

**FCC FORM 388**

**DTV Consumer Education Quarterly Activity Report**

**Instructions**

This form should be used to provide the Federal Communications Commission (FCC) with information pertaining to all station activity to educate consumers on the transition to digital television (DTV). All stations should log DTV Transition-Related Public Service Announcements (PSAs) and other DTV activities using the appropriate house (identification) numbers. These logs or records should include the date and time that each DTV activity occurred. This form must be filed in Docket Number 07-148 as Document Type: REPORT, and placed in the station's Public Inspection File. This form must continue to be filed for each quarter in which a station has DTV Transition education obligations.

Station Call Sign(s)

KPTB-DT

Report reflects information for quarter ending (mm/dd/yy)

0	3	3	1	0	8
---	---	---	---	---	---

Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)?

Option One (A and D)    
  Option Two (B and D)    
 Option  Three (C and D)

Over the past quarter, have you fully complied with the requirements of this option?

Yes    
  No

**Simulcasting**

Are you simulcasting on your Analog channel and your primary Digital stream?

Yes    
  No

If YES, complete only one form for both. If NO, complete a form for your Analog channel and a second for your primary Digital stream.

<u>Call Sign</u> KPTB-DT	<u>Channel Numbers</u> Analog 16 Digital <u>25</u>	<u>Community of License</u>			
		<u>City</u> Lubbock	<u>State</u> TX	<u>County</u> Lubbock	<u>Zip Code</u> 79404
<u>Licensee</u> Prime Time Christian Broadcasting, Inc.					
<u>Above, circle the Channel Number(s) to which this form applies.</u>		<u>Nielsen DMA</u> Lubbock TX	<u>World Wide Web Home Page Address</u> www.glc.us.com		
<u>Facility ID Number</u> 53544	<u>Previous Call Sign (if applicable)</u>	<u>License Renewal Expiration Date (mm/dd/yy)</u> 0 8 0 1 1 4			

**Section B (For broadcasters electing Option Two)**

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. . It must also run one 30 minute DTV-related informational program once, and one 100-Day Countdown piece per day for the 100 days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for additional details).

**Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter**

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1 00 a.m. last quarter?

Total 5:00 a.m. to 1:00 a.m. PSAs

Total 5:00 a.m. to 1:00 a.m. CSTs

For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?

Total 6:00 a.m. to 9:00 a.m. PSAs

Total 6:00 a.m. to 9:00 a.m. CSTs

For stations located in the Eastern or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?

Total 6:00 p.m. to 11:35 p.m. PSAs

Total 6:00 p.m. to 11:35 p.m. CSTs

For stations located in the Central or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m.(must average at least 4 per week)?

Total 5:00 p.m. to 10:35 p.m. PSAs

Total 5:00 p.m. to 10:35 p.m. CSTs

Comments (add additional sheets where necessary):

**30 Minute Educational Programs – Last Quarter**

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to February 17, 2009.

Total number of 30 Minute Informational Programs

0

Comments (add additional sheets where necessary):

**100-Day Countdown Eligible Pieces – Last Quarter**

Beginning on November 10, 2008, all stations participating in Option Two will engage in special 100-Day "Countdown to DTV" activities. Stations must execute a minimum of one "Countdown to DTV" on-air activity per day during the 100 days leading up to February 17, 2009. During the last quarter, how many of each eligible 100-Day "Countdown to DTV" pieces did your station run? N/A

- \_\_\_\_\_ *Graphic Displays*
- \_\_\_\_\_ *Animated Graphics*
- \_\_\_\_\_ *Graphic and Audio Displays*
- \_\_\_\_\_ *Longer Form Reminders*

Comments (add additional sheets where necessary):

**Section D (For all broadcasters)**

**Additional DTV On-air Initiatives -- Last Quarter**

Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.

Yes     No

Comments(add additional sheets where necessary):

Two-three times per week, Al Cooper, the president and CEO of Prime Time Christian Broadcasting covers the transition from Analog to Digital TV on our News program "Update News".

**Station Web Site Additional Activity Related to the DTV Transition -- Last Quarter**

Does your station have a Web site?    Y    

If YES, did your station provide additional DTV related information or activities on that Web site? The comment box may be used to describe what was posted on the station's Web site.

Yes     No

Comments(add additional sheets where necessary):

On our Direct to Home Satellite Page, we address concerns regarding the transition from Analog to Digital TV.

**Additional DTV Outreach Efforts -- Last Quarter**

Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.

Speaking Engagements

Comments(add additional sheets where necessary):

Community Events

Comments(add additional sheets where necessary):

Other (describe)

Comments(add additional sheets where necessary):  
Monthly Newsletters

This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.

Comments(add additional sheets where necessary):  
Since October 2005, we have been covering the topic of DTV transition in our monthly newsletter.

**STATION CERTIFICATION**

**I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.**

Typed or Printed Name of Person Signing Dana McBride  
Typed or Printed Title of Person Signing **COMPLIANCE COORDINATOR**

Signature: *Dana McBride*

Date: *4/1/08*