

04-233

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Feb 5, 2008

To Whom it May Concern at the Federal Communications Commission:

Please cite: "Report and Notice of Proposed Rulemaking FCC 07-218"

I am writing to tell you that I reject any attempt by the FCC to revive the unconstitutional "Fairness Doctrine", and I reject the FCC's December 18, 2007 proposal.

You must not backtrack on President Reagan's Deregulation of Broadcast Content.

Thank you for your serious consideration of this matter.

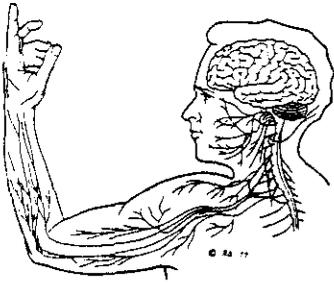
Sincerely,
Carolyn M. Nichols

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FEB 25 2008

FCC Mail Room

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BLOOMFIELD CHIROPRACTIC CTR., INC.
 dba Bloomfield Whiplash Center
 308 North First Street
 Bloomfield, NM 87413

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OFFICE: 505-632-1111 FAX: 632-3110

Dr. Robin I. Glass, DC, DACNB Diplomat of the American Chiropractic Neurology Board Specializing in Spinal Trauma

Federal Communications Commission
 445 12th St., SW
 Washington, DC 20544

04-233

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FEB 25 2008

February 4, 2008

FCC Mail Room

Dear Sirs:

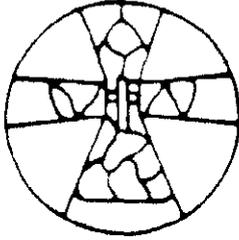
I recently learned that you guys proposed a very bad directive known as the "Report and Notice of Proposed Rulemaking FCC 07-218," which was done on Dec. 18, 2007. In this directive, you have proposed a) increasing local programming content and diversity in communities across America, b) requiring broadcast stations to establish permanent advisory boards to consult periodically on community needs and issues, and c) adopting license renewal guidelines to ensure that all broadcasters provide some locally-oriented programming. But all of this, I'm sure, is just your first step in reinstating the "Fairness Doctrine," which was repealed by the Reagan Administration in the 1980s.

I am strongly insisting that you do not adopt this directive, and I certainly don't want you to bring back the "Fairness Doctrine," because to do so would essentially destroy conservative talk radio, curtail the constitutional freedom of speech of nearly all of us, and severely limit the truth about all sorts of issue to be told to the American public! As far as I'm concerned, anybody who doesn't happen to like what he's hearing on conservative or Christian radio certainly has the freedom to change stations or change channels to find news sources more to his liking! If you bring the "Fairness (Slavery) Doctrine," it will bring our country closer to a socialistic state and further away from United States democracy as it is today!

Sincerely,

Robin I. Glass, DC, DACNB
 Robin I. Glass, DC, DACNB

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POVERELLO HOUSE

412 E. Street • Fresno, California 93706 • (559) 498-6988 • FAX (559) 485-0505
Mailing Address: P.O. Box 12225 • Fresno, CA 93777-2225

"...In as much as ye have done it unto
one of the least of these my brethren,
ye have done it unto me."

Mat 25:40

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FEB 25 2008

FCC Mail Room

February 20, 2008

Chairman Kevin Martin
Commissioner Michael Copps
Commissioner Jonathan Adelstein
Commissioner Deborah Tate
Commissioner Robert McDowell
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

RE: *In the Matter of Broadcast Localism* (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Chairman Martin and Commissioners Copps, Adelstein, Tate, and McDowell:

I noted with great interest that the FCC recently issued a Notice of Proposed Rulemaking on broadcast localism. From what I understand, this proceeding is intended to "ensure that broadcasters are appropriately addressing the needs of their local communities." I wanted to be one of the first to tell you that, in my view and in the view of my organization, KFSN-TV already serves our community in any number of ways that makes any additional federal regulation unnecessary.

