



February 13, 2008

Ms. Marlene H. Dortch  
Secretary  
Federal Communications Commission  
445 12 Street SW  
Washington DC 20554

**Re: Notice of Ex Parte Communication  
MB Docket No. 03-130; 07-18; 07-148; CS Docket Nos. 98-120, 00-06; MM Docket  
No. 00-168**

Dear Ms. Dortch:

On February 13, Marsha MacBride and the undersigned of NAB met with Rick Chessen to discuss the definition of radio markets in areas outside of Arbitron metro markets. We expressed the support of NAB's small market radio station members for retention of the modified contour overlap methodology that the Commission has used since 2003 to define radio markets in non-Arbitron areas. We noted that the Commission had utilized this market definition methodology for five years without any known problems. In addition, we stressed that this contour-overlap approach properly identified the radio stations that compete against each other for listeners and advertisers and, thus, properly defined radio markets in areas outside of Arbitron metros.

We also discussed various other matters including digital television consumer education and the carriage of local stations' digital signals by DBS operators. We inquired as to the inclusion of NAB's "safe harbor" digital television education plan as part of the Commission's anticipated order on digital television consumer education. We also reiterated the importance to the digital transition of DBS operators carrying broadcasters' high definition signals and keeping their promises on local-into-local service. Finally, in response to inquiry, we reported about television stations' responses to the FCC's recent enhanced disclosure decision.

Please direct any questions concerning this matter to the undersigned.

Respectfully submitted,

A handwritten signature in black ink that reads "Jerianne Timmerman". The signature is written in a cursive, flowing style.

Jerianne Timmerman  
Senior Vice President and Deputy General Counsel  
Legal and Regulatory Affairs

cc: Rick Chessen

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