



Consumer Electronics Association

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April 1, 2008

Ms. Marlene Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: *Ex Parte* Submission, MB Docket No. 07-148

Dear Ms. Dortch:

This is to notify you that on April 1, 2008, I met with Amy Blankenship, Legal Advisor to Commissioner Deborah Taylor Tate.

Our discussion concerned the DTV notice requirement, as required in the recent DTV Consumer Education Initiative Order. I discussed the points made in CEA's March 6, 2008 filing and also CEA's support for the *ex parte* filings made by the Consumer Electronics Retailers Coalition ("CERC").

Respectfully submitted,

/s/ **Julie M. Kearney**

Julie M. Kearney
Senior Director and Regulatory Counsel

cc: Amy Blankenship