- We have worked with KFSN-TV on any number of public service announcements that have significantly raised local awareness of the issues on which my organization works so hard. KFSN-TV also has produced and aired several stories as part of their coverage of local and community news and events that have raised the profile on the issues on which my organization works.
- KFSN-TV has contacted us on many occasions throughout the years to promote our fundraising events, special events such as Papa Mike's Café, Thanksgiving and Christmas at Poverello House. They also with communicating to the public about the issues that we as staff members deal with daily but perhaps the public doesn't know how to handle. They allow us to place the human spirit into those we serve daily.

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- We have been on the "Valley Focus" program a couple times per year throughout the last several years. KFSN-TV did their morning news show from Poverello House in Thanksgiving 2007 and promoted the Community of Hope program.

Poverello House is a private, non-profit, nondenominational organization that has been serving the hungry and homeless of the Fresno community since 1973. Mike McGarvin saw a need and addressed it simply: he began handing out sandwiches on the streets. Inspired by his example, others came to lend a hand, and with the help of churches, businesses, and volunteers, the outreach grew. In 1981, through the generous contribution of a supporter, Poverello House was established in its current location on "F" Street.

The staff, Board of Directors and volunteers believe in the dignity of every human being and prides itself on serving those who may seem forgotten in the Central Valley. KFSN-TV continues to provide a much-needed media presence to the staff and clients of Poverello House so that we can continue to serve.

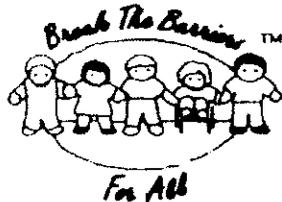
It is because of my first-hand experience with such a long-standing partnership that I am curious as to why the FCC deems it necessary to issue additional regulations.

In my view, our community already is well served by KFSN-TV and no national regulation could create the kind of great local partnership that we already enjoy.

Sincerely,

A handwritten signature in black ink that reads "Jim Connell". The signature is written in a cursive, flowing style.

Jim Connell
Executive Director
Poverello House



DOCKET FILE COPY ORIGINAL Break the Barriers, Inc.

where barriers are explored and broken, celebrating all levels of victories and achievements

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FEB 25 2008

FCC Mail Room

February 19, 2008

STEVE BERGENRADER
EXECUTIVE DIRECTOR
Founders/Executive Director

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Chairman Kevin Martin
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Commissioner Robert McDowell
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

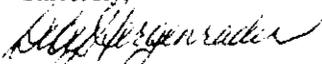
RE: In the Matter of Broadcast Localism (MB Docket No. 04-233)
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We have worked with KFSN-TV on numerous public service announcements that have significantly raised local awareness of the issues on which my organization works so hard. KFSN-TV also has produced and aired several stories as part of their coverage of local and community news and events that have raised the profile on the issues on which my organization works. Break the Barriers a non-profit corporation since 1985 has been given a stewardship of influence in the world of disability and inclusion in our Community, State, and Nation and now around the World. KFSN-TV has followed our mission, has carried our cause and has educated our Community with these issues that cross all Cultural Barriers. KFSN-TV has for many years highlighted and supported our Central Valley's gold mine of excellent non-profit corporations. And for making us proud to live here, we are so grateful!

It is because of my first-hand experience with such a long-standing partnership that I am curious as to why the FCC deems it necessary to issue additional regulations. In my view, our community already is well served by KFSN-TV and no national regulation could create the kind of great local partnership that we already enjoy.

Sincerely,

Déby Hergenrader
Executive Director/Co-Founder
Break the Barriers, Inc.

