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**ROSUM SIGNS COLLABORATION AGREEMENT WITH INTEL  
TO ENABLE TV-LOCATION DETECTION ON MOBILE DEVICES**

Mountain View, CA, October 4, 2007 – Rosum Corporation, the leader in broadcast TV signal based location detection technology, announced today that it has signed a licensing and joint development agreement with Intel Corporation to enable indoor/outdoor TV-location detection capability for mobile devices. As part of this agreement the two companies have agreed to cooperate in the development, marketing and distribution of these future products to customers developing a wide range of terrestrial and mobile TV devices worldwide.

“We are excited to announce Rosum’s collaboration with Intel for the next generation of mobile devices. Rosum indoor/outdoor TV-location technology will enable a host of location based services for mobile users as well as delivery of relevant content and information that drive a positive user experience.” said Skip Speaks, Rosum CEO.

As part of this agreement, Rosum has licensed certain TV-location technologies to Intel and will co-develop future products targeted for mobile platforms. The companies have also agreed to jointly market and distribute these products globally for use in mobile internet devices, mobile phones, handheld consumer devices and other similar devices.

“Intel is committed to delivering the most innovative, reliable terrestrial and handheld TV products to its customers,” said Robert Ferreira, General Manager of the Demodulator and Tuner Division at Intel. “The combination of our TV technology with the TV-location technology of Rosum will provide a unique and exciting capability for mobile solutions.”

#### About Rosum Corporation

Rosum is the first and only company to use unmodified broadcast TV signals for position location of mobile assets. Rosum is also the first to combine TV and GPS signals for truly robust situational awareness in all environments. Rosum has also developed a deployable signal offering in support of defense and first response applications. Partners include Trimble and the Boeing Company. Rosum’s founding team includes the original architects of the GPS constellation. More information is available at [www.rosum.com](http://www.rosum.com).