



THE MUSIC INDUSTRY FIGHTS AIDS

2008 MAR 13 P 1: 04

FOUNDER

Bob Cavlano
1950-1992

March 6, 2008

BOARD OF DIRECTORS

Mitch Slater
President

Chairman Kevin J. Martin
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Daniel Glass
Founding Board President

Re: In the Matter of Broadcast Localism (MB Docket No. 04-233)

Robert Relcher, Esq.
Secretary

Dear Chairman Martin:

Mel Cheren
Bruno del Granado
Gary Dell'Abate
Lisa Ellis
Arthur Fogel
Donna Futterman, M.D.
Burton Goldstein
Stephen Hill
Tim Rosta
Denise Rich
Paul Schindler, Esq.
John Shea
Derrick Thompson
Van Toffler
Emil Willbekin
Ross Zapin

I am writing in support of Clear Channel Radio New York and its stations Z100, WLTW, Power 105.1, Q104.3, WKTU, and WALK. Clear Channel has shown a consistent and ongoing commitment to supporting the New York City community through their support of LIFEbeat and our community outreach programs and fundraising efforts.

LIFEbeat is the music industry's charity organization dedicated to reaching America's youth with the message of HIV/AIDS prevention. Of the demographic groups that we target, two of the largest at-risk populations are young people under 25 and African Americans. Through partnerships with Z100 and Power 105, we can effectively reach these segments of the population with important, life-saving prevention messaging.

EXECUTIVE DIRECTOR

John Cannelli

As a longtime media partner with LIFEbeat, Z100 frequently produces and airs celebrity PSA's from artists they program on the station. In 2004, LIFEbeat honored Tom Poleman in recognition of Z100's longtime support with a fundraising event that raised over \$300,000 to benefit our prevention and music therapy programs. All of Clear Channel Radio New York's stations contributed to making the event one of the most successful in LIFEbeat's history.

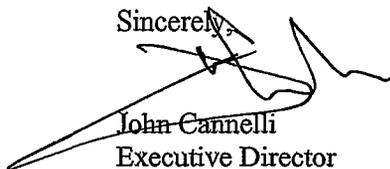
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Fax: 212.459.2892
Email: info@LIFEbeat.org
www.LIFEbeat.org

Power 105 is an important radio sponsor and promotional partner for our groundbreaking Hearts & Voices Concert Series, an urban music showcase and community awareness event series. Last July, Power 105 partnered with LIFEbeat again as a promotional sponsor of a joint album release party / LIFEbeat fundraising event for artist Kelly Rowland's album *Ms. Kelly*. We continue to seek opportunities to work with Power 105 in the current year.

Employer ID Number
13-3667778

These projects are just a small part of Clear Channel's crucial support of LIFEbeat over the years. I urge the FCC not to impose any regulations that would hinder Clear Channel's ability to provide valuable services to the greater New York community.

Sincerely,



John Cannelli
Executive Director

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LIFEbeat
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