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- DAVID ORTIZ (BRAND)
- Andres Mena
- Chavez de Bosing
- World's Champion
- Mark Cummings
- Olympic Gold Medalist
- Jeff S. Cook
- Olympic Gold Medalist
- John Cook
- Eric Hines, MD
- John Cook
- Superman Champion (Pro)
- John Cook
- Olympic Gold Medalist
- Rec Hadden
- Professional Baseball Player
- Angel's Broadcaster
- Samuel Jones, Actor
- Rob Stein, MD
- Manie Malina, Actress
- Dr. Patrick Mena
- El Northway, MD
- Earle Sadloy
- ESPN Channel 24
- Tom Sullivan
- Actor, Director, Author
- Matt Davista
- Tom Volpp
- John Wallace



Received & Inspected

FEB 25 2008

BOCKET FILE COPY Mail Room ORIGINAL

February 19, 2008

Chairman Kevin Martin
Commissioner Michael Copps
Commissioner Jonathan Adelstein
Commissioner Deborah Tate
Commissioner Robert McDowell
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

RE: *In the Matter of Broadcast Localism* (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Chairman Martin and Commissioners Copps, Adelstein, Tate, and McDowell:

I have recently learned that the FCC has issued a Notice of Proposed Rulemaking on broadcast localism. From what I understand, this proceeding is intended to "ensure that broadcasters are appropriately addressing the needs of their local communities." I wanted to be one of the first to tell you that, in my view and in the view of my organization, KFSN-TV generously serves our community in any number of ways that makes any additional federal regulation unnecessary.

KFSN-TV has work with EPU on many public service announcements that have significantly raised local awareness of issues relating to children with disabilities and other special needs—which is the mission of Exceptional Parents Unlimited. KFSN-TV also has produced and aired several stories as part of their coverage of local and community news and events that have raised the profile on the issues on which my organization works.

As a non-profit agency, we rely on the support of the media to let families know that our services are available, and KFSN-TV has created opportunities for us to get the word out. Also, as a non-profit agency, EPU has benefited from the generous support we have received for our annual fund raising event. This



exceptional parents unlimited

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4440 North First Street | Fresno, California 93726 | ph: (559) 229-2000 | fax: (559) 229-2956 | tty: (559) 225-6059

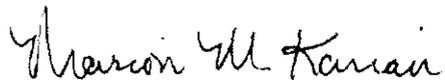
www.exceptionalparents.org

sponsorship has brought hundreds of individuals and businesses to our events and provided our agency with much needed resources to do our important work with vulnerable children and families.

To put it simply, our organization has benefited immeasurable from the generous support that KFSN-TV has provided to us. I want to assure you that KFSN-TV's role – including both on-air and off-air time – is critical both to our fundraising efforts and to getting our message out to the community-at-large.

It is because of my first-hand experience with our long-standing partnership that I am curious as to why the FCC deems it necessary to issue additional regulations. In my view, our community already is very well served by KFSN-TV and no national regulation could create the kind of great local partnership that we already enjoy.

Sincerely,

A handwritten signature in cursive script that reads "Marion M. Karian".

Marion M. Karian
Executive Director

February 12, 2008

Received & Inspected

FEB 25 2008

FCC Mail Room

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UCP

Understanding Disabilities
Creating Opportunities

Pathways: A Foundation for
UCP of Central California

Chairman Kevin Martin
Commissioner Michael Copps
Commissioner Jonathan Adelstein
Commissioner Deborah Tate
Commissioner Robert McDowell
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

RE: *In the Matter of Broadcast Localism* (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Chairman Martin and Commissioners Copps, Adelstein, Tate and McDowell:

I noted with great interest that the FCC recently issued a Notice of Proposed Rulemaking on broadcast localism. From what I understand, this proceeding is intended to "ensure that broadcasters are appropriately addressing the needs of their local communities." I wanted to be one of the first to tell you that KFSN-TV already serves our community in a number of ways that make any additional regulation unnecessary.

Over 30 years ago United Cerebral Palsy began its partnership with KFSN-TV. At that time the station aired the national and local telethon – this was a 24 hour event. KFSN told the story of United Cerebral Palsy through stories produced by the station and aired on the news and during the telethon.

As times have changed, KFSN never failed United Cerebral Palsy, but found new ways to promote and share our story. Currently they are featuring United Cerebral Palsy during the month of April. They are working with us to produce stories about our services and programs. We have never paid for this support of United Cerebral Palsy – it has always been generously donated.

