



Quest Broadcasting Inc.

KSCR 93.5 FM/KBMO 1290 AM

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Received & Inspected

MAR 05 2008

FCC Mail Room

**Before the Federal Communications Commission
Washington, DC 20554**

Re: Broadcast Localism

MB Docket No. 04-233

Let me make it clear, in no uncertain terms, if we are required to staff our radio stations (KBMO-AM & KSCR-FM) 24/7 we will no longer be on the air 24 hours a day. It would be simply impossible financially. That means we would not be able to provide 24-hour emergency service as we presently do in the event of storms or other emergencies. Sure, we could come back on the air...but we would have no audience as no one would expect us to be on the air. It takes time and consistency to build an audience. We would not be on the air to provide automatic EAS service.

At the present time we run in an automated mode during the evening and early morning hours. If there is an emergency we physically operate the station to provide local service. Authorities have no trouble contacting someone from the station 24 hours a day.

If forced to staff the station 24 hours per day we would sign-off in the evening and resume broadcasting in the morning, leaving our listeners with **NO SERVICE** at night.

I know, for a fact, that other small stations in our area would also have no choice but to shut down overnight. In a day when you are attempting to increase local service this would be a devastating blow to localism and our listeners.

Respectfully Submitted:

Paul Estenson
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2/28/08

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