

FEB -7 2008

FCC Mail Room

ORIGINAL

Before The  
**FEDERAL COMMUNICATIONS COMMISSION**  
Washington, D.C.

In the Matter of	)	MB Docket No. 07-163
	)	
Amendment of Section 73.202(b)	)	
Table of Allotments	)	
FM Broadcast Stations	)	RM-11385
Markham, Texas	)	
Ganado, Texas	)	RM-11416

To: Marlene H. Dortch, Secretary  
Office of The Secretary,  
Federal Communications Commission

REPLY COMMENTS

On September 28, 2007, Fort Bend Media Broadcasting Company (hereinafter "Fort Bend"), licensee of radio station KULF(FM) in Ganado, Texas, (facility No. 27619) filed its Comments and Counterproposal in response to the Notice of Proposed Rulemaking ("NPR") issued in the above-captioned proceeding as released August 10, 2007, (DA 07-3561), proposing the substitution of channel 235C for 284C2 in Ganado, Texas; the substitution of channel 283A for channel 235A (which had been proposed in the NPR for Markham, Texas); and the substitution of channel 284C3 for 236C3 at Victoria, Texas, as presently occupied by radio station KVIC(FM).

As noted in the Comments and Counterproposal as filed, Fort Bend has filed its application for use of the new channel as requested in Markham, committed to participate in any future auction for that channel, and if selected, to proceed to build and operate the new station there. Similarly, Fort Bend has filed

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its application for use of the new proposed replacement channel for its existing station KULF(FM) in Ganado and has committed to build and operate its station on that requested channel, at its new site location in Ganado, upon adoption of the channel request and grant of the pending application of Fort Bend.

Finally, Fort Bend has requested issuance of a "show cause order" to Victoria Radio Works, Lrd., Licensee of KVIC(FM) in Victoria, Texas, as to why its channel allocation should not be changed to the equivalent channel as requested by Fort Bend in its Comments and Counterproposal, as necessary to accommodate the changes requested therein, along with Fort Bend's specific commitment and agreement to reimburse Victoria Radio Works for all of its reasonable and prudent out-of-pocket expenses incurred in making that change in channel.

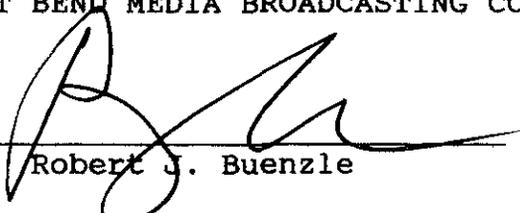
On January 24, 2008, the Commission issued its Public Notice in this proceeding (Report No. 2849) referencing the Fort Bend Counterproposal, assigning it file number RM-11416, and inviting Reply Comments to that Counterproposal. The instant Reply Comments being submitted herein by Fort Bend, in response to that Public Notice, adopt and reconfirm all that was previously said in the Fort Bend Counterproposal and as also referenced above, and for the reasons stated in that Counterproposal, again submits that adoption of the Fort Bend Counterproposal would clearly be in the public interest and that the Fort Bend counterproposal should therefore be adopted.

Wherefore, it is respectfully submitted that adoption of the Counterproposal as submitted by Fort Bend in this proceeding would be in the public interest and that the Counterproposal should therefor be adopted.

Respectfully submitted,

FORT BEND MEDIA BROADCASTING COMPANY

by

  
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Its Counsel

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February 7, 2008

CERTIFICATE OF SERVICE

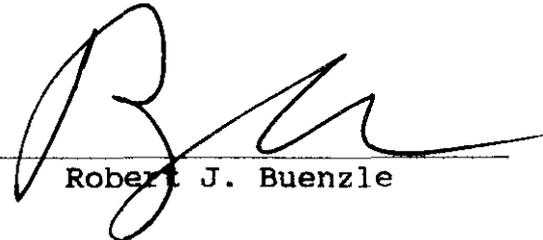
I, Robert J. Buenzle, do hereby certify that copies of the foregoing Reply Comments have been served by United States mail, postage prepaid this 7th day of February, 2008, upon the following:

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Robert J. Buenzle