In addition to the educational stories, KFSN's Valley Focus show communicates to the community our current events and the stories of how United Cerebral Palsy has made a difference in the lives of people with disabilities.

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4224 N. Cedar Ave.
Fresno, CA
93726

tel 559-221-8272
fax 559-221-9347

www.ccucp.org

This dedication to our organization is priceless and so valuable to our sustainability. This is why I am curious as to why the FCC believes it is necessary to issue additional regulations. KFSN's commitment- not just to United Cerebral Palsy – but to the entire Central Valley is beyond the normal commitment of most corporations and I don't believe additional regulations would enhance this partnership.

Sincerely,

A handwritten signature in cursive script, appearing to read "Melisha A. Ford". The signature is written in black ink and is positioned to the right of the word "Sincerely,".

Melisha A. Ford
Executive Director

FEB 25 2008

FCC Mail Room

**United Way
of Fresno County**



February 19, 2008

Chairman Kevin Martin
Commissioner Michael Copps
Commissioner Jonathan Adelstein
Commissioner Deborah Tate
Commissioner Robert McDowell
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

RE: *In the Matter of Broadcast Localism* (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Chairman Martin and Commissioners Copps, Adelstein, Tate, and McDowell:

I am writing in the matter of the FCC's recently issued Notice of Proposed Rulemaking on broadcast localism. From what I understand, this proceeding is intended to "ensure that broadcasters are appropriately addressing the needs of their local communities." I wanted to let you know that, in my view and that of my organization, KFSN-TV already serves our community in any number of ways that makes any additional federal regulation unnecessary.

We have worked with KFSN-TV on any number of public service announcements that have significantly raised local awareness of the community building issues on which the United Way of Fresno County works. KFSN-TV also has produced and aired stories and features annually as part of their coverage of local and community news and events, and these have helped us generate community support for areas of special need

It is because of my first-hand experience with such a long-standing partnership that I am curious as to why the FCC deems it necessary to issue additional regulations. In my view, our community already is well served by KFSN-TV and no national regulation could create the kind of great local partnership that we already enjoy.

Sincerely,

Ann Vermel
Acting Chief Operating Officer



Big Brothers Big Sisters

of Central California

DOCKET FILE COPY ORIGINAL
Little Moments. Big Magic.™

Received & Inspected

FEB 25 2008

Mail Room

February 18, 2008

Chairman Kevin Martin
Commissioner Michael Copps
Commissioner Jonathan Adelstein
Commissioner Deborah Tate
Commissioner Robert McDowell
Federal Communications Commission
445 12th Street, S.W.
Washington DC 20554

Re: *In the Matter of Broadcast Localism* (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Chairman Martin and Commissioners Copps, Adelstein, Tate, and McDowell:

I recently learned that the FCC issued a Notice of Proposed Rulemaking on broadcast localism. From what I understand, this proceeding is intended to "ensure that broadcasters are appropriately addressing the needs of their local communities." I thought it important that you know that KFSN-TV already serves our community in any number of ways that makes any additional federal regulation unnecessary.

We have worked with KFSN-TV on many public service announcements that have significantly raised local awareness on mentoring and youth development, on which my organization works so hard. KFSN-TV has also produced and aired several stories as part of their coverage of local and community news and events on related topics.

KFSN-TV sponsors our annual fundraiser "Bowl for Kids' Sake", providing tens of thousands of dollars of air time. They have linked our organization's website to their own and have helped us promote our agency throughout the year.

Their promotion of Bowl for Kids' Sake is critical to our agency, as the event raises about 8% of our budget. The on-air time over two weeks has helped raise community awareness of the importance of mentoring our area's youth.

In my view, our community is well served now by KFSN-TV and no national regulation could create the kind of great local partnership that we already enjoy.

