

Reply to comments of the Independent Multi-Family Communications Council (IMCC):

In the comments of the IMCC, they mention what appears to be an organized letter writing campaign by parts of the Live Oak Preserve development in Tampa, FL.

Yes, a letter writing campaign was encouraged by those interested residents of LOP. If you read them, you will find they were the sentiments of the individuals doing the writing and expressed our general outrage with our cable, internet and home security monitoring provider, Century Communications. No talking points were provided to the residents. The complaints were those of the individuals doing the writing.

Contrast that to the letters of the following companies:

Avalon Bay Communities, Inc of Alexandria, Va

BRE Properties, Inc of Tempe, AZ

Colonial Properties Trust of Birmingham, Al

Bozzuto Management Co of Greenbelt, Md

JPI of Durham, NC

Forest City Residential Group of Cleveland, Oh

Post Apartment Homes of Atlanta, Ga

Waterton Residential of Chicago, IL

AMLI Residential of Chicago, IL

I'm sure whoever wrote the original letter can tell if I missed any-one. They are basically the same letter, word-for-word, with only the pertinent information of the specific management company inserted.

The same can be said for the campaign led by the Privatel, Inc PCO who also provided a form letter to be used by universities, hospitals and other institutions.

We, the letter writers from LOP, received no rewards other than personal satisfaction with helping our cause. Can the same be said by the authors of these form letter submissions?