

I am the Communications Officer at the San Diego County Office of Education (SDCOE). The SDCOE is located in the City of San Diego, approximately 8 miles from NBC 7/39.

We enjoy an extremely open and collaborative relationship with the news department at NBC 7/39. That's not to say NBC 7/39 reporters ignore or downplay any aspect of their education coverage. But their coverage is invariably fair and even-handed, and we can't ask for more than that from any news department.

Beyond their news coverage, NBC 7/39 has collaborated with the SDCOE on a number of community relations and public service projects over the years. The station's on-going and long-running Inspiration Teen series is produced with close, on-going collaboration with the SDCOE. It features weekly on-air portraits of remarkable young people from local schools. NBC 7/39's Spanish-language news station, Mi San Diego, has offered regularly scheduled education segments targeted at the parents of English-Learner students, providing research-based information to improve students achievement to a key population for schools here.

Personnel at all levels of NBC 7/39 have shown a genuine commitment to support local public schools. The assignment desk, reporters and anchors, the News Director, programming department, community relations office and General Manager---all have contributed to a very positive, continuing relationship with the San Diego County Office of Education.