Sincerely

Brooke Frost
Executive Director

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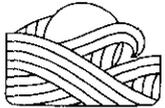
www.Bigs.org

Fresno County:
905 N. Fulton St.
Fresno, CA 93728
(559) 268-2447 Phone
(559) 268-1006 Fax

Kings County:
124 C Street
Lemoore, CA 93245
(559) 582-4583 Phone
(559) 582-1534 Fax

Madera County:
2300 W. Industrial Ave.
Madera, CA 93637
(559) 673-4863 Phone
(559) 673-2718 Fax

Tulare County:
948 N. "H" Street, Ste 2
Tulare, CA 93274
(559) 687-1108 Phone
(559) 687-8392 Fax



ASIAN PACIFIC
AMERICAN
LEGAL CENTER
OF
SOUTHERN CALIFORNIA

1145 Wilshire Boulevard, Second Floor
Los Angeles, CA 90017
phone: 213-377-7500
fax: 213-377-7595
www.apalc.org

2008
25TH
ANNIVERSARY

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FILED/ACCEPTED

FEB 27 2008

Federal Communications Commission
Office of the Secretary

February 15, 2008

Commissioner Deborah Tate
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Re: *In the Matter of Broadcast Localism* (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Commissioner Tate:

I have taken great interest in the matter of the FCC recently issuing a Notice of Proposed Rulemaking on broadcast localism. I understand that this proceeding is intended for broadcasters to appropriately address the needs of their local communities. As the President and Executive Director of the Asian Pacific American Legal Center of Southern California (APALC), I believe that additional federal regulation is unnecessary because the KABC-TV serves our community in many different ways.

In connection with the work at APALC, KABC-TV has worked on many public service announcements to raise local awareness on issues. Furthermore, KABC-TV has produced several stories of local and community news that have raised the profile on the issues that we work closely with at APALC. KABC-TV has been a partner of APALC in the following ways:

- KABC-TV is a consistent sponsor of the Asian Pacific American Legal Center annual fundraiser dinner, providing financial support, news coverage, pre-event promotion and news talent to serve as emcees.
- KABC-TV was the media sponsor for the APALC Book Festival and provided financial support, on-air and online promotion and provided news talent to participate in the program.
- KABC-TV has demonstrated a strong commitment to diversity, both in front of the camera and behind it, and it truly reflects the diversity of its audience. As a viewer, I see that every anchor team on every news broadcast is a diverse team reflecting the diversity of stations audience.
- The President and General Manager of KABC-TV is an active participant with a multi-cultural group of community leaders that meet to explore, discuss and find

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solutions to local issues of concern to the community. In addition, KABC-TV has several executives that serve on the APALC Executive Advisory Council.

- From the President and General Manager, Arnold J. Kleiner, to everyone on the KABC-TV team, KABC-TV consistently demonstrates a deep commitment and service to the community of Southern California.

It is because of my first-hand experience with such a long-standing partnership that I do not believe it is necessary to issue additional regulations. In my view, our community already is well-served by KABC-TV.

Sincerely,

A handwritten signature in cursive script that reads "Stewart Kwoh".

Stewart Kwoh
President and Executive Director

FEB 27 2008

www.alz.org

Northern California & Northern Nevada
1060 La Avenida Street
Mountain View, CA 94043-1422

650 962 8111 phone
650 962 9644
800 272 3900 helpline

Federal Communications Commission
Office of the Secretary

DOCKET FILE COPY ORIGINAL

alzheimer's association

February 14, 2008

With Offices In:

- Chico
- Lafayette
- Mountain View
- Monterey
- Reno
- Sacramento
- San Rafael
- Santa Cruz
- Santa Rosa

Commissioner Deborah Taylor Tate
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

cc: Honorable Nancy Pelosi
Amy Blankenship

Subject: **In the Matter of Broadcast Localism (MB Docket No. 04-233), Report on Broadcast Localism and Notice of Proposed Rulemaking**

Dear Commissioner Taylor Tate:

It is my understanding that the Federal Communications Commission recently began a process regarding a Notice of Proposed Rulemaking on broadcast localism. This is due, I have learned, because the Commission is concerned that broadcasters may not be serving local communities adequately.

