



February 8, 2008

Commissioner Deborah Taylor Tate
Federal Communications Commission
445 12th Street, S.W.
Washington DC 20554

Re: *In the Matter of Broadcast Localism* (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Commissioner Tate:

I noted with great interest that the FCC recently issued a Notice of Proposed Rulemaking on broadcast localism. From what I understand, this proceeding is intended to “ensure that broadcasters are appropriately addressing the needs of their local communities.” I wanted to be one of the first to tell you that, in my view and in the view of my organization, KGO-TV already serves our community in any number of ways that makes any additional federal regulation unnecessary.

We have worked with KGO-TV on public service announcements that have significantly raised local awareness of the issues which impact seniors and minorities in our community. KGO-TV also has produced and aired several stories as part of their coverage of local and community news and events that have raised the profile on the issues on which my organization works.

- On 11/23/2007, KGO-TV aired a story about how the Seniors Against Investment Fraud (SAIF), a San Francisco volunteer organization is helping to educate seniors about the different scams targeting seniors and how to avoid being a victim.
- On 1/17/2008, KGO-TV aired a program informing seniors of a free eye screening exam program being offered in San Francisco hospitals to seniors who cannot afford and have not seen an ophthalmologist for 3 years. This especially helps seniors who are not covered by insurance

KGO-TV also provides critical support both financially and/or through PSA’s for our annual fundraising efforts such as “Sansei Live!” and “Silver Bells Holiday Arts and Crafts Faire.” These events are responsible for a large share of our annual budget and help sustain our organization. I want to assure you that KGO-TV’s role – including both on-air and off-air time – is critical both to our fundraising efforts and to getting our message out to the community-at-large.

Kimochi, Inc.
1715 Buchanan Street
San Francisco, CA 94115
Fax (415) 931-2299
www.Kimochi-Inc.org

• *Administration*
(415) 931-2294

• *Social Service*
(415) 931-2275

• *Volunteer Services*
(415) 931-2294

Kimochi Home
1531 Sutter Street
San Francisco, CA 94109
(415) 922-9972
Fax (415) 922-6821

• *Adult Social Day Care*

• *Residential Care*

• *Respite Care*

Kimochi Senior Center
1840 Sutter Street
Issei Memorial Hall
San Francisco, CA 94115
(415) 931-2287
Fax (415) 931-2299

• *Nutrition*

• *Home Delivered Meals*

• *Senior Center Activities*

• *Transportation*

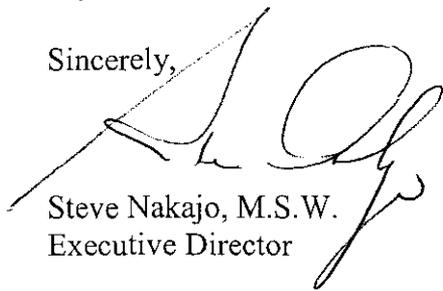
Kimochi Lounge
1581 Webster Street #202
San Francisco, CA 94115
(415) 563-5626
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Throughout the years, KGO-TV has recognized Kimochi staff and/or members of its board of directors for their work with Kimochi and with the community by airing their stories as part of its "Profile of Excellence Award." I have been a recipient of the award as have present and former board members Benh Nakajo, Sox Kitashima (deceased) and Dr. John Umekubo. Recently, KGO-TV has worked with Sandy Mori, our Development Director, on an "Asian Pacific Islander Heritage Salute" PSA.

It is because of my first-hand experience with such a long-standing partnership that I am curious as to why the FCC deems it necessary to issue additional regulations. In my view, our community already is well-served by KGO-TV and no national regulation could create the kind of great local partnership that we already enjoy.

Sincerely,

A handwritten signature in black ink, appearing to read "S. Nakajo", written over a diagonal line that extends from the top left towards the center.

Steve Nakajo, M.S.W.
Executive Director

cc: Amy Blankenship
Monica Desai, Chief Media Bureau



500 Lucas Ave.
Los Angeles, CA 90017
213.250.4800 phone
213.250.4900 fax
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February 6, 2008

Chairman Kevin Martin
Commissioner Michael Copps
Commissioner Jonathan Adelstein
Commissioner Deborah Tate
Commissioner Robert McDowell

Federal Communications Commission
445 12th Street, S.W.
Washington DC 20554

Re: *In the Matter of Broadcast Localism* (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Chairman Martin and Commissioners Copps, Adelstein, Tate, and McDowell:

As the President and CEO of Para Los Niños, a nonprofit agency serving low-income children and families throughout Southern California, I would like to be on the record stating very clearly that KABC-TV is an exemplary community partner and that increased regulation of their local community service activities is entirely unwarranted.

Para Los Niños has served economically challenged families since 1980. While seventy percent of our funding comes from government sources, we are forced to raise significant amounts of money each year from private individual donors and foundations to support our programs and services. Media coverage of our events and activities is a key means of reaching potential supporters, and KABC-TV has consistently produced and aired news stories that help us communicate with a wide audience.

Occasionally Para Los Niños requests local television stations for on-air personalities to emcee major fundraising events for us. KABC-TV is quick to comply as often as they can, frequently also joining as a corporate sponsor of our events.

Finally, whenever we have approached the station about public service announcements, they have gone above and beyond the "call of duty" by not only agreeing to air such ads, but also volunteering to produce them for their station as well as for generic broadcast.

Para Los Niños is but one of the many nonprofit, community based organizations fortunate to be in partnership with KABC-TV. We appreciate their generous community spirit and believe firmly that no additional regulations could make KABC-TV a better community partner than they currently are.

