



# PUBLIC NOTICE

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## MEDIA BUREAU ANNOUNCES COMMENT AND REPLY COMMENT DATES FOR THE BROADCAST LOCALISM NOTICE OF PROPOSED RULEMAKING

MB DOCKET NO. 04-233

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Comments Due: March 14, 2008  
Reply Comments Due: April 14, 2008

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On December 18, 2007, the Commission adopted the Report on Broadcast Localism and Notice of Proposed Rulemaking in the Commission's proceeding on Broadcast Localism ("*NPRM*"), which requested comment on several proposed rule changes designed to enhance broadcast localism and diversity, to increase and improve the amount and nature of broadcast programming that is targeted to the local needs and interests of a broadcast licensee's community of service, and to provide more accessible information to the public about broadcasters' efforts to air such programming.<sup>1</sup> The *NPRM* set deadlines for filing comments and reply comments at 30 and 60 days, respectively, after publication of the *NPRM* in the Federal Register.<sup>2</sup>

On February 13, 2008, the *NPRM* was published in the Federal Register.<sup>3</sup> Accordingly, comments must be filed on or before March 14, 2008, and reply comments must be filed on or before April 14, 2008. Commenters should follow the filing instructions provided in paragraphs 150 to 152 of the *NPRM*.<sup>4</sup> The *NPRM* is also available on the Commission's website.<sup>5</sup>

As stated at footnote 14 of the *NPRM*, commenters should confine their submissions to the specific issues for which comment is sought in the *NPRM*. The other issues that are discussed in the *NPRM* will be resolved in the context of the other ongoing or contemplated Commission proceedings to which they relate.

For additional information, contact Jeremy Kissel of the Media Bureau, Policy Division, at [Jeremy.Kissel@fcc.gov](mailto:Jeremy.Kissel@fcc.gov) or (202) 418-2120. Press inquiries should be directed to Mary Diamond, (202) 418-2388. TTY: (202) 418-7172 or (888) 835-5322.

By the Chief, Media Bureau

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<sup>1</sup> *Broadcast Localism*, MB Docket No. 04-233, Report and Notice of Proposed Rulemaking, FCC 07-218 (rel. January 24, 2008).

<sup>2</sup> *Id.* at 1.

<sup>3</sup> *NPRM*, 73 FR 8255 (February 13, 2008).

<sup>4</sup> *NPRM*, *supra* note 1, at ¶¶ 150-52.

<sup>5</sup> See [http://hraunfoss.fcc.gov/edocs\\_public/attachmatch/FCC-07-218A1.doc](http://hraunfoss.fcc.gov/edocs_public/attachmatch/FCC-07-218A1.doc).