We at this Northern California chapter of the Alzheimer's Association commend the commission for its examination on the issues of appropriate service on issues of deep import to local viewers. Please know that we believe local station KGO-TV 7 has done – and continues to do, an exemplary job of reaching out to our local community when it comes to Alzheimer's disease and related disorders, increasingly described as the Public Health Crisis of the 21st Century.

The Alzheimer's Association is the largest private funder of Alzheimer's research and the world leader in Alzheimer's support. Since beginning our research grants program in 1982, we have awarded over \$200 million to more than 1,400 peer-reviewed projects, including for important work here in the Greater San Francisco Bay Area. The Alzheimer's Association is the premiere provider of services and programming for all individuals, families and communities touched by Alzheimer's disease and related disorders, including information, support, referrals, education and training, advocacy and research.

Currently, there are over 5 million Americans who have Alzheimer's or a related dementia – over 200,000 live in Northern California and about 90,000 live in the Greater San Francisco Bay Area. Currently 1 in 10 Americans report that they have a family member with Alzheimer's; 1 in 3 Americans know someone with Alzheimer's. If no cure is discovered, we estimate that by 2050 there will be up to 16 million Americans with Alzheimer's and most Americans will likely either have Alzheimer's or be caring for someone with Alzheimer's.

The mission of our 501(c) 3 organization is three-fold: *To eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all*

the compassion to care, the leadership to conquer

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Alzheimer's Association:

In the Matter of Broadcast Localism (MB Docket No. 04-233), Report on Broadcast Localism and Notice of Proposed Rulemaking

February 14, 2008

Page 2 of 3

affected; and to reduce the risk of dementia through the promotion of brain health. Public awareness is essential if we are to reach individuals living now with Alzheimer's, to provide hope and help, and to give them an opportunity to learn about the latest strides in science that range from earlier diagnosis to very promising therapies, a number of which are now in various stages of the FDA clinical trials pipeline.

KGO-TV 7 station efforts, to raise awareness and to inform local families and communities about Alzheimer's have included:

1. On-air Public Service Announcements and online Community Calendar announcements.
2. Participation in local community ascertainment meetings, where chapter representatives were able to present the current status and local impact of Alzheimer's disease, as well as what they can find through the Alzheimer's Association for support, information, family education and professional health care provider training, as well as advocacy and research.
3. On the news side, we have worked with KGO-TV 7 journalists as they develop and present broadcast pieces reporting on the latest Alzheimer research regarding: diagnosis improvements, promising treatments and the potential for life style changes that may improve brain health and lessen the changes for developing Alzheimer's symptoms, or at least delaying their onset.

The most recent (12/17/07) broadcast piece was a lengthy feature, "*Understanding the mysteries of Alzheimer's*," reported by Carolyn Johnson, including interviews with: one our Early Stage, Early Onset couples now receiving extensive assistance from our chapter staff; our Chapter's Chief Program Officer, Dr. Elizabeth Edgerly; and the head of the University of California/San Francisco's Alzheimer's clinical trials operations, UCSF neurologist Dr. Adam Boxer, who serves on the Alzheimer's Association's Clinical Trials Initiative Physicians Task Force. KGO-TV 7 included contact information for the public (Web site and 24/7 Helpline).

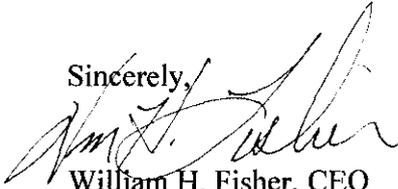
4. An innovation of recent years has been to place these stories and features on the KGO-TV7 web site so that Alzheimer's family members, health care professionals and researchers, and the general community where developing Alzheimer's has become a major concern, can continue to see these pieces and benefit. To facilitate connection between the public and the Alzheimer's Association, our chapter contact information is included.
5. KGO-TV7 is also one of the major broadcasters we regularly contact during dementia Wandering emergencies, to help us reach a broad public audience as part of search and rescue activities. About 60% of those with Alzheimer's dementia will likely wander away. If they are not discovered within the first 24 hours, we have found that their health can be seriously compromised, and most important, they are in sufficient danger to jeopardize their lives.
6. The diversity and multiculturalism of the Greater San Francisco Bay Area is a major impetus for this Alzheimer's Association chapter's pioneering initiatives.

