure to portrayed violence and an increasing number of cases of obesity beginning during early childhood.<sup>1</sup> In addition, the American Academy of Pediatrics recently published an article in their official journal, *Pediatrics*, raising a new concern.<sup>2</sup> The article detailed the results of a study conducted by Dr. Dimitri Christakis, a leader in pediatrics. Dr. Christakis discovered overwhelming evidence to prove that young children's exposure to television drastically increases their risk for developing ADHD. Specifically, for every hour of TV a child between ages one and three watches per day, their risk for developing ADHD by age seven increases by ten percent.

Commentary published by the Chicago Tribune displays your concern for the American youth and the effects of television.<sup>3</sup> With two children of your own, I am sure that you recognize the importance of their wellbeing. The negative effects TV is imposing upon our children is tragic and America needs someone to bring awareness to the issue. With your impressive record and the importance of your current position, your voice could readily bring awareness and promote a positive change to alter the course of this growing problem.

It is the responsibility of the FCC to ensure that the American consumer is well informed on issues relating to communications. The amount of evidence stacked against the negative effects of TV on children calls for action to be taken to inform the American consumer. A published warning to inform parents would benefit the nation in countless ways. The children are our future and their wellbeing will ensure the wellbeing of our great nation.

I strongly hope that you will be able to help make a positive change for our kids. If I can be of any assistance in accomplishing our goal, please write to inform me of the opportunity. As I know you are very busy, I greatly appreciate the time you have taken to read my letter.

Sincerely,



Cory D Maddox

<sup>1</sup> Centers for Disease Control and Prevention, Overweight and Obesity, <http://www.cdc.gov/nccdphp/dnpa/obesity/childhood/index.htm> (May 2007).

<sup>2</sup> Christakis, D.A., DiGiuseppe, D.L., McCarty, C.A., & Zimmerman, F.J., "Early Television Exposure and Subsequent Attentional Problems in Children," *Pediatrics* 113 (7): 708-713.

<sup>3</sup> Chicago Tribune, For kids' sake, TV must go a la carte,

<http://www.fcc.gov/commissioners/martin/articles/arkjm072007.pdf> (July 2007).

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