

8 February 2008

Ex Parte

Ms. Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Re: *Ex Parte Presentation*, MB Docket No. 03-15, MB Docket No. 07-91

Dear Ms. Dortch:

On February 7, 2008, Dominic Perri, Executive Director of the Coalition for Independent Rating Services (“Coalition”) and Patricia Paoletta of Harris, Wiltshire & Grannis met with Rudy Brioché, Media Advisor to Commissioner Jonathan S. Adelstein. They informed Mr. Brioché of their offer to support proposals by Commissioner Michael J. Copps to hold digital transition test markets prior to the end of analog television transition on February 17, 2009.

The Coalition discussed ways to improve consumer awareness of the V-chip, including the availability of changes to content advisories in Regional Rating Table 0x05 and other tables currently not reserved. Compliance with the Commission’s V-chip regulations was also discussed during the meeting.

Pursuant to Section 1.1206 of the Commission’s rules, copies of this letter are being filed via ECFS with your office. Should you have any questions, please do not hesitate to contact the undersigned.

Sincerely,



Patricia Paoletta
*Counsel for the Coalition for
Independent Rating Services*

cc: Rudy Brioché