We have prioritized our limited non-profit resources and we focus on the local Chinese, Latino, African American and Vietnamese communities, working in collaboration with a number of local community agencies. KGO-TV 7 staff have been very supportive and helpful in these efforts. For example: For our 6th Annual Asian Community Fund Event, held March 18, 2007, station Director of Public Affairs Mimi Kwan, served on the event's Honorary Committee and was active in promoting public awareness of the event as well as outreach via KGO to the local community to raise awareness of special services for Asian families touched by Alzheimer's and facing unique cultural challenges.

Thanks to the public awareness KGO-TV 7 helps us generate, more people know the difference between Alzheimer's and healthy aging, more families know where to find help and support, and more of those concerned about the devastating personal and public impacts of Alzheimer's know they can join us as the national movement to defeat Alzheimer's through support of advocacy and research.

Thank you for this opportunity to give witness to the ongoing contributions of KGO-TV 7 in support of our public mission.

Sincerely,



William H. Fisher, CEO
Alzheimer's Association
Northern California & Northern Nevada



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FEB 22 2008

FCC Mail Room

February 20, 2008

PRESIDENT & FOUNDER
Helen Hernandez

Commissioner Deborah Taylor Tate
Federal Communications Commission
445 12th St., S.W.
Washington, D.C. 20554

BOARD OF DIRECTORS

Luca Bentivoglio
LATV
Chairman

Re: In the Matter of Broadcast Localism
MB Docket No. 04-233
Report on Broadcast Localism and Notice of Proposed Rule making

Board

Adrien Seixas
Entravision Communications

Dear Commissioner Tate;

Anamaria Buranasakorn
FOX Television Stations, Inc.

It is our understanding that the FCC has recently initiated a Notice of Proposed Rulemaking on broadcast localism. In addition, it is our further understanding that this is an assertion that broadcasters may not be adequately serving the communities in their local markets.

Antoinette Alonso Zel

Edy Mendoza
CBS Entertainment

Javier Avitia
CBS Studios Inc.

Jonathan D. Avila
The Walt Disney Company

Robert Mendez
ABC Inc.

Susana Alonso
GSN The Network for Games

The Imagen Foundation is writing in support of KABC TV in Los Angeles and to espouse their efforts on behalf of the diverse communities that make up the Los Angeles basin. KABC TV has had a long standing presence in the community and has been recognized numerous times for their inclusion and community outreach efforts whether it is providing toys for the disadvantaged during the holiday season; conducting community forums to hear issues of concern to the poor and often disenfranchised; or spear heading donations of food and clothing for flood and fire victims. They have set a standard that is bar none. They are a stellar example of a community partner and a means to distribute valuable news and information to the local community.

Imagen has been fortunate to have had KABC TV support for our annual Job Fair with PSA's that encourage the general public to come and meet recruiters for potential jobs in the entertainment industry. This 13 year old event would not be as successful as it has been if it were not for the valuable air time that has been provided to us by KABC TV. They have also partnered with us in our annual Awards ceremony that honors positive portrayals of Latinos and Latino cultures in television and film. KABC TV has won numerous Imagen Awards for their thoughtful and sensitive special interest stories about our community.

Therefore, it is our opinion that no further regulation is necessary to ensure that KABC-TV serves the community because this is already an important part of their day to day operations

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If you have any questions or need additional information, please contact me at 626
836-6100.

Thank you for your time.

Sincerely,

A handwritten signature in black ink, appearing to read 'Helen Hernandez', written in a cursive style.

Helen Hernandez
President

Cc: Amy Blankenship