



Consumer Electronics Association

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April 7, 2008

Ms. Marlene Dortch  
Secretary  
Federal Communications Commission  
445 12th Street, S.W.  
Washington, D.C. 20554

Re: *Ex Parte* Submission, MB Docket No. 07-148

Dear Ms. Dortch:

This is to notify you that on April 4, 2008, I met in separate meetings with Rudy Brioché, Legal Advisor to Commissioner Jonathan Adelstein, Rick Chessen, Senior Legal Advisor to Commissioner Michael Copps, and Cristina Chou Pauzé, Legal Advisor to Commissioner Robert McDowell.

Our discussion concerned the DTV notice requirement, as required in the recent DTV Consumer Education Initiative Order. I discussed the points made in CEA's March 6, 2008 *ex parte* filing and CEA's support for the *ex parte* filings made by the Consumer Electronics Retailers Coalition ("CERC"). CEA also strongly supports the points made in the April 4, 2008 *ex parte* filing of Pioneer North America.

This letter is being provided to your office in accordance with Section 1.1206 of the Federal Communications Commission rules. A copy of this letter has been delivered by e-mail to Mr. Brioché, Ms. Pauzé, and Mr. Chessen.

Respectfully submitted,

/s/ **Julie M. Kearney**

Julie M. Kearney  
Senior Director and Regulatory Counsel

cc: Rudy Brioché  
Rick Chessen  
Cristina Chou Pauzé