Please do not hesitate to contact me directly if I can answer any questions or concerns you may have (213) 481-3501.

Sincerely,

A handwritten signature in black ink, appearing to read "Gisselle Acevedo". The signature is fluid and cursive, with a large initial "G".

Gisselle Acevedo
President/CEO

Cc: Michelle Carey
Rick Chessen
Rudy Brioche
Amy Blankenship
Cristina Pauze
Monica Desai
Diane Medina



500 South Lucas Avenue
Los Angeles, CA 90017-2002

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Ms. Monica Desai, Chief Media Bureau
Federal Communications Commission
445 12th Street, SW
Washington DC 20054





FOOD BANK of Contra Costa and Solano

Because no one should go hungry

February 8, 2008

MAILING ADDRESS

PO Box 271966
Concord, CA 94527

CONCORD LOCATION

4010 Nelson Avenue
Concord, CA 94520

925-676-7543 main

925-671-7933 fax

Chairman Kevin Martin
Commissioner Michael Copps
Commissioner Jonathan Adelstein
Commissioner Deborah Tate
Commissioner Robert McDowell
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Dear Chairman Martin and Commissioners Copps, Adelstein, Tate and McDowell:

FAIRFIELD LOCATION

1891 Woolner Avenue
Suite I
Fairfield, CA 94533

707-421-9777 main

707-421-0205 fax

Federal Tax

ID #94-2418054

Visit us on the web at

www.foodbankccs.org

I understand that the FCC has issued a report on broadcast localism and notice of proposed rulemaking entitled "In the Matter of Broadcast Localism" (MB Docket No. 04-233). If I am clear, this report examines whether broadcasters are appropriately addressing the needs of their local communities. Should you ever consider local stations, I would like to be on record that KGO-TV, the ABC affiliate in San Francisco does an incredible job helping our Food Bank, and other Bay Area Food Banks deal with the issue of hunger in the community.

KGO-TV works with Bay Area Food Banks during the holiday season on the "Share Your Holiday" food drive. Working in partnership with Safeway Stores, we organize a drive to collect turkeys before Thanksgiving and KGO-TV continues to highlight significant food or financial donors throughout the holidays. KGO-TV also works with us to put on a one-day telethon from broadcast locations throughout the Bay Area, encouraging people to donate and acknowledging the generosity of the community. The power of television is incredible, and KGO-TV's willingness to give donors air time encourages people to help in a more significant way.

In addition, KGO-TV has Executive Directors from Bay Area Food Banks as guests on their Sunday morning "Beyond the Headlines" show as well as their "View From the Bay" weekday afternoon show. So in addition to the work KGO-TV does helping food banks gather food donations through the "Share Your Holiday" food drive and the summer "End Hunger Now" food drive, they

MEMBER OF

**America's Second Harvest
The Nation's Food Bank Network**

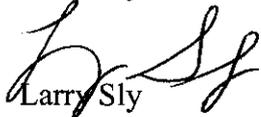
Federal Communications Commission
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are helping us educate the community about why hunger is an issue in an affluent community.

I should also mention that KGO-TV helps us by encouraging their broadcast talent to join us as we do our big fundraising event “An Afternoon in the Admiral’s Garden”. It definitely improves our “draw” when people know they will get a chance to shake hands with the people who bring them the news each night.

Finally, I would like to say that the people I have met at KGO-TV are good people who are committed to serving their local community. With the example I have seen with KGO-TV, I wonder why additional regulation from the FCC is needed. The commitment our partners at KGO-TV have to the local community and to helping us end hunger is real. Perhaps the work KGO-TV does could be held up as an example to other broadcasters.

Sincerely,

A handwritten signature in black ink, appearing to read "Larry Sly". The signature is fluid and cursive, with the first name "Larry" and last name "Sly" clearly distinguishable.

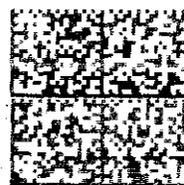
Larry Sly
Executive Director

cc: Michelle Carey
Rick Chessen
Rudy Brioche
Amy Blankenship
Cristina Pauze
Monica Desai
Congresswoman Nancy Pelosi



FOOD BANK
of Contra Costa and Solano
PO Box 271966 • Concord, CA 94527

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February 7, 2008

Chairman Kevin Martin
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

RE: MB Docket No. 04-233

Dear FCC Commissioner:

This letter is in reference to the FCC recently initiated Notice of Proposed Rulemaking on broadcast localism asserting that broadcasters may not be adequately serving their local communities.

The San Francisco Bay Area's local television and radio stations are extremely supportive of organizations and activities in our community. In particular Leadership San Francisco (LSF), a 501(c)(3), operating under the San Francisco Chamber of Commerce Foundation, has benefited from the support of many local stations, in particular KGO-TV, KGO-AM Radio and Entercom (KOIT, KDFC, KBWF). For more than two decades these companies have sponsored active participants in Leadership San Francisco's signature leadership development program, supported various fundraisers and produced public service announcements for recruitment and events.

Our community is enriched by the support the many local community based organizations receive from local broadcasters.

Thank you for your consideration.

Sincerely,

Dianne M. Easton
Executive Director

cc: Nancy Pelosi, Speaker of the House, 8th District California
Michelle Carey
Commissioner Michael Copps
Rick Chessen
Commissioner Jonathan Adelsetin
Rudy Brioche
Commissioner Deborah Taylor Tate
Amy Blankenship
Commissioner Robert McDowell
Cristina Pauze
Monica Desai, Chief